

SLC NEWS!

June 2024

City of Sedona

The Sedona City Council voted unanimously on May 14 to approve the contract for the proposed Uptown parking garage to provide potential employee and customer parking for Uptown businesses at a contract price of \$17.5 million, and a total cost of \$26 million in public funds.

The Sedona Chamber of Commerce & Tourism Bureau

Cheryl Barron President of SLC, Heather Herman, Front Burner Media, and Michelle Kostecki CEO of SCTB quick social media idea to boost occupancies for June, July and August. They would like to push out a campaign on hotel's summer deals thru VisitSedona and ScenicSedona. All properties interested are asked to submit the following:

- *Name of package or promotion
 *Dates this package would be
 available to book/stay dates
 *Details of the package or promo –
 (Examples of inclusive items would be
 red rocks passes, \$100 resort credit,
 complimentary breakfast, spa
 treatments, mountain biking kits, golf
 rounds, visa gift cards, free parking or
 resort fees)
- *Price of your package per night

 Please submit to Cheryl Barron or

 Michelle Kostecki

The quickest way to succeed is to start now and figure it out as you go. You can't learn to drive in a parked car.

CURRENT NEWS!

Father's Day Culinary Specials at our local hotels:

At *Ambiente's* restaurant Forty1, Chef Duncan is going to feature a dry aged Bone in Ribeye with okinawa potato hash, fried leeks, fresno chili chimichurri, black garlic puree.

At *Enchantment*, delight Dad with a curated selection of bourbon and mezcal flights surrounded by the expansive views of Boynton Canyon

In an effort to keep our Lodging members informed during this election year, we have invited the candidates for Sedona City Council to speak in front of the Lodging Council. Our June speakers will be Derek Pfaff and Katherine Todd at our Tuesday, June 11th meeting at 8AM.

Please be sure to visit our website www.sedonalodgingcouncil.com

FEATURED HOTEL: Junipine Resort

Junipine Resort, located in Oak Creek Canyon, Sedona, which features creekside cabins each with one-two bedrooms, fireplaces, private deck, full kitchen, living room and dining area. Ideal for a family reunion, wedding or small group adventure with teambuilding, and also perfect for an intimate getaway featuring an outdoor hot tub in some cabins. Discover adventure minutes away from Slide Rock and West Fork, with miles of hiking trails & mountain biking close by, or fishing in Oak Creek. Junipine Resort is ideal for dark-sky stargazing or walks by the creek to enjoy our serene setting. Celebrate in our beautiful event venues to include our Creekside Gazebo & Patio, Wise Acres Reception site and The Table Restaurant featuring savory menus for guest dining and group events.

