



Sedona Lodging Council 12/10/24

January 15: Business Spotlight & Networking – Special First Event of the Year

Back by popular demand! This is your moment to shine. Share about your business and service with a captive audience.

Craft your one-minute elevator speech to highlight your business and the services you offer. Remember to bring at least 50 business cards for the networking portion of the event.

Agenda Below:

- 4:30 – 4:50PM Registration
- 4:50 – 6PM One-Minute Spotlight: Craft a one-minute elevator speech to showcase your business and services
- 6 – 6:30PM Network with businesses

For questions, call Shanandoah Sterling at 928.204.1123 (Ext. 407).

WHEN: Wednesday, January 15th, from 4:30 – 6:30pm
WHERE: Courtyard by Marriott Sedona, 4105 State Route 89A
RSVP: SedonaChamberEvents.com

February 1: Inaugural Run the Runway Hosted by Sedona Chamber & Sedona Airport

This event is part of RunSedona Events, in partnership with the Sedona Chamber and the Sedona Airport. Run the Runway is a 1-mile run or walk on the scenic Sedona Airport runway! The race is open to runners, walkers, kids and families. The event will be timed, so you can challenge yourself to see how fast you can cover the 1-mile distance.

- All event participants receive an event shirt and commemorative medal.
- Event proceeds will benefit the Sedona Chamber of Commerce, the Humane Society of Sedona, and the Sedona Community Foodbank.
- Registration fee is \$25.00 (\$30.00 on the event day)
- Registration is available online at www.runsedona.com

Limited Sponsorship Opportunities: Given the nature of this event, opportunities for sponsorship are limited, a win-win for both sponsors and participants. Sponsors stand out because you are not just a number at the race; you are a champion of community events that positively drive the economy. The sponsor's recognition will reach beyond the regional area to the state, national, and international visitors to Sedona. Click Run the Runway Sponsorship Prospectus or email Shanandoah Sterling, Events Director or Jonathon Gammill, Sales Director for more details and how to become a sponsor.

WHEN: Saturday, February 1, from noon – 4 p.m.
WHERE: 235 Air Terminal Dr, Sedona, AZ 86336
RSVP: SedonaChamberEvents.com



Cost Effective Advertising to Over 3,500 Visitors a Week

Discover the Power of Poster Advertising in Sedona! Want to boost your brand, special events, promotions and more to a captive audience of 3,500+ visitors a week actively seeking the best Sedona has to offer? Look no further! The Greater Sedona Chamber of Commerce & Tourism Bureau presents an exclusive advertising opportunity at the Visitor Center in Uptown Sedona.

Picture this: Your 22" x 28" eye-catching poster will be displayed prominently on a weekly basis, captivating the attention of visitors looking for things to do, places to see and mouthwatering restaurants to dine at.

Why choose poster advertising with us?

- **Targeted Reach:** Get in front of around 3,500+ visitors a week already exploring Sedona and actively searching for local recommendations.
- **Cost-Effective:** For only \$100 per week, or \$150 for 2 prime locations, you can showcase your brand and offerings to a highly engaged audience.
- **Amplify Your Message:** Drive awareness of your business, special promotions, upcoming events or any other exciting news you want to share!

Secure your spot today and make an impact in the heart of Sedona's tourist hub. With limited availability, act fast to claim your space and elevate your business's visibility in this vibrant destination.

To rent specialty sign advertising space by the week at the Visitor Center, contact Vicki Latunski, Director of Visitor Services vlatuski@sedonachamber.com. Space is rented on a weekly basis.

Contact Info Below...

I wanted to share three important points of contact while the Chamber's Board of Directors continue with the search process for our new CEO. Feel free to contact Mike, Cheryl or Gary with questions about the transition. Of course, the rest of our amazing staff is also here if you have any day-to-day needs. You're in great hands!

[Mike Wise](#)

Board Chairman
Cell: 928-301-9631

[Cheryl Barron](#)

Board Secretary
Cell: 928-862-4006

[Gary Stewart](#)

Chamber Finance/HR Director
Cell: 312-448-1040

