

**Comcast Channel 190**

**MEDIA KIT**

**WDMVTVNETWORK (WDMVTV)** is a wholly owned subsidiary of TIS3Solutions. WDMVTVNETWORK is the exclusive official programming content distribution mechanism of Comcast Channel 190. WDMVTVNETWORK is “the” outlet for local and under-promoted award winning caliber content. WDMVTV is anything that is socially, politically, educationally, economically, or otherwise relevant in the greater DC metropolitan area. Our platform both creates original content in-house and incubates underappreciated curators and stars already finished products to be broadcast. WDMVTVNETWORK also employs already successful nationally syndicated material around new and unproven film maker’s material to give the network a balance of digital material that is palatable to all consumers taste.

WDMVTVNETWORK exist to display the immense Star power that exist in the DMV legitimately on CABLE Comcast channel 190, websites, various social media platforms, and media events. We are in the business of highlighting great content, content creators, thus developing stars in the entertainment field locally. WDMVTVNETWORK is a lifestyle channel in which all of the following programming categories’ are applicable;

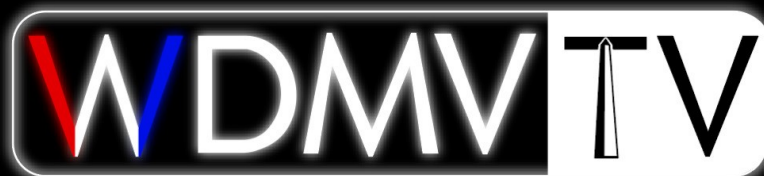
- Gameshows
- Summits
- Educational Programming
- Philanthropic event/ programming.
- Special events
- Documentaries
- One on One Special
- Sporting events
- Food programming
- Podcast
- News shows
- Original Series
- Original Movies
- Reality television
- Daytime Drama
- Conferences
- Promotional advertising



**WDMVTVNETWORK also offers specialized Production services, Capital Resources, and Marketing Services.**

Taylor Integrated Services 3 (TIS3) is a Veteran owned asset management, logistics and supply chain technology provider. TIS3 specializes in data capture, tracking, storage, and lifecycle analysis of items and inventories for government use. TIS3 also specializes in government consulting and best practices methodologies to reduce customer cost, streamline and eliminate unnecessary activities, and provide cost saving strategies to its customer. TIS3 also specializes in Vendor management ensuring optimization and synchronization of processes and systems for resource optimization.

[www.tis3solutions.com](http://www.tis3solutions.com)  
[Info@tis3solutions.com](mailto:Info@tis3solutions.com)  
[WDMVTVNetwork@gmail.com](mailto:WDMVTVNetwork@gmail.com)



## Technical Requirements of Media onboarding to **Comcast Channel 190**

Credentials will be sent on request.

Access the following link \_\_\_\_\_

Login in with provided credentials (Folder of Content)

Upload one of the following digital file types;

TV file format; MP4, MKV, MP3, AAC

Convert all other formats to including but not limited to; AVI, WMV, MOV, MPEG, FLV  
To; MP4, MKV, MP3, AAC

Please Name your television compatible file with the title of your series and airing date and time (Military);  
Ex; Wearedc11.05.17.1600

INCLUDE PUNCTUATION OR SPECIAL CHARACTERS, such as hyphen (-), slash (/), apostrophe ('), or ampersand (&)

Please do not use the name of the episode in the title; use the name of the show series.

DVD uploads by request only;

Technical Requirements for DVD delivery:

Deliver in Standard or HD definition

Deliver in MPEG-2 (Especially important with action packed high movement content to avoid digital tilling)

Please do not include color bars or tones and leave 10 seconds of black prior to prior to and at the conclusion of your show.

