



Sedona Shuttle

Lodging Council Update
June 2024



Trailhead Shuttles

- 744,215 passenger boardings since the service launched in March of 2022.
- F-YTD - 16% increase in passenger boardings over last fiscal year.





Sedona Shuttle Connect

Coming Soon!



Agenda:

- Purpose
- Service Hours & Days
- Passenger Fares
- Vehicles
- Service Area & Dedicated Stops
- Customer Facing App
- Walk Ons





Purpose:

- App based shared ride curb-to-curb service.
- Provides an alternative transportation option for residents & visitors.
- Connects To Uptown, West Sedona, Tlaquepaque, Trailhead Shuttle Park & Rides & The Verde Shuttle!



Service Hours & Days:

- Thursday – Sunday 06:30 AM – 6:00 PM
- Special Holiday & Spring Break Schedules
- Mirrors the Trailhead Shuttle Service

Passenger Fares:

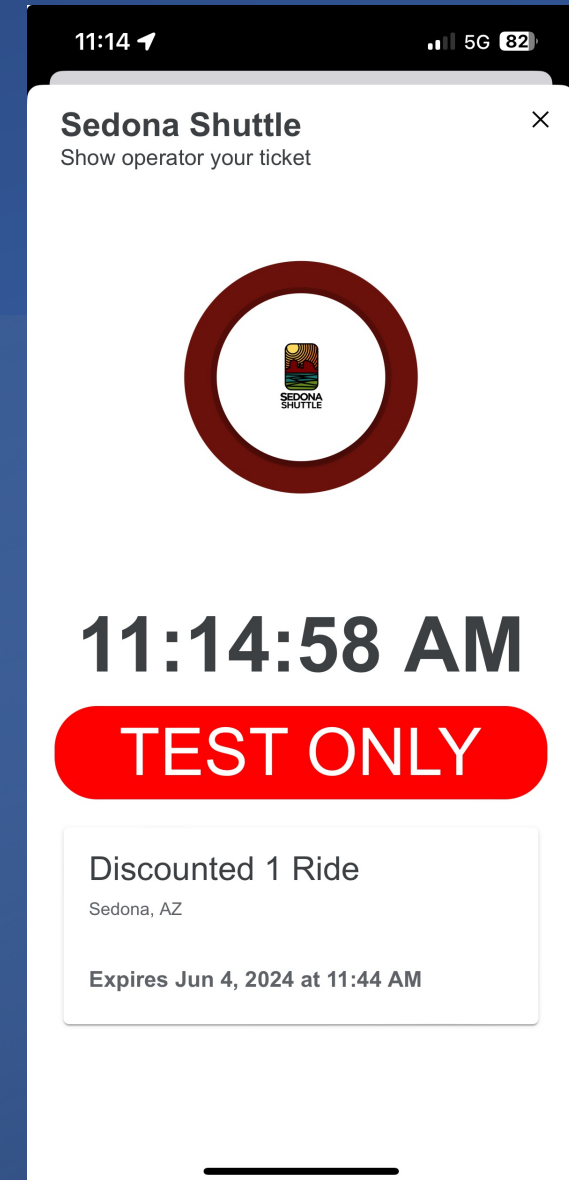
Flat Fare Per Ride

Regular Fare	\$2.00
Discounted Fare*	\$1.00
Children 5 & under with adult	Free

*Seniors (60+), Persons with Disabilities, Veterans (with ID), Medicare Card Holders and ACCCHS card holders.

Passenger Fares:

- Token Transit Digital Ticketing – “Deep Linked” into the TranLoc App.
- Cash & Coin Accepted On Board (Exact Change Only) .

