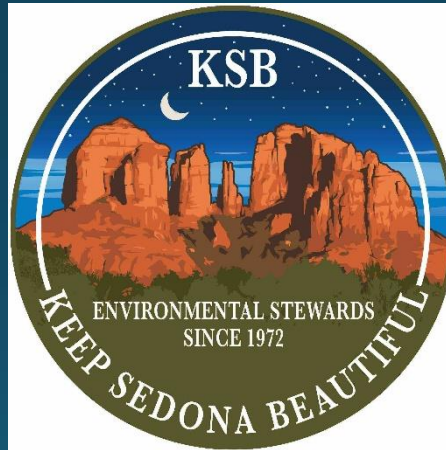


Keep Sedona Beautiful



Our Mission:

*To protect and sustain the scenic beauty and natural environment
of Sedona and the Verde Valley*

Key Accomplishments

50+ Years of Impact

Continuing to keep our roads clean of litter

Promoting “Reduce, Recycle and Reuse”

Keeping our public lands intact and protecting them

Protecting and conserving our water resources

Landscaping responsibly

Protecting our dark skies

Reducing helicopter noise pollution

Recognizing exemplary businesses and individuals

Educating visitors on responsible tourism via:

- Our KSB website
- “Preserving the Wonder” Quarterly Magazine
- Direct email communications to our mailing list
- Speaker Series events
- Our new website – PreservingTheWonder.org

Why Build PreservingTheWonder.org?

Responsible Tourism is Key to Sustainability

To expand our message beyond residents and members:

- Those thinking of visiting Sedona
- Those planning to visit
- Those visiting

To reach visitors from Arizona, the US and the world.

To provide one website that inspires visitors to experience Sedona responsibly.

To focus exclusively on communicating to visitors.

To begin measuring our impact through analysis of web use metrics.

[Home](#)[Hike](#)[Bike](#)[Travel Tips](#)[Other Activities](#)[Stay & Play](#)[Dark Skies](#)[Donate](#)[How to Preserve The Wonder](#)

SEDONA
WEATHER



77°F
clear sky

Respect, Protect and Enjoy Sedona

[PreservingTheWonder.org](#)

Welcome to **PreservingTheWonder.org**, where we **inspire visitors** to experience the **Sedona area responsibly**.

We aim to protect the **stunning red rock landscapes**, **wildlife** and **cultural heritage** by promoting **sustainable tourism practices**. Whether you're **hiking**, **biking**, or **exploring**, small actions—like **staying on trails**, **respecting wildlife** and **minimizing waste**—**help** preserve **Sedona's beauty** for future generations.

Join us in **making a positive impact** while enjoying this **breathtaking region** of **Northern Arizona**.

[We Are On Instagram](#)



FOLLOW US ON

Instagram

@KEEP SEDONA BEAUTIFUL



[#preservingthewonder.org](#)

♥ 13 💬 0

Sedona and the Verde Valley



Sedona Hiking



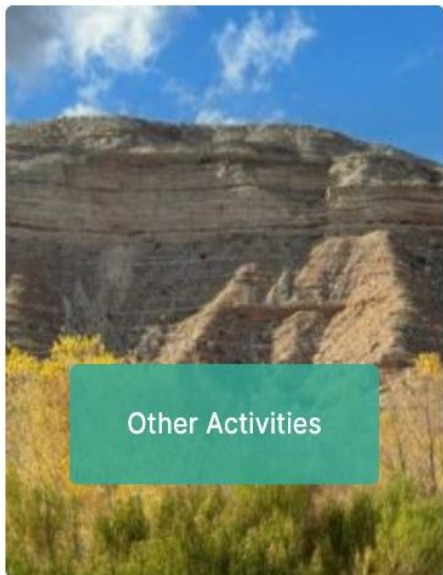
Sedona Biking



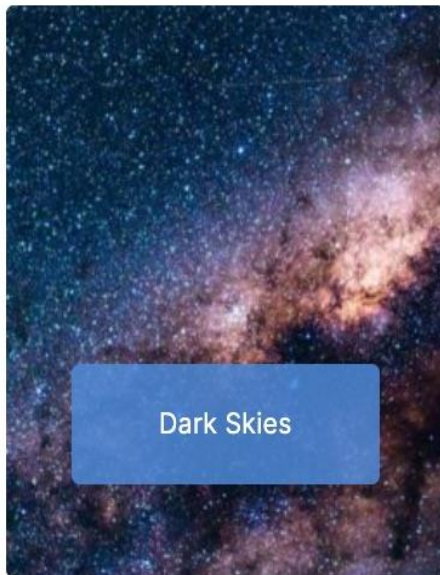
Adventure Responsibly



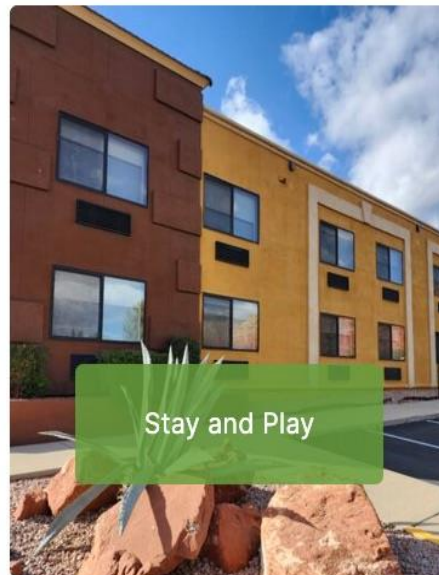
Travel Tips



Other Activities



Dark Skies



Stay and Play



Donate

Promoting Sustainable Recreation

Comprehensive Activity Guidelines for Responsible Tourism

Hiking & Biking Smart Practices:

- Seasonal and safety considerations
- Stay on the Trails
- Leave No Trace!

Other Activities:

- Cultural Heritage sites and etiquette
- What to do in the area

OHV Responsibly

- Ride with Respect (noise and dust)
- Safety First
- Be a steward of the land

Our Dark Skies:

- Why they matter
- What you can do at home

Travel Tips:

- Visit off-season
- Plan early
- Driving in Sedona
- Use the free shuttle
- Slow down

Stay and Play:

- Links to Sedona businesses that support Keep Sedona Beautiful

Collaborative Initiatives

Building Awareness Through Action

Our partners:

- The City of Sedona
- The Chamber of Commerce
- The National Forest Service and Friends of the Forest
- Non-profits like Friends of the Verde River and Volunteer Sedona
- State Parks and Trails
- Our Business Sponsors

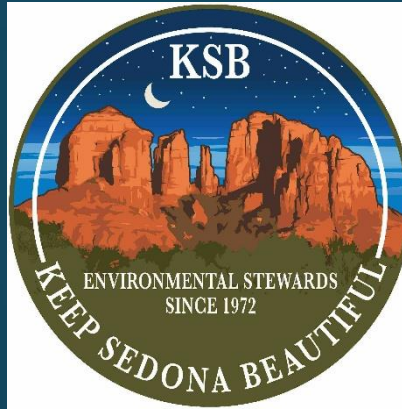
Supporting long-term sustainability through responsible tourism

Reducing negative impacts through education – Leave no Trace

Developing voluntourism opportunities

Preserving and promoting Sedona's dark skies

Communicating to residents the benefits of tourism



Question:

How can KSB better support you and your business?

Websites:

www.PreservingTheWonder.org

www.KeepSedonaBeautiful.org

Email: ksb@KeepSedonaBeautiful.org

Phone: 928-282-4938