Please Name your DVD MPEG-2 television compatible file with the title of your series and airing date and time (Military); Ex;  
Welovedc03.25.18.900

INCLUDE PUNCTUATION OR SPECIAL CHARACTERS, such as hyphen (-), slash (/), apostrophe ('), or ampersand (&)

Please do not use the name of the episode in the title; use the name of the show series

Time Slot	30 Minute Slot	1 Hour Slot
6am - 9am	\$300 - \$1,000	\$400 - \$1,500
9am - 12pm	\$300 - \$1,500	\$500 - \$2,000
12pm - 3pm	\$300 - \$1,800	\$500 - \$2,500
3pm - 6pm	\$750 - \$3,000	\$900 - \$4,500
6pm - 9pm	\$1,000 - \$5,000	\$1,200 - \$7,500
9pm - 12pm	\$800 - \$3,000	\$950 - \$4,000
12am - 6am	\$300 - \$2,000	\$300 - \$2,000

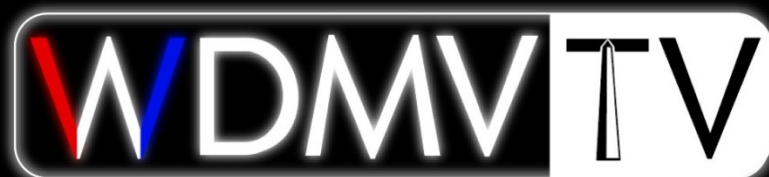


# Production Services and Outsource Marketing Solutions

## Small Business and Corporate Services

### Corporate Services

- **Business Overview Video for Web/Social Media** - This includes a half-day shoot on-location and 8 hours of editing to tell a story about your business, product or service. This is a one video package - **\$3,000**
- **Business Overview Videos for Web/Social Media** - This includes a full-day shoot on-location and 24 hours of editing to tell multiple stories about your business, product or service. Includes a main "overview" video, bio video, client testimonials, FAQs, bloopers and virtual tours. This is a 12 video package - **\$7,500**
- **Event Highlight Video** - We can cover any event, day or night. Typical events such as a gala, reception, red carpet and party can be covered in 4 hours. We then edit the footage together to make a highlight/re-cap of the event. - **\$2,500**
- **Full Day Conference Production and Editing** - If you have an all-day conference with speakers at a podium or a panel discussion then we can cover the event and produce each speaker as an individual video clip with their slides synced to it (if applicable) - **\$7,500**
- **Studio FAQ Video Package** - Do you have a lot of repeat questions that your prospective clients ask you? FAQ videos help answer these questions. With a 1 or 2 hour time slot in the studio, you can answer as many questions as you want. There is a 4 video minimum purchase with this package but you can buy as many as you want. - **\$250/video**
- **Homepage Video** - You don't have any video on your website and now is the time to get it done professionally. We offer a 1 hour time slot in the studio to produce a 1-3 minute video for your homepage. If you need the help of a teleprompter we have you covered at no extra cost. This also includes a custom background with your logo/url and phone or any other call to action. - **\$750**



# Advertising Information

Want to advertise your business in 11 counties in the DMV to include Washington DC? Comcast channel 190 is one package above the basic cable package on Comcast cable in the Potomac Region can be viewed in over a million homes. These areas include:

<b>Prince George's</b>	<b>Washington, DC</b>	<b>Howard County</b>	<b>Alexandria / Arlington</b>
<b>Prince William</b>	<b>Loudon</b>	<b>Falls Church</b>	<b>Stafford</b>
<b>Spotsylvania</b>	<b>Fauquier</b>		

WDMTV recommends bundled advertising packages for best value.

## Bundled Advertising Campaigns

\$5,000 advertising campaign  
15 Commercials over 7 day period

\$10,000 advertising campaign  
20 Commercials over a 10 day period

\$25,000 advertising campaign  
50 commercials over 15 day period

\$50,000 advertising campaign  
100 commercials of 30 day period



<b>Time Spot</b>	<b>15 Second Spot</b>	<b>30 Second Spot</b>	<b>45 Second Spot</b>	<b>1min Spot</b>
6am - 9am	\$150 - \$500	\$200 - \$800	\$200 - \$800	\$250 - \$1,000
9am - 12pm	\$200 - \$1,000	\$300 - \$1,200	\$350 - \$1,500	\$400 - \$1,800
12pm - 3pm	\$200 - \$800	\$300 - \$1,500	\$350 - \$1,800	\$500 - \$2,000
3pm - 6pm	\$300 - \$1,000	\$500 - \$1,500	\$600 - \$1,800	\$750 - \$2,000
6pm - 9pm	\$350 - \$1,500	\$600 - \$2,500	\$700 - \$2,800	\$800 - \$3,000
9pm - 12pm	\$300 - \$1,200	\$500 - \$2,000	\$600 - \$2,500	\$700 - \$3,000
12am - 6am	\$150 - \$500	\$200 - \$500	\$300 - \$700	\$300 - \$1,000

