



**Support the Run for Her & help us change ovarian cancer outcomes, for good.**



IN SUPPORT OF  
**OVARIAN  
CANCER**  
CANADA

September 12, 2026  
3-stage trails  
Collingwood, ON  
[runforher.ca](http://runforher.ca)

# A local grassroots event for a good cause

The Run for Her is an annual fundraising event in Collingwood, ON; 100% of funds raised go to Ovarian Cancer Canada (OCC), the only national charity dedicated to overcoming ovarian cancer.

Starting as a solo half-marathon in 2020, the Run for Her has grown to a multi-distance (5-31 km) trail event and education/advocacy initiative involving collaborations with local companies and the patient community.

This local grassroots event is growing, with close links to a national charity and a global cause.

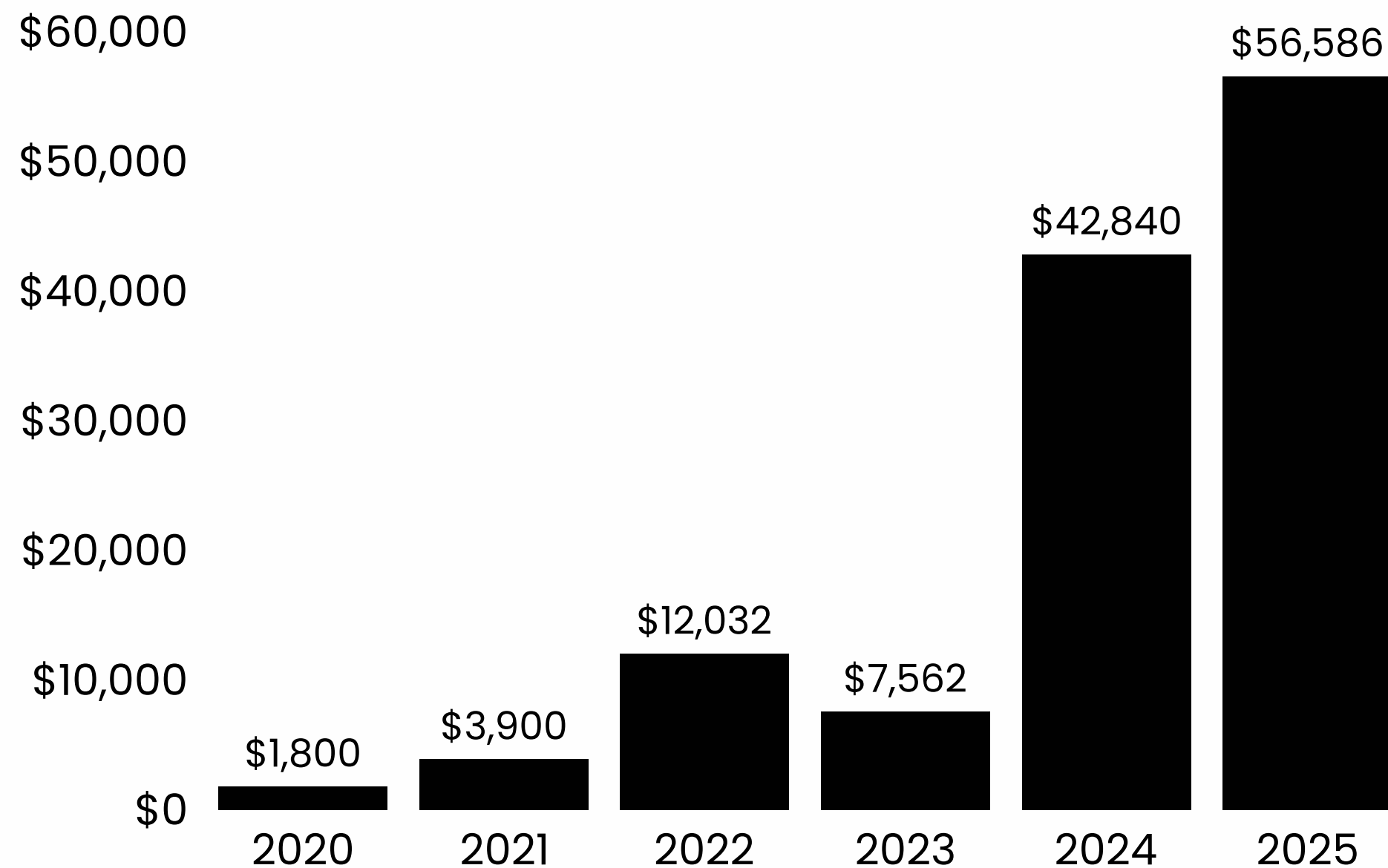


Press play for Run for Her vibes

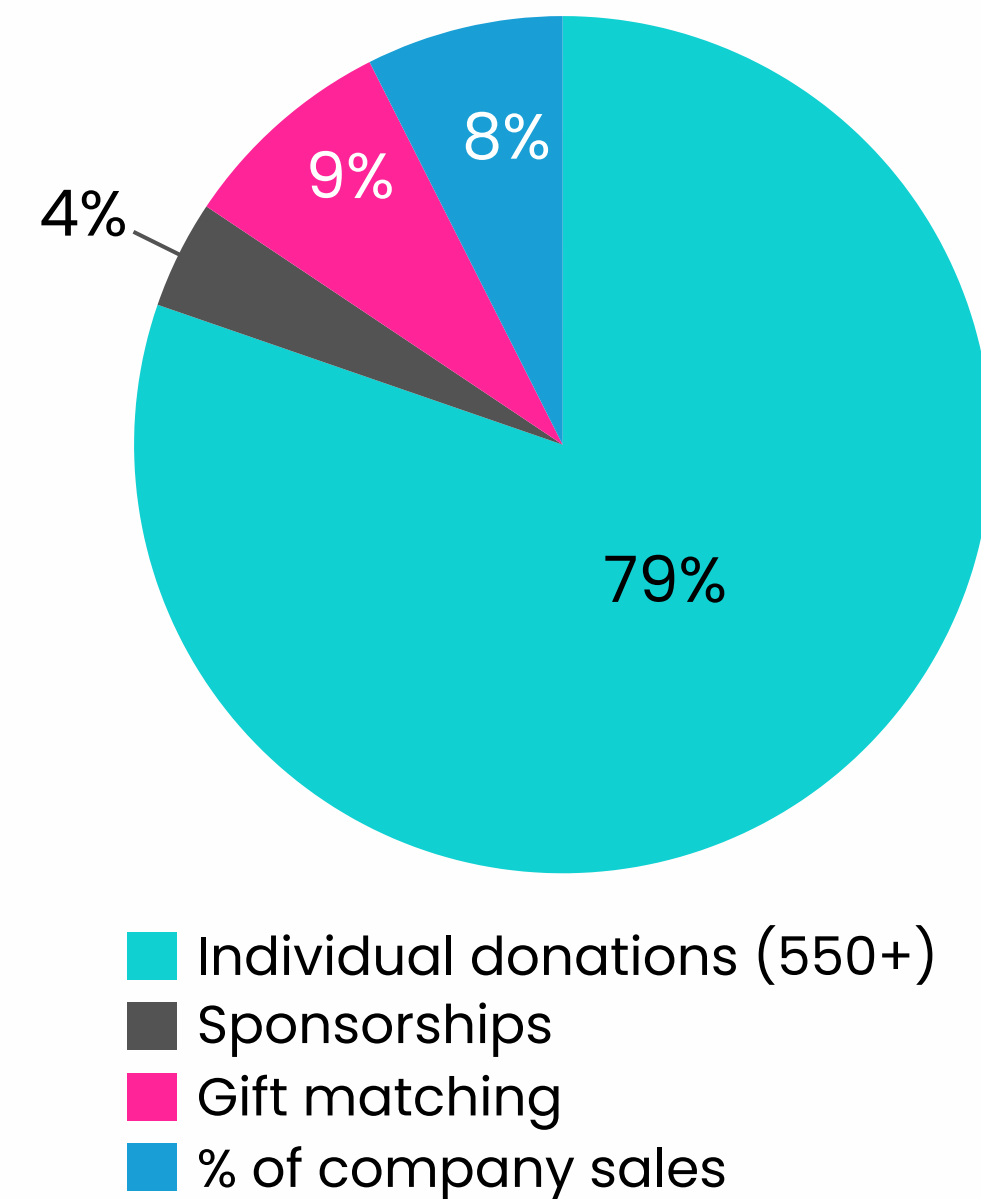


# The Run for Her has raised \$124,720 for Ovarian Cancer Canada to date

## Funds