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creando
identidad

ATT. ARQ. JESS GLOWACKI
ECOPHI

PORTFOLIO – SELECTED HOSPITALITY SECTOR PROJECTS

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WHO WE ARE & HOW WE ARE

We are a **design and architectural consulting** brand with extensive and proven **international experience**. Our work spans a wide range of scales and typologies, always guided by an innovative, business-oriented, and deeply contextual vision.

We believe in **the power of collaboration** and the value of alliances. That's why we see ourselves as partners aligned with our clients' economic goals: we work with them to transform ideas into practical, profitable, aesthetic, and sustainable solutions.

Each project is an opportunity to listen, **think collectively**, and design with purpose.

Our **360° vision** emerges from a unique combination of experiences that transcend design itself: journeys that allow us to discover different cultures and ways of living, continuous research that fuels our capacity to innovate, and an active reading of the world and its trends.

This **holistic perspective** enables us to approach every project with a deep understanding of the business—integrating financial structuring, operational feasibility, and spatial storytelling into a single coherent system.

We cultivate relationships that go beyond the professional: we are **creative accomplices**, strategic confidants, and often friends—without ever losing our freedom of thought. This allows us to design spaces with soul, responding not only to a physical need but to a shared vision of the future.

COLLABORATIVE CREATIVE UNIVERSE

We deeply believe in the value of **partnerships and collaborations**. We are passionate about teamwork, combining visions, and building together, because we are convinced that the best results arise from the exchange of ideas and the diversity of experiences. Collaboration allows us to broaden our perspective, enrich the creative process, and generate stronger, more innovative, and more impactful solutions.

More than designing spaces, we enjoy building relationships that elevate every project.

In this project, we decided to join forces between **MPDS** and **MOCKUPROOM**, bringing together in one team the experience and expertise of all our professionals. We trust that this alliance—built on more than 10 years of working side by side on different projects across the region—will enrich and enhance the design outcome





ARQ. MARCO PRAGA

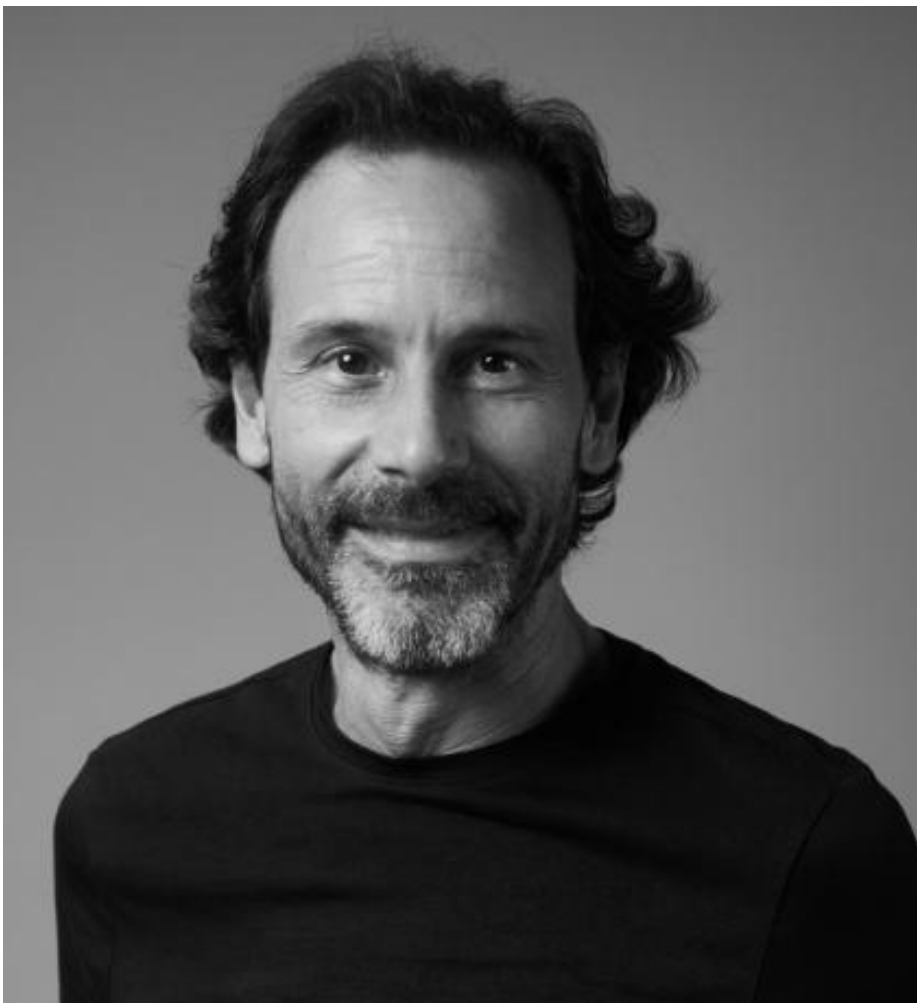
FOUNDER MPDS / DESIGN DIRECTOR
AIA Latam – Country Representative Colombia

