



The Wild Why: Where Meaning Resides

Rediscover Purpose. Reignite Possibility.

What if the resilience, purpose, and well-being you're searching for aren't found by pushing harder—but by reconnecting with what matters most?

When it's time to stop talking about it, and start experiencing it, Chris Heeter guides people back to their fuller, more authentic, and whole-hearted selves. Using storytelling, poetry, insights and immersive experiences from the natural world, Chris helps teams strengthen their Wild essence, quieting the chatter and chaos of the modern world to focus on a deeper, more aligned way of being...your Wild Why.

Participants Will:

- Reconnect with Purpose — Rediscover the "why" that drives engagement, creativity, and impact.
- Build Resilience — Learn sled dog and nature-inspired practices that foster clarity, adaptability, and well-being
- Leave Reignited — Return with renewed energy, perspective, and a deeper sense of possibility.

Participants leave more connected to their purpose, more resilient in the face of challenge, and more inspired to bring their best selves to work and life.

Reconnect. Reimagine. Reignite