raised by year

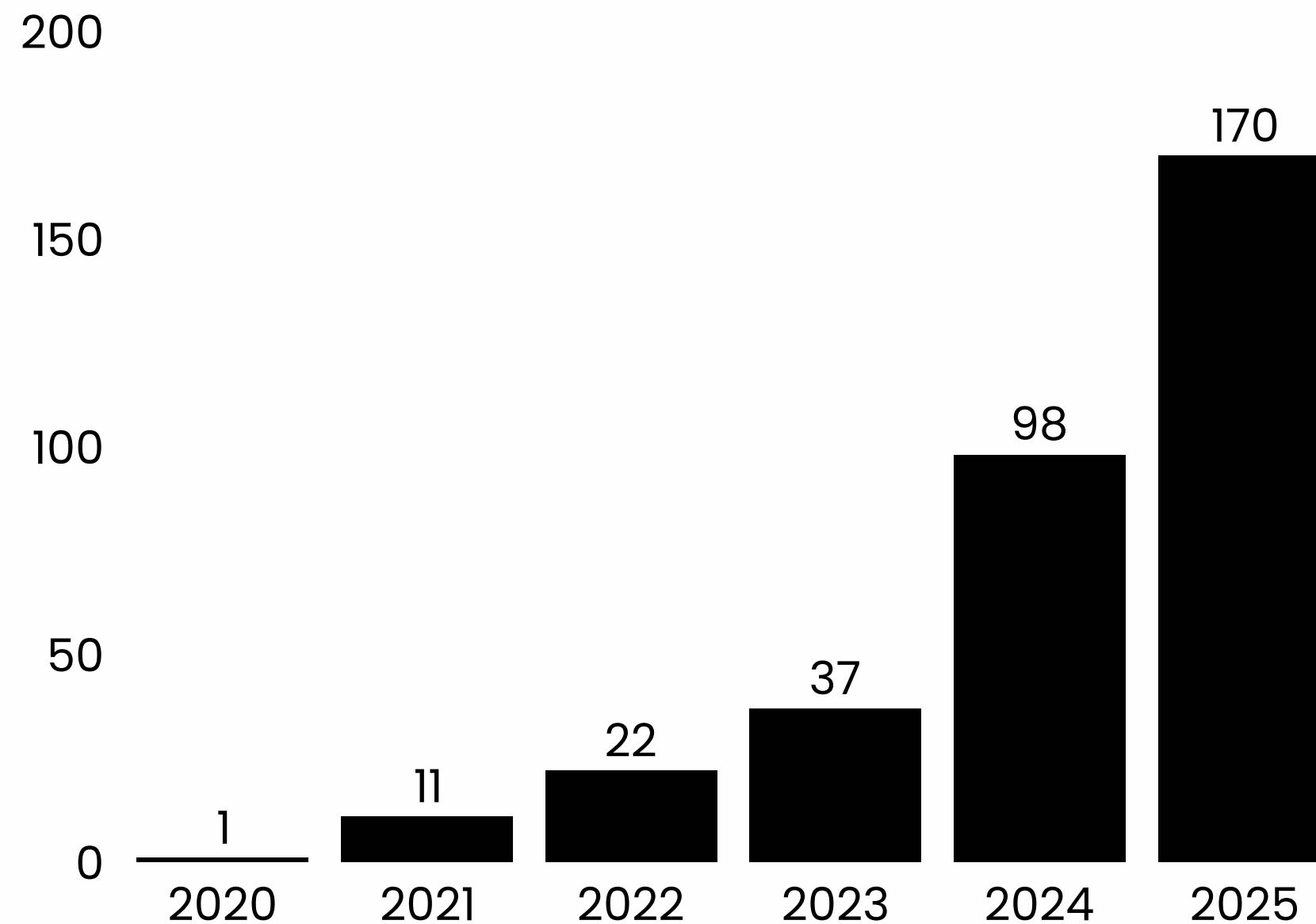


## 2025 sources

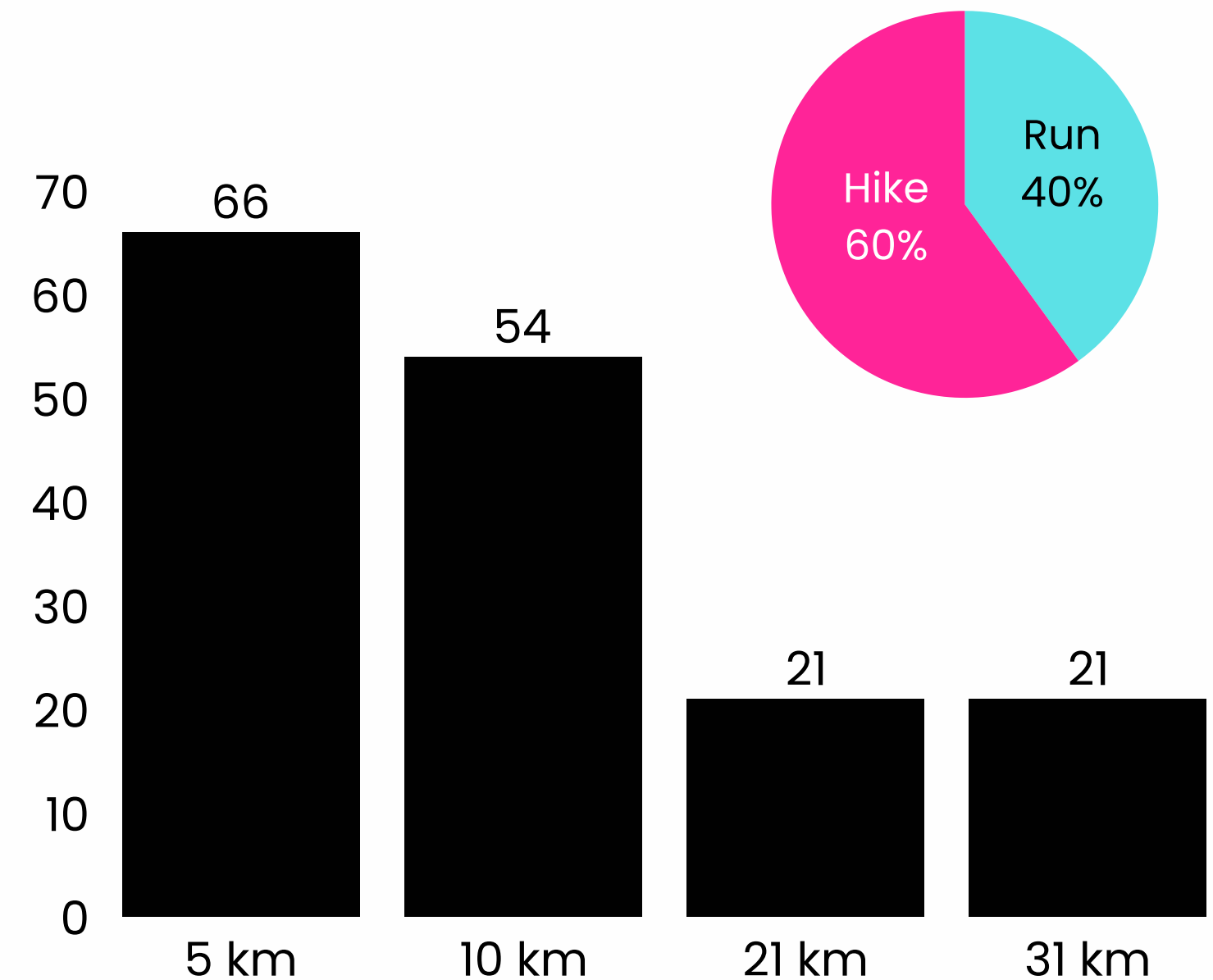


# Participant number and diversity is growing

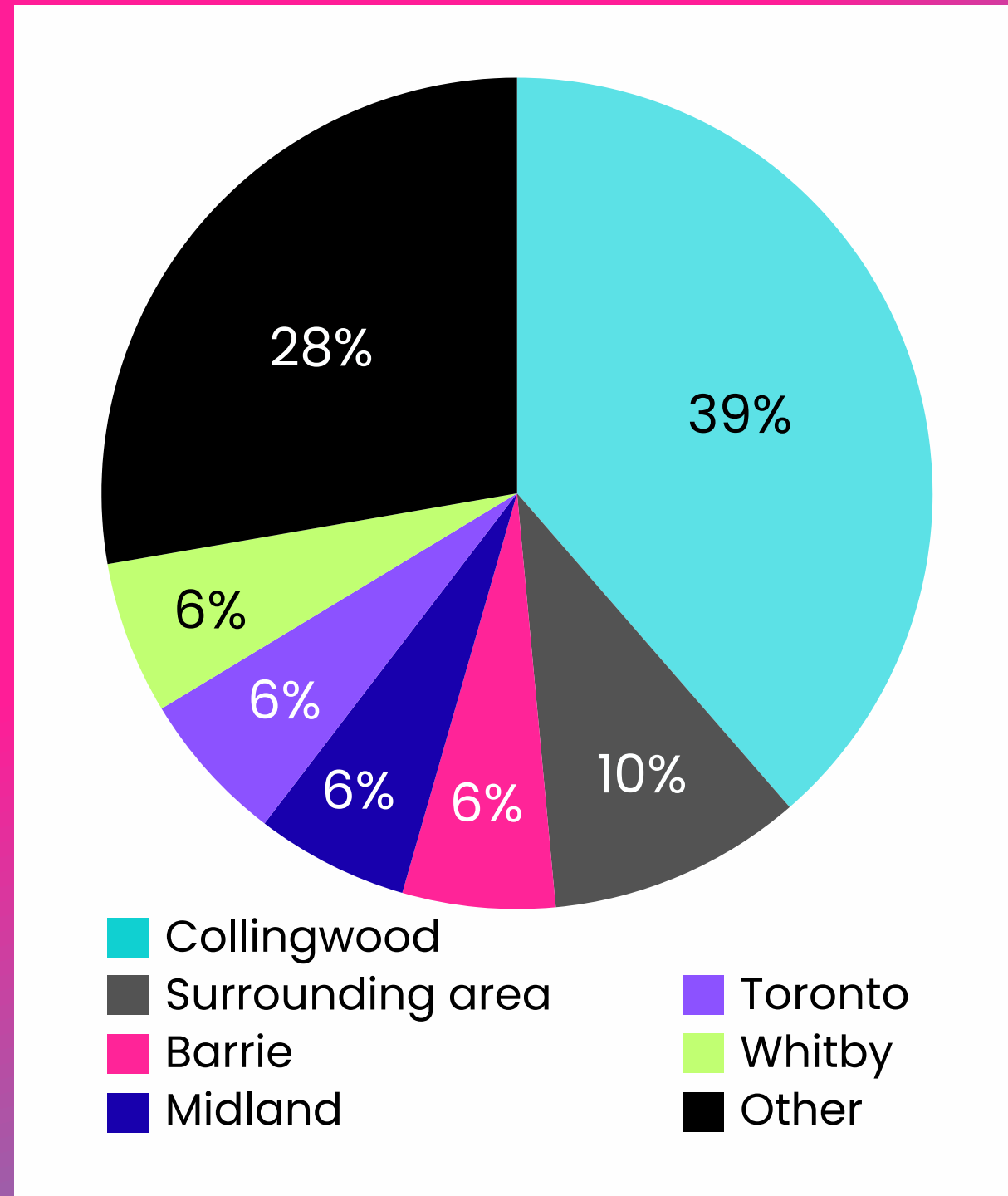
## Registered participants by year