# Total Subscribership: 1,037,363

## Comcast Channel 190 by System;

### Washington DC

Total Population 601,723

Subscribers 220,400

#### Demographic Profile

African American - 50%

Hispanic - 9%

Caucasian/ White- 38%

Other- 15%



#### Sex

Women - 56%

Men - 44%

#### Household Income

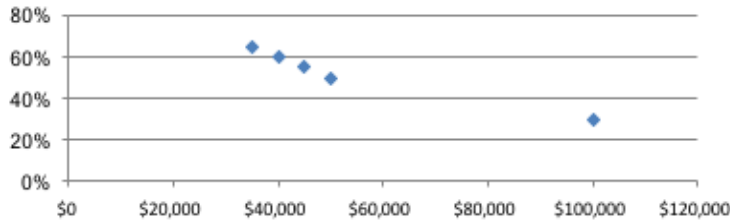
\$35,000 - 65%

\$40,000 - 60%

\$45,000 - 55%

\$50,000 - 50%

\$100,000 - 30%



#### Relationship Status

Single - 75%

Married - 20%



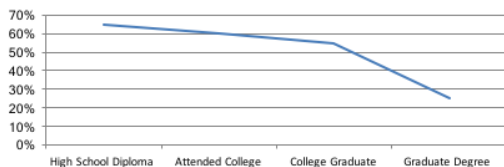
#### Education

High School Diploma - 65%

Attended College - 60%

College Graduate - 55%

Graduate Degree - 25%



#### Employment Status

Full Time - 55.4

Part Time - 32.5

Student - 22.4

No Status - 5



Median Age- 33.1

25-65 is 65% of the population

# Prince Georges County

Total Population 451,000

Subscribers 107,411

## Demographic Profile

African American - 61%

Hispanic - 16%

Caucasian/ White - 14%

Other - 7.3%



## Sex

Women - 51%

Men - 49%

## Household Income

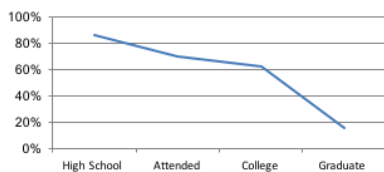
\$35,000 + 71%

\$40,000 + 66%

\$45,000 + 59%

\$50,000 + 52%

\$100,000 + 17%



## Relationship Status

Single - 67%

Married - 33%



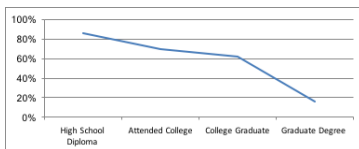
## Education

High School Diploma - 86%

Attended College - 70%

College Graduate - 62%

Graduate Degree - 16%



## Employment Status

Full Time - 55.4

Part Time - 20.5

Student - 15.1

No Status - 10



Median Age - 28.1

25-65 is 78%

# Prince William

Total Population 471,000

Subscribers 115,411

## Demographic Profile

African/African American - 15%

Hispanic - 15%

Caucasian/ White - 57%

Other - 10%



## Household Income

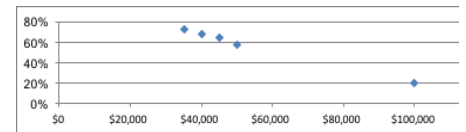
\$35,000 + 73%

\$40,000 + 68%

\$45,000 + 65%

\$50,000 + 58%

\$100,000 + 20%



## Sex

Women - 51%

Men - 49%

## Relationship Status

Single - 55%

Married - 40%

Other - 10%



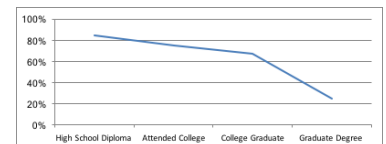
## Education

High School Diploma - 85%

Attended College - 75%

College Graduate - 67%

Graduate Degree - 25%



## Employment Status

Full Time - 56%

Part Time - 22%

Student - 20%

No Status - 8%



Median Age - 33

32 - 70 is 70% of the population

## Loudon

Total Population 340,000

Subscribers 80,265

### Demographic Profile

African/African American - 7%

