



SEDONA LODGING COUNCIL

95 Portal Lane
Sedona, AZ 86336
SedonaLodgingCouncil.com

Agenda, Sedona Lodging Council Meeting,
Nov 17, 8:30 -10 a.m. SEDONA PUBLIC LIBRARY

1. Introduction by Steve Segner, President of the Sedona Lodging Council
2. Officers:
President: Steve Segner, owner of El Portal Hotel Secretary
Vice President: Cheryl Barron, Owner of Whispering Creek Bed and Breakfast
Vice President: Csilla Stark, Hospitality Consultant
Secretary: Lonnie Lillie, GM of Arroyo Pinion Hotel
- 3 Sedona Lodging Council - Financial & Membership Status
4. Chamber Update and information
 - Michelle Conway, President/CEO of SCC&TB – State of tourism economy & program update
5. Presentation by Melia Wood from Expedia on current/future tourism activity in AZ/ Sedona
6. Presentation on digital marketing ideas in the first two quarters of 2023
7. Discussion about 2022 and lodging and business activity and projections for 2023 and desire to initiate an independent funding program to market Sedona in the first two quarters of 2023.
- 8 Open discussions with hoteliers and quests
Adjourn

Zoom Meeting Info

Sedona Lodging Council Nov 17 Meeting: 8:30 Public Library

Time: Nov 17, 2022 08:30 AM Arizona

Join Zoom Meeting

<https://us02web.zoom.us/j/82403378224>