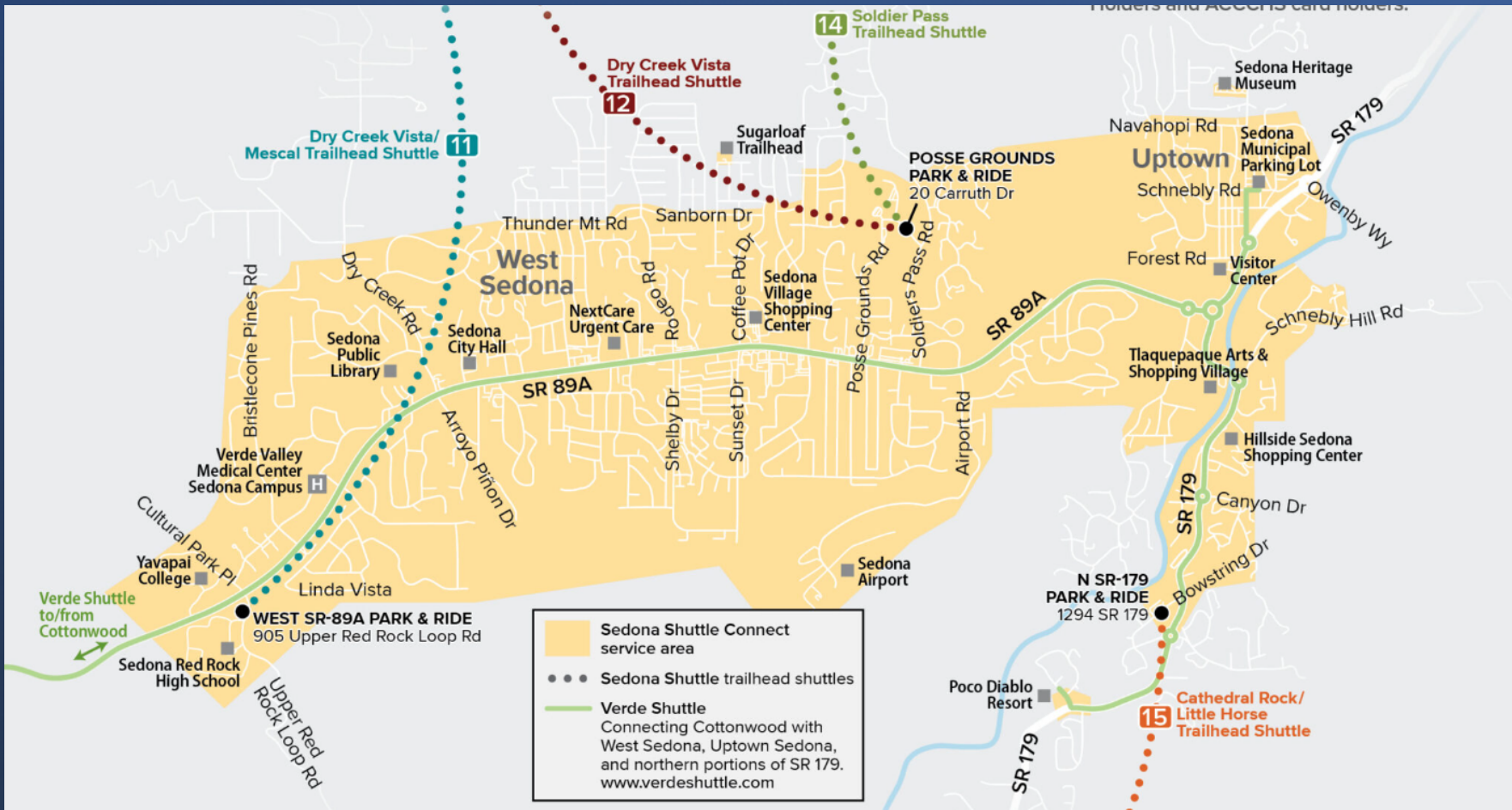


Vehicles:

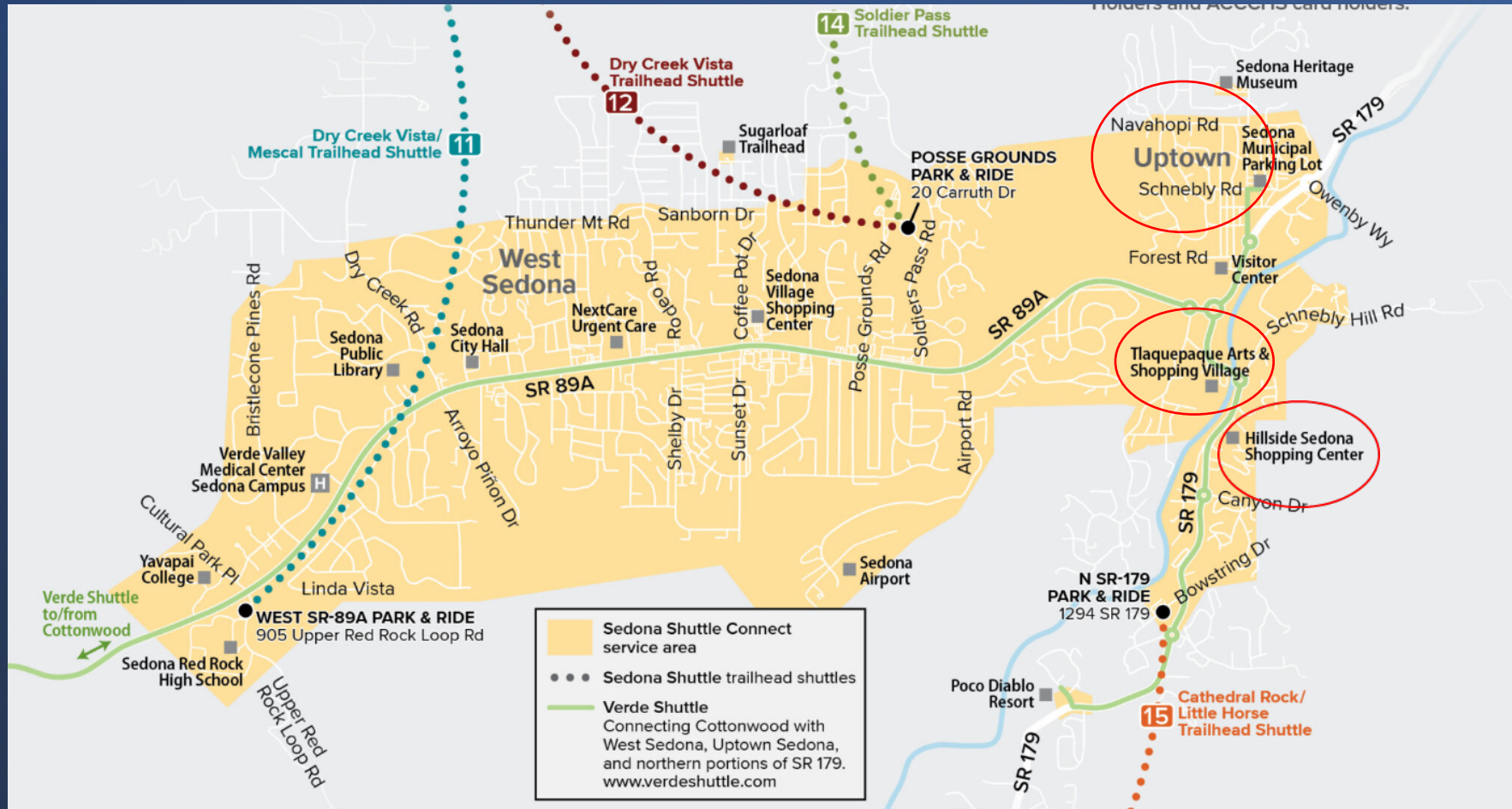
- 14 Passengers - seated
- Low Floor ADA Accessible
(2 Wheelchair positions)
- Interior mounted bike racks
(2)
- Upgraded AC



Service Area:



Dedicated Stops:



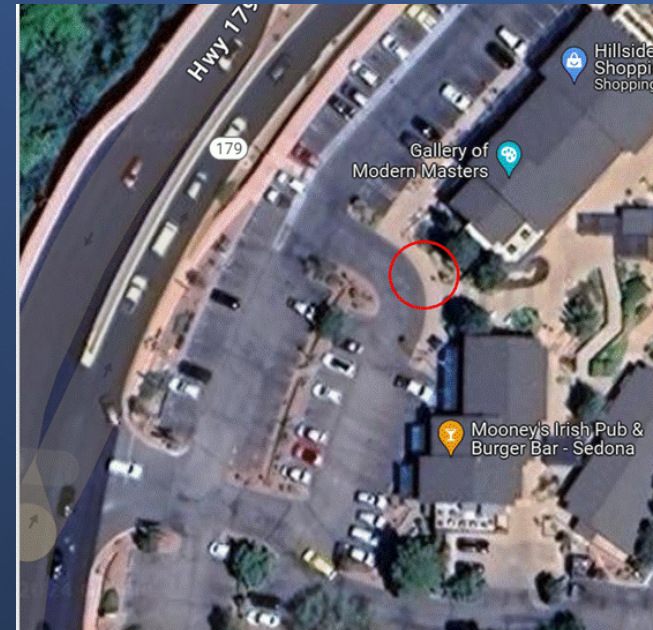
Dedicated Stops:



Uptown

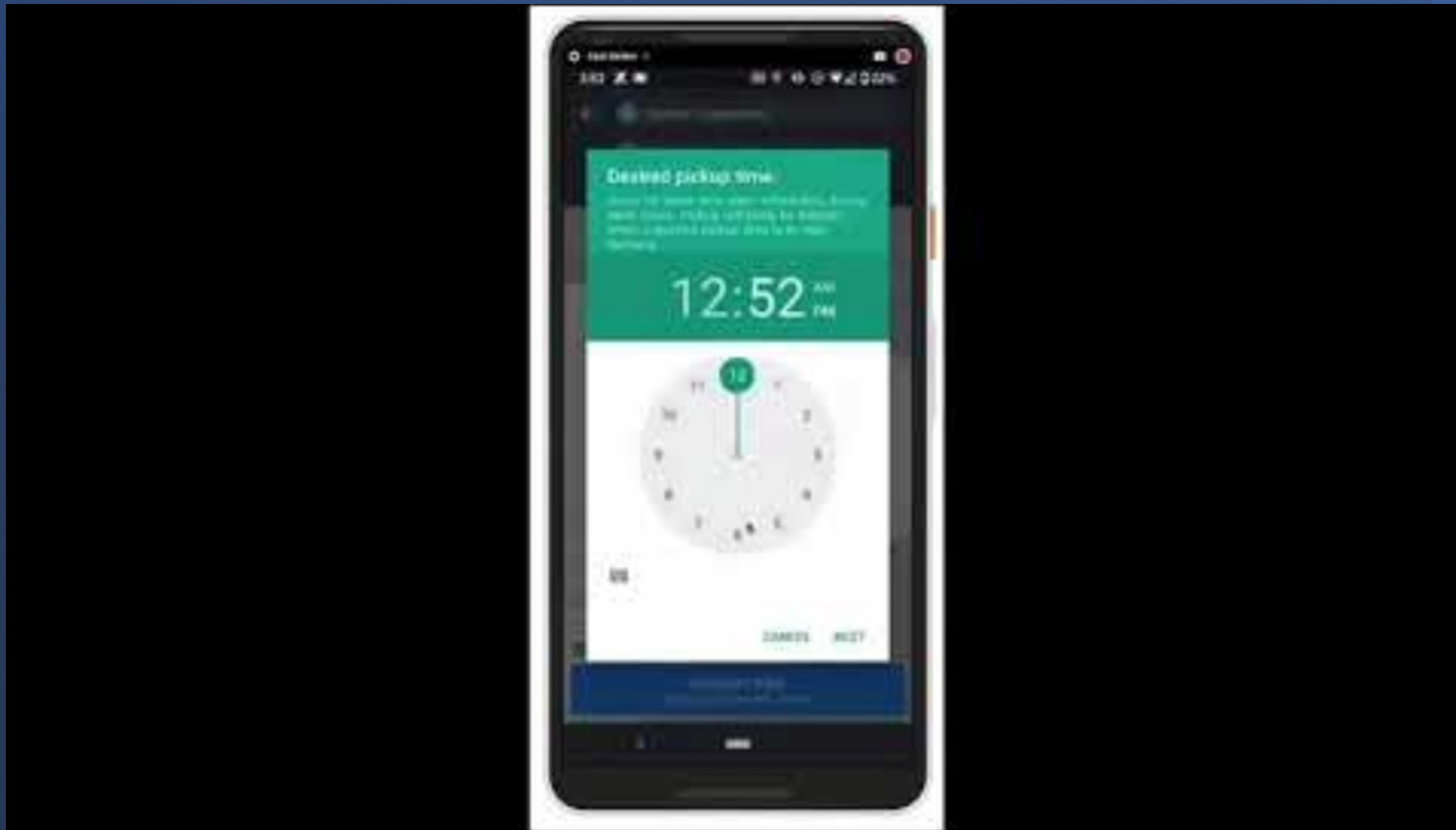


Tlaquepaque



**Hillside Shopping
Center**

Customer Facing App:



Walk Ons:

- Service Accepts Walk-ons, as long as destination is within the service area.





Questions

Robert Weber

Transit Administrator

City of Sedona

rweber@sedonaaz.gov

928 203 5086