

Testimonials

Corporate / Nonprofit

“Chris was the keynote speaker at Medtronic's annual Global Supply Management Conference and she was fantastic! After two full days of the Conference, I expected attendees to be on their phones and laptops, however, all eyes and ears were on Chris as she talked to us about working Wild. Chris connected with the audience and challenged us to think differently. She hit it out of the park with our team!”

~ **Sharon Jones, Medtronic**

“Chris’ keynote (immersive experience), was one of the highlights of our event. Attendees described it as phenomenal and amazing! Chris speaks from the heart, with wisdom and care, and that connection was felt by everyone in the room.”

~ **Jannette Lucia, AE Perkins, Marketing and Event Coordinator**

"Whether you're a 17-year-old employee just starting out or a seasoned professional, Chris' training helped us all understand that we can live and work with more intention, more awareness, and more freedom.

Chris, you nailed it!"

~ **Suzanne Horstman, CEO, Home and Community Options**

“Chris is a fantastic storyteller. Her delivery is comfortable, relaxed and resonates across a diverse audience. Dogs of course are a great draw. Chris had a line waiting to get in! Her stories and analogies from her outdoor adventures evoke emotions that everyone in the audience can connect to in their personal and professional lives. Her humanistic approach brings empathy back into the equation to address workforce challenges.”

- **Jessica Arky, TC-SHRM**



Testimonials

Education

“As a school district, setting the tone for the start of the year is essential. Educational staff are service oriented, they work so hard that they forget their need to be supported and valued. Getting staff at the start of the year to engage is a challenge, as they are thinking of their task lists, instead of themselves. Chris kept them engaged for the entire 90 minutes, laughing, smiling, reflecting, and resetting for the year! The message our staff needed was that while we are all different, we all have a role, and we need to bring our talents and passion to the team...to be WILD! Chris went above and beyond, and in 25+ years in education, I have never gotten such positive feedback about a speaker. Do yourselves and your team the best favor and give them the opportunity to hear Chris speak! This has largely been agreed to be the best start to school in years!”

~ **Dr. Mandy Stewart, Superintendent, Charlotte Public Schools**

“I am writing this testimonial on behalf of Chris Heeter and her WILD Institute Leadership Workshop. Chris came to the Mountain Home School District at the end of the 24/25 school year to provide our administrative team with a “WILD” leadership workshop. The workshop was excellent! Chris's ability to take our administrative team through the journey of leadership using her sled dogs as examples really resonated with our team. The workshop provided our team with new tools to better lead in the future! I would highly recommend Chris to any organization looking to improve the leadership within their organization!”

~ **James Gilbert, Superintendent, Mountain Home School District #193**



Testimonials

Virtual Testimonials

“If you are seeking an engaging, extraordinary keynote speaker for your event, I highly recommend Chris Heeter. Chris presented a captivating Wild at Work session to our virtual audience, which is not an easy thing to do. Chris’ session touched our hearts and made us laugh out loud. Through a combination of stories and anecdotes, Chris directly addressed how to manage, and succeed, in leading your pack when faced with every day and unanticipated challenges, which is something we are all too familiar with these days. Chris was innovative and open in her approach when unexpectedly having to shift to a virtual, online presentation, from what was planned to be in person. Her positive attitude and upbeat spirit are contagious!

Don’t pass up an opportunity to work with Chris Heeter. You will be blown away!”

~ **Cindy Frey, AGN International**

“So many staff members I’ve connected with have had amazing things to say about your content. And in true Nexstar fashion, we aren’t leaving it at the Zoom meeting on Monday. We’re following up with all of our staff on takeaways and how we can become more wild. I’ve already heard your vernacular pop up in many conversations this week about eddying out, paddling backwards, hanging onto your team and hugging the rock. Bravo for content that resonates so deeply.”

~ **Carrie Fraser, VP of Operations, Nexstar**

“Chris Heeter. Her session yesterday left me feeling refreshed this morning. Chris’ presentation revitalized my outlook as a CAD Administrator. I felt honored to be invited into her home as a guest. Our meeting with her was an hour long, but it sure did not feel like she was speaking for that long since she was so engaging. Thanks again for investing in your teams during a difficult time in life, I walked away with a few tools for my dog house. Bravo to the team that selected the speaker.”

~ **Gladys Ferguson, Allina Health**