Architect | Specialist in Design and Design Consulting for International Projects

Born in Buenos Aires and a graduate of the University of Belgrano, Marco Praga is an architect with a solid track record in design and consulting for international projects.

Throughout his career, he has participated in the development of projects across **Latin America, the Caribbean, the United States, Europe, and Asia**. His experience includes key roles as a design architect and consultant specializing in the hospitality sector, leading high-impact and complex initiatives.

Over the past **22 years**, he has carried out his professional practice from Argentina, Mexico, and Colombia, directing large-scale projects in areas such as territorial planning, urban design, residential developments, hospitality, office buildings, and mixed-use complexes



ARQ. JUAN GUILLERMO PEREZ

MANAGING PARTNER **MOCKUPROOM** / CEO – DESIGN DIRECTOR

Architect | Interior Architecture Specialist
Member and Ambassador, ACAI

Colombian architect, specialized in Design Direction at Domus Academy in Milan. Founder and CEO of **discorp_**, a creative studio dedicated to brand design and commercial architecture, with projects in more than 17 countries.

From 2013 to 2018, he served as a strategic partner of a renowned international Spanish company dedicated to interior design and hotel project execution, successfully driving high-level proposals for the growing hospitality industry across Latin America and the Caribbean. Building on that experience, in 2018 he decided to establish his own creative studio focused on the conceptualization and design of hotels throughout Latin America.

As founder and CEO of his own architectural firm, he brings his philosophy to life — creating high-end experiences in environments that reflect the unique DNA of each brand.



ING. PEDRO DIAZ

FUNDADOR **DICTA** / DIRECTOR TÉCNICO Y DE OPERACIONES
Project Management Specialist – NFPA 101 and 72 Certified

Mechatronics Engineer | Specialist in Technical Design, Project Management, and Integrated BIM Consulting

Born in Barrancabermeja and a graduate of the Universidad Militar Nueva Granada, Pedro Diaz is a Mechatronics Engineer with a solid professional background in integrated construction, design, project management, and international consulting.

Throughout his career, he has participated in the development of projects across **Latin America, the Caribbean, the United States, and Europe**. His experience includes key roles as Technical Project Manager for large-scale developments, leading and coordinating multidisciplinary international teams.

For the past **22 years**, he has carried out his professional practice from Colombia, directing major projects in sectors such as retail developments, infrastructure, logistics, institutional and industrial facilities, urban planning, residential developments, hospitality, office buildings, and mixed-use complexes.

ARCHITECTURE & INTERIOR DESIGN

We develop architectural proposals distinguished by their creativity, functionality, and adaptability to context. Our team of architects works with a collaborative approach to deliver unique solutions that respond to our clients' needs—creating spaces that are both aesthetically striking and operationally efficient.

Experience: Hospitality, Residential, Commercial, Corporate / Offices, Institutional, Educational, Mixed-Use, Transportation Terminals.

Interior design is an extension of architectural design, aimed at creating harmonious and functional environments that reflect the personality and goals of their users. We offer comprehensive interior design solutions—from the selection of materials and finishes to the layout of furniture and lighting—always focusing on user experience and comfort.