Asian - 14%

Hispanic - 12%

Caucasian/ White - 68%

Other - 5%



### Household Income

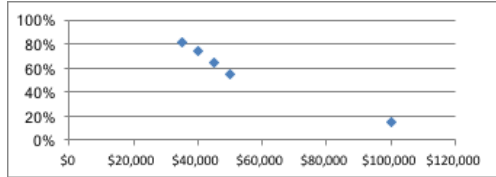
\$35,000 - 82%

\$40,000 - 75%

\$45,000 - 65%

\$50,000 - 55%

\$100,000 - 15%



### Sex

Women - 52%

Men - 48%

### Relationship Status

Single - 50%

Married - 40%

Other - 10%



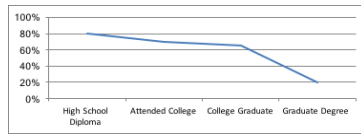
### Education

High School Diploma - 80%

Attended College - 70%

College Graduate - 65%

Graduate Degree - 20%



### Employment Status

Full Time - 50%

Part Time - 25%

Student - 20%

No Status - 5%



Median Age - 32

25-54 is 60% of the population

## Arlington

Total Population 207,627

Subscribers 50,650

### Demographic Profile

African American - 8%

Hispanic - 15%

Caucasian/ White - 71%

Other - 5%



### Household Income

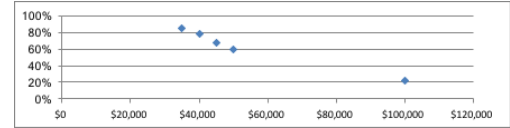
\$35,000 - 85%

\$40,000 - 78%

\$45,000 - 68%

\$50,000 - 60%

\$100,000 - 22%



### Sex

Women - 50%

Men - 50%

### Relationship Status

Single - 55%

Married - 45%



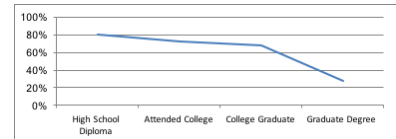
### Education

High School Diploma - 80%

Attended College - 72%

College Graduate - 68%

Graduate Degree - 28%



### Employment Status

Full Time - 54%

Part Time - 25%

Student - 25%

No Status - 5%



Median Age 33

30- 70 is 65% percent of the population



**Alexandria**  
**Total Population 140,000**  
**Subscribers 34,330**

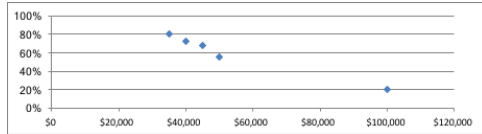
Demographic Profile

African/African American – 21%  
 Asian- 6%  
 Hispanic – 16%  
 Caucasian/ White – 60%  
 Other – 10%



Household Income

\$35,000 – 80%  
 \$40,000 – 72%  
 \$45,000 – 68%  
 \$50,000 – 55%  
 \$100,000 – 20%



Sex

Women - 53%  
 Men - 47%

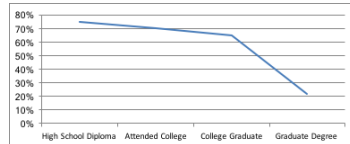


Relationship Status

Single – 60%  
 Married – 40%

Education

High School Diploma – 75%  
 Attended College - 70%  
 College Graduate - 65%  
 Graduate Degree - 22%



Employment Status

Full Time – 55%  
 Part Time -20%  
 Student- 25%  
 No Status – 10%



Median Age 35

28-65 is 65% percent of the population

**Montgomery County**  
**Total Population 971,000**  
**Subscribers 276,880**

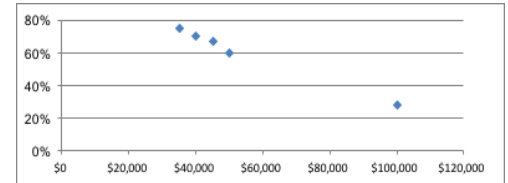
Demographic Profile

African/African American – 20%  
 Hispanic – 17%  
 Caucasian/ White - 57%  
 Other – 12%



