



Wild Leadership: Unleashing Potential



Lead from the heart. Guide from within.

Drawing from life as a wilderness guide and years leading sled dog teams through changing and unpredictable conditions, Chris Heeter reveals a powerful truth: Wild leadership isn't about having all the answers, it's about the art of seeing people (or dogs) clearly enough that they begin to see more of themselves—bringing their gifts, strengths, and full potential to a shared purpose.

Through compelling stories, practical insights, and memorable lessons from the wild, audiences discover how to create environments where people feel valued, engaged, and empowered to do their best work.

Participants Will:

- Recognize and leverage the unique strengths of each team member.
- Build stronger trust and connection across teams.
- Shift from managing tasks to inspiring people.
- Foster a culture where individuals and teams thrive together.

Participants leave with a renewed commitment to lead from their Wild side, creating the conditions for people to feel seen, valued, and inspired to contribute their full potential.

Be You. Help them. Be Them.