We feel very comfortable forming alliances to strengthen our specific expertise in each project.

Experience: Residential, Commercial, Corporate / Offices, Institutional, Educational.

PLANNING & DESIGN CONSULTING

We understand planning as a key tool for building more balanced, sustainable, and contextually coherent environments—socially, culturally, and environmentally. From an urban design and landscape perspective, we develop proposals that strategically and sensitively integrate territory, public space, and nature.

Our approach combines **territorial analysis, project vision, and sustainability criteria** to structure urban developments, parks, public spaces, mobility systems, and green areas that promote quality of life, a sense of belonging, and respect for the environment.

Our consulting service is oriented toward providing **strategic guidance** throughout all phases of a project, helping our clients define their needs, objectives, and the most suitable approach for each initiative. We work closely with each client and their design team to ensure that the proposed solutions are not only functional but also innovative, sustainable, and aligned with the project's values and expectations.

BIM CONSULTING & PROJECT MANAGEMENT

We have solid international experience in consulting and implementing BIM (Building Information Modeling) methodology, collaborating with architectural studios, engineering firms, and developers across Latin America, the Caribbean, and Europe.

Our approach goes beyond modeling: we specialize in structuring BIM processes tailored to each client, defining standards and collaborative work protocols, and implementing Common Data Environments (CDE). We design and implement BIM Execution Plans (BEP), develop customized family libraries, and ensure compliance with international standards such as ISO 19650.

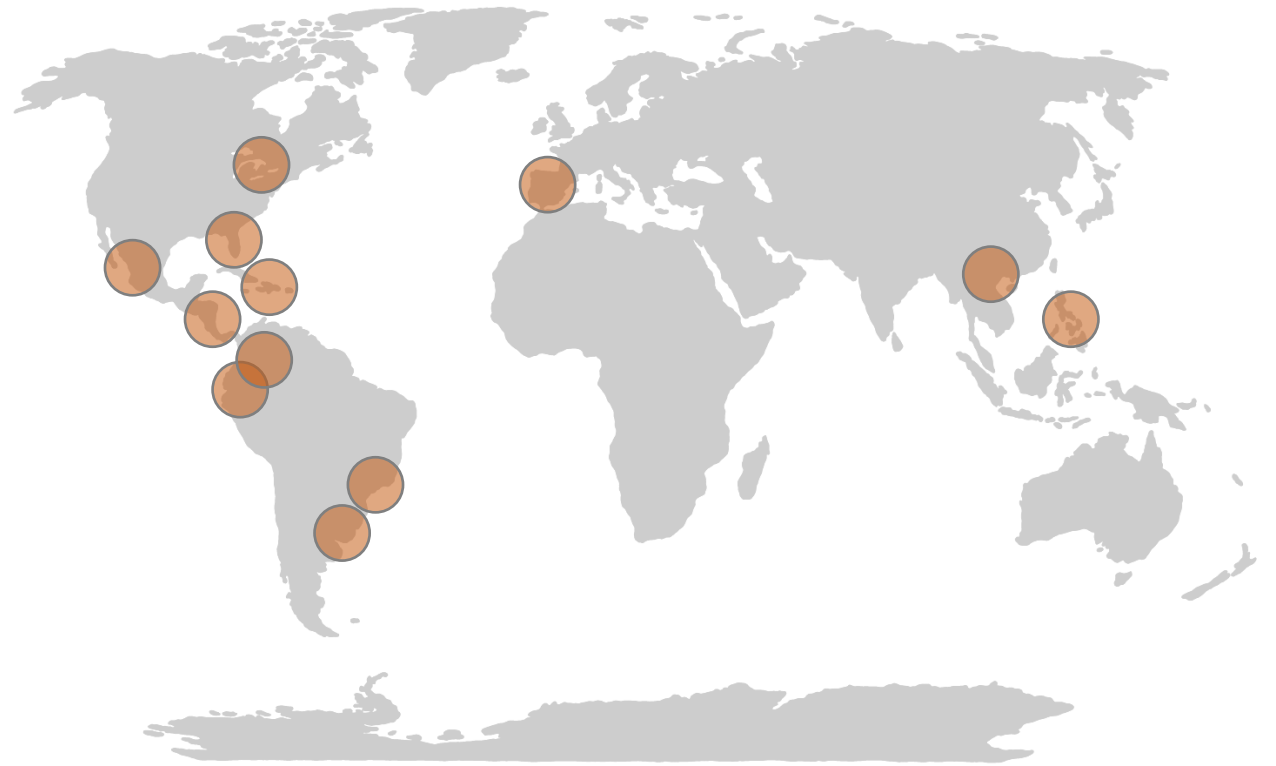
In addition, we incorporate rigorous digital quality controls, validating models through periodic audits and automated tools to ensure geometric integrity, data consistency, and document traceability throughout all project phases. This comprehensive vision allows us to optimize efficiency, reduce risks, and enable informed decision-making across the entire project life cycle.

We also have extensive international experience in project management, leading architectural and urban developments throughout Latin America, the Caribbean, and beyond—from concept to execution. Our approach combines strategic vision with strict control of processes, schedules, costs, and quality, ensuring that each project progresses in full alignment with client objectives. We have coordinated multidisciplinary teams in diverse cultural and regulatory contexts, implementing management methodologies such as PMI and collaborative tools that enable comprehensive, transparent, and efficient oversight. This track record has allowed us to anticipate risks, optimize resources, and deliver high-impact results in complex, large-scale projects.

OUR INTERNATIONAL EXPERIENCE

This is a carefully curated selection of our international experience, reflecting the diversity of projects and challenges we have undertaken over the years across different countries and cultures. Each of these projects showcases our unique and adaptable approach, where creativity and technical precision merge to create architectural solutions that transcend borders.

Despite our global presence, this portfolio also emphasizes our local vision—understanding the needs, context, and specific expectations of each place where we work. Whether in large-scale projects such as residential and hospitality complexes, or in the design of more intimate and specialized spaces, every project is deeply rooted in its environment, and its execution always considers the particularities of the local context.



HOSPITALITY

HOTELES / RESORTS / TURISTIC RESIDENTIAL

We have extensive international experience in the development of hospitality projects across all categories—from luxury resorts and boutique hotels to limited-service and budget accommodations. Our team has participated in every stage of the process, from conceptualization and design to technical coordination and architectural supervision during execution, adapting to the standards of various international brands and the specific needs of each market.

SELECTED CLIENTS – EXPERIENCE GAINED THROUGH WORK WITH OTHER FIRMS

EDITION®



HOTELS



Hilton

HOTELS & RESORTS

IMPRESSION
BY SECRETS



INTERCONTINENTAL®

HOTELS & RESORTS



Holiday Inn

JOY RESORTS

BY ARMILLA

HOTEL CASA ANDINA

PRIVATE COLLECTION

ACTUAL DOUBLE-TREE BY HILTON
TRUJILLO - PERÚ

Development of design consulting and **conceptual design** directly for the property owner.

Hotel + Restaurant + Casino.
Construction 2012.

Project developed by Marco Praga as Project Director at
BIEI Hospitality Consultants – 2010



HOTEL INTERCONTINENTAL NAO FUN & SHOPPING

BOCAGRANDE

CARTAGENA DE INDIAS - COLOMBIA

Development of project design and architectural supervision for the developer group.

Hotel + Shopping Center + Casino.
Construction 2015.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2008/2009



HILTON PUNTA PALMA

ALL INCLUSIVE RESORT

BÁVARO

PUNTA CANA – REPÚBLICA DOMINICANA

Development of project design and architectural coordination for the developer group.

All-Inclusive Hotel – 800 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2022/2025



VICTORIA WEST PALM BEACH

RESORT AUTOS CLÁSICOS

WEST PALM BEACH
FLORIDA – EEUU

Victoria Exclusive Classic Car Motor Resort

Development of conceptual architectural design for the developer group, in collaboration with **Pininfarina**.

Client: VICTORIA LLC

Resort – 400 keys.

Project developed by Marco Praga as Project Director at **GVA Arquitectos – 2020 / 2022**



JOY RESORT BARU – CN EXP

ALL INCLUSIVE RESORT

ISLA BARU

CARTAGENA DE INDIAS – COLOMBIA

Development of project design and architectural coordination for the developer group.

Client: ARMILLA CAPITAL

All-Inclusive Hotel – 450 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos / MOCKUPROOM (Interior Design) –
2019 / 2025



PALMYRA ROSE HALL

ALL INCLUSIVE RESORT

MONTEGO BAY

MONTEGO BAY– JAMAICA

Development of project design and architectural coordination for the developer group.

Client: PLAYA RESORTS

All-Inclusive Hotel – 350 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2024 / 2025



WYNDHAM ALTRA PC

HOTEL ALL INCLUSIVE

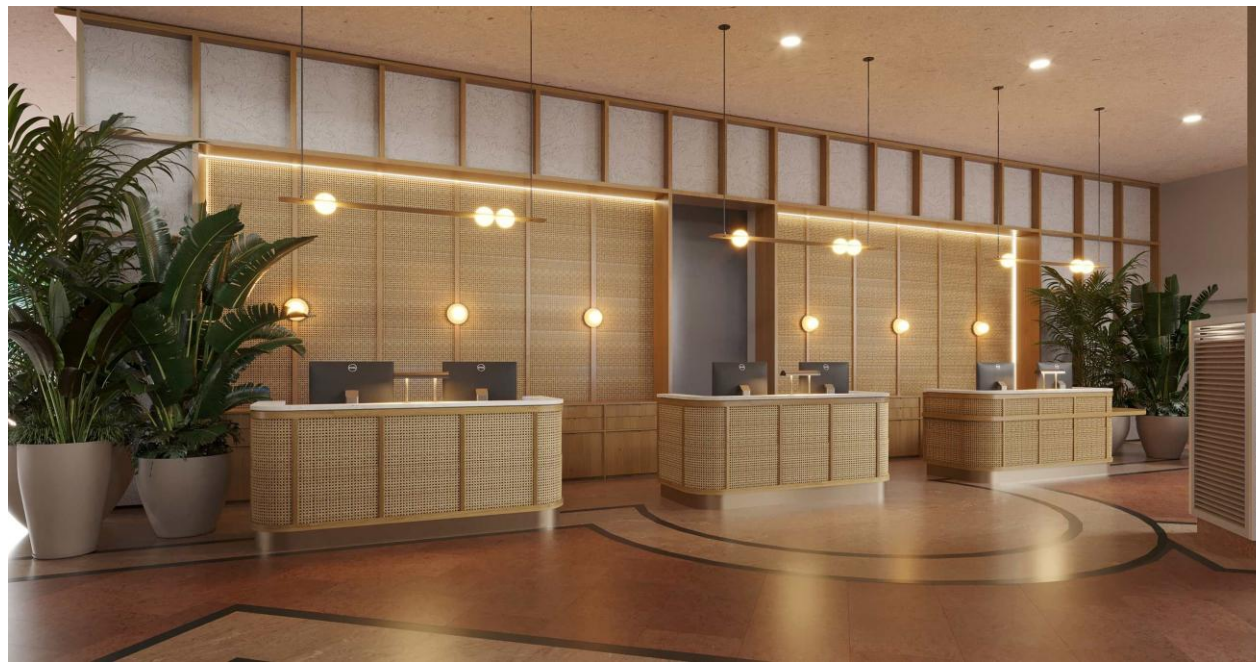
PUNTA CANA

PUNTA CANA – REPÚBLICA DOMINICANA

Development of interior design and furniture directly for the property owner.

Hotel + Restaurant.
Construction 2024.

Project developed by **MOCKUPROOM – 2024**



THE WESTIN PUNTA CANA

HOTEL ALL INCLUSIVE

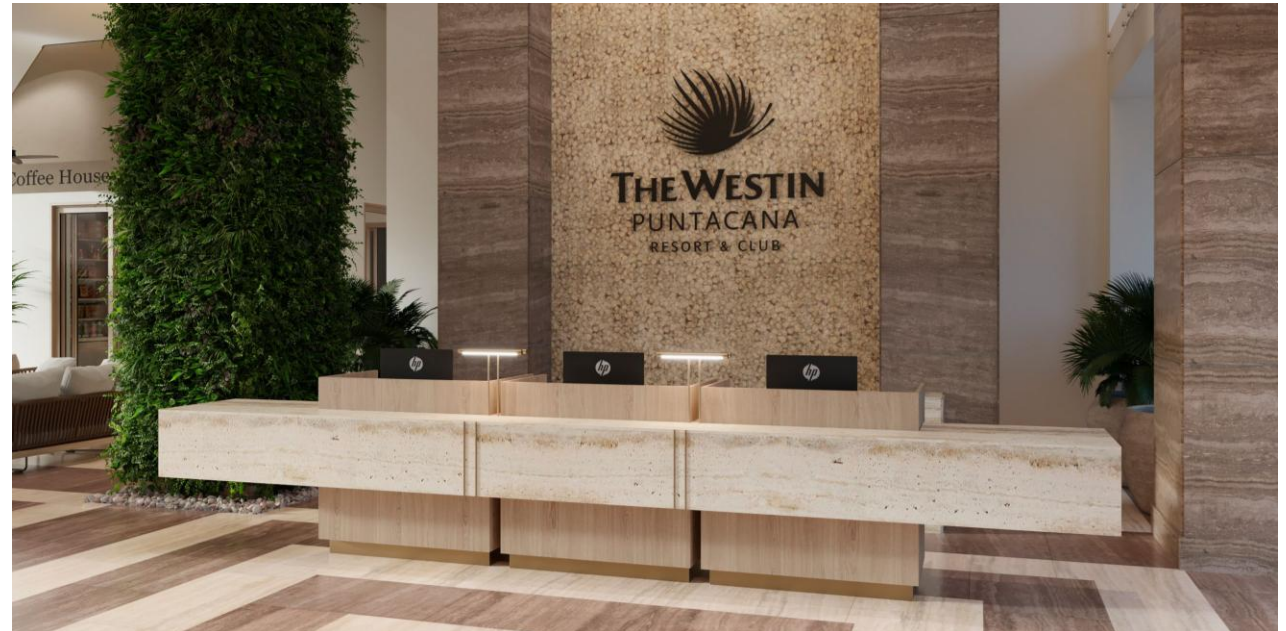
PUNTA CANA

PUNTA CANA – REPÚBLICA DOMINICANA

Development of interior design and furniture directly for the property owner.

Lobby + Guest Rooms + Restaurants.

Project developed by **MOCKUPROOM** – 2023



EMBASSY SUITES

HOTEL

SANTO DOMINGO

SANTO DOMINGO – REPÚBLICA DOMINICANA

Development of interior design and furniture directly for the property owner.

Lobby + Bar + Guest Rooms + Buffet + Ballrooms.

Project developed by **MOCKUPROOM** – 2025



BARÚ LATINO HOTEL

BARÚ
CARTAGENA – COLOMBIA

Development of interior design and furniture directly for the property owner.

Lobby + Restaurants + Guest Rooms.

Project developed by **MOCKUPROOM** – 2023 / 2024



HILTON MEDELLÍN

HOTEL

MEDELLÍN

MEDELLÍN – COLOMBIA

Development of interior design and furniture directly for the property owner.

Lobby + Restaurant + Guest Rooms + Ballrooms.

Project developed by **MOCKUPROOM** – 2025



HOTEL HOLIDAY INN CHIA

MASTERPLAN 12 CHIA

CHIA

BOGOTÁ – COLOMBIA

Development of architectural design for the developer group.

Client: CONTEMPO / OXO HOTELS

Hotel – 200 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2018



HOTEL INNSIDE SANDIEGO

HOTEL + COMERCIO

SANDIEGO

MEDELLÍN – COLOMBIA

Development of architectural design and construction permit documentation for the developer group.