Household Income

\$35,000 + 75%  
 \$40,000 + 70%  
 \$45,000 + 67%  
 \$50,000 + 60%  
 \$100,000 + 28%



Sex

Women – 54%  
 Men – 46%

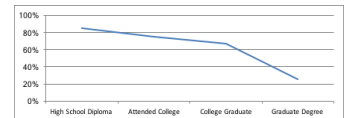


Relationship Status

Single - 54%  
 Married – 40%

Education

High School Diploma - 85%  
 Attended College - 75%  
 College Graduate - 67%  
 Graduate Degree - 25%



Employment Status

Full Time – 55.4  
 Part Time – 20.5  
 Student – 15.1  
 No Status – 10



Median Age - 38

25-70 is 68% of the population

**Howard County**  
**Total Population 287,085**  
**Subscribers 71,772**

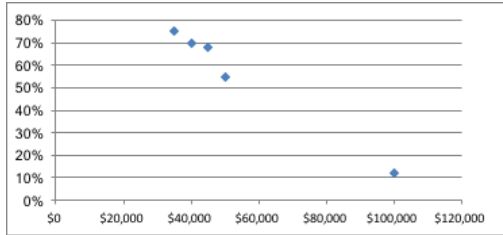
Demographic Profile

African/African American – 17%  
 Asian – 14%  
 Hispanic – 5%  
 Caucasian/ White – 62%  
 Other- 5%



Household Income

\$35,000 – 75%  
 \$40,000 – 70%  
 \$45,000 – 68%  
 \$50,000 – 55%  
 \$100,000 – 12%



Sex

Women – 52%  
 Men – 48%

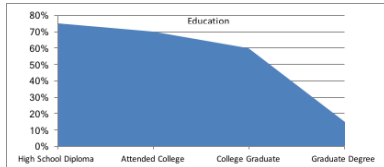
Relationship Status

Single – 40%  
 Married - 50%  
 Other – 10%



Education

High School Diploma – 75%  
 Attended College – 70%  
 College Graduate – 60%  
 Graduate Degree – 15%



Employment Status

Full Time – 55%  
 Part Time – 20%  
 Student – 15%  
 No Status – 10%



Median Age - 39  
 40-70 is 65% of the population

**Falls Church**  
**Total Population 12,000**  
**Subscribers 3,880**

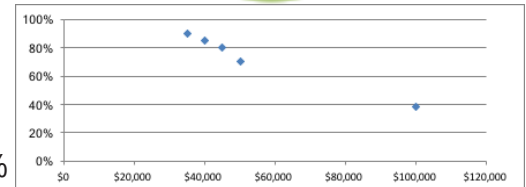
Demographic Profile

African American - 4%  
 Hispanic – 8%  
 Caucasian/ White – 80%  
 Other - 5%



Household Income

\$35,000 – 9%  
 \$40,000 – 85%  
 \$45,000 – 80%  
 \$50,000 – 70%  
 \$100,000 – 38%



Sex

Women – 50%  
 Men – 50%

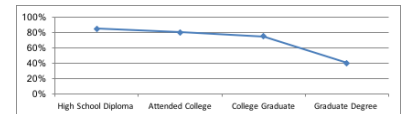
Relationship Status

Single – 55%  
 Married – 45%



Education

High School Diploma – 85%  
 Attended College - 80%  
 College Graduate - 75%  
 Graduate Degree - 40%



Employment Status

Full Time – 65%  
 Part Time -15%  
 Student- 10%  
 No Status – 10%



Median Age 39  
 40 - 75 is 75% percent of the population

**Spotsylvania County**  
**Total Population 122,000**  
**Subscribers 30,744**

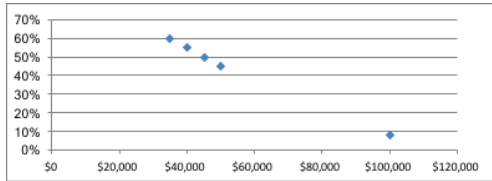
Demographic Profile

African/African American- 15%  
 Hispanic - 7%  
 Caucasian/ White -75%  
 Other -5%