Client: PROH

Hotel – 200 keys.

Project developed by Marco Praga as Project Director at **GVA Arquitectos – 2018**



HOTEL MARADENTRO

ALL INCLUSIVE RESORT

MARADENTRO

SANTA CRUZ DE LA SIERRA – BOLIVIA

Development of pre-conceptual design for the developer group.

All-Inclusive Hotels – 150 keys.

Project developed by Marco Praga as Project Director at **GVA Arquitectos – 2018**



HOTEL BARU

ALL INCLUSIVE RESORT

ISLA BARU

CARTAGENA DE INDIAS - COLOMBIA

Development of pre-conceptual design for the developer group.

All-Inclusive Hotels – 285 keys.

Project developed by Marco Praga as Project Director at
MPDS / ATELIER – 20126



HOTEL HILTON ROSE HALL

ALL INCLUSIVE RESORT

MONTEGO BAY

MONTEGO BAY – JAMAICA

Development of architectural design for the developer group.

Client: PLAYA RESORTS

All-Inclusive Hotels – 120 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2024 / 2025



HOTEL EDITION RN LUXURY RESORT

SAN PANCHO
NAYARIT – MÉXICO

Development of architectural design for the developer group.

Client: BACK PALM / VERTEX

Hotel – 96 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2022 / 2023

Design by NMDA



HOTEL KIMPTOM MC

ALL INCLUSIVE RESORT

MONTECRISTI
PUNTA CANA – REPÚBLICA DOMINICANA

Development of pre-conceptual design for the developer group.

All-Inclusive Hotel – 380 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2024



HOTELES KIMPTON + REGENT

ALL INCLUSIVE RESORT

PUNTA CANA

PUNTA CANA – REPÚBLICA DOMINICANA

Development of pre-conceptual design for the developer group.

All-Inclusive Hotels – 400 / 200 keys.

Project developed by Marco Praga as Project Director at **GVA Arquitectos – 2024 / 2025**



HOTEL SECRETS MACAO

ALL INCLUSIVE RESORT

PLAYA MACAO

PUNTA CANA – REPÚBLICA DOMINICANA

Development of project design and architectural coordination for the developer group.

All-Inclusive Hotel – 468 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2024 / 2025



HOTEL HASBRO SAAD

ALL INCLUSIVE RESORT

SAAD

RIAD – ARABIA SAUDITA

Development of project design and architectural coordination for the developer group.

All-Inclusive Hotel – 350 keys.

Project developed by Marco Praga as Project Director at
GVA Arquitectos – 2024



THE C HOTEL MEDELLÍN MEDELLÍN – COLOMBIA

Development of interior design and furniture directly for the property owner.

Lobby + Restaurant + Guest Rooms.

Project developed by **MOCKUPROOM** – 2022 / 2023



AMARES

RESIDENCIAL TURÍSTICO

LAS TERRENAS
REPÚBLICA DOMINICANA

Development of project management, architectural design, interior design, and furniture directly for the property owner.

Tourist Residences + Restaurants + Beach Club.

Project developed by **Miguel Cuesta** as **Project Director** at
CEL-RAS – 2024 / 2025



AMARSE

RESIDENCIAL TURÍSTICO

LAS TERRENAS
REPÚBLICA DOMINICANA

ChatGPT dijo:

Development of project management, architectural design, interior design, and furniture directly for the property owner.

Tourist Residences.

Project developed by **Miguel Cuesta** as Project Director at **CEL-RAS – 2024 / 202**



CONTACT

We believe in the power of good conversations to spark great ideas. If you're looking for a strategic partner in architectural design and consulting, we'd be delighted to meet you and explore together how we can bring value to your project.

Write to us, let's talk, and design purposeful solutions together.

Email – hola@marcopragads.com

Phone – (+52) 333 060 6879 / (+57) 315 349 4154

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GUADALAJARA – MX

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CASTELLÓN DE LA PLANA – ESP

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