Household Income

\$35,000 + 60%  
 \$40,000 + 55%  
 \$45,000 + 50%  
 \$50,000 + 45%  
 \$100,000 + 8%



Sex

Women - 51%  
 Men - 49%

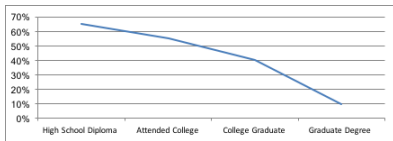


Relationship Status

Single - 40%  
 Married - 55%

Education

High School Diploma - 65%  
 Attended College - 55%  
 College Graduate - 40%  
 Graduate Degree - 10%



Employment Status

Full Time - 55%  
 Part Time -30%  
 Student- 15%  
 No Status - 15%



Median Age 36

The percentages of those above 25 are equal to those under 18

**Stafford County**  
**Total Population 128,961**  
**Subscribers 27,285**

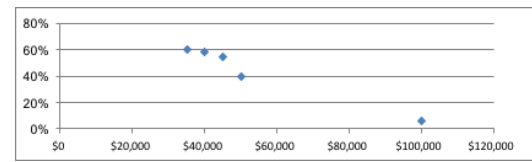
Demographic Profile

African/African American- 16%  
 Hispanic - 9%  
 Caucasian/ White -72%  
 Other -6%



Household Income

\$35,000 + 60%  
 \$40,000 + 58%  
 \$45,000 + 55%  
 \$50,000 + 40%  
 \$100,000 + 6%



Sex

Women - 50%  
 Men - 50%

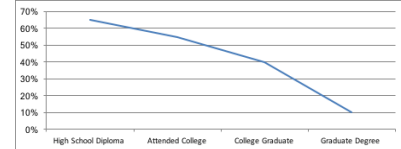


Relationship Status

Single - 40%  
 Married - 55%

Education

High School Diploma - 65%  
 Attended College - 55%  
 College Graduate - 40%  
 Graduate Degree - 10%



Employment Status

Full Time - 55%  
 Part Time -30%  
 Student- 20%  
 No Status - 10%



Median Age 34

50 percent are above 25 & 40 percent are under 18

**Fauquier County**  
**Total Population 65,203**  
**Subscribers 18,335**

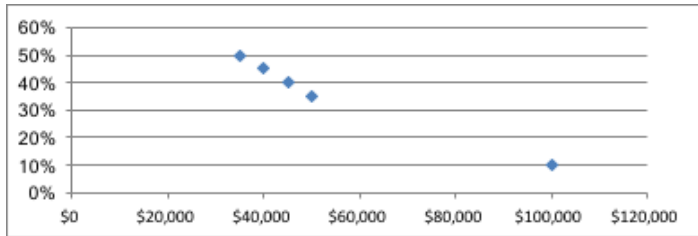
Demographic Profile

African/African American- 8%  
Hispanic - 9%  
Caucasian/ White - 85%  
Other- 3%



Household Income

\$35,000 + 50%  
\$40,000 + 45%  
\$45,000 + 40%  
\$50,000 + 35%  
\$100,000 + 10%



Sex

Women - 51%  
Men - 49%

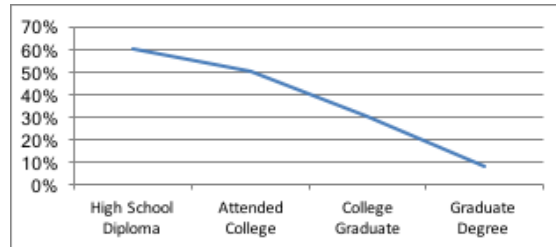
Relationship Status

Single - 51%  
Married - 49%  
Other- 10%



Education

High School Diploma - 60%  
Attended College - 50%  
College Graduate - 30%  
Graduate Degree - 8%



Employment Status

Full Time - 50%  
Part Time - 20%  
Student- 15%  
No Status - 15%



Median Age 41

65% of the population is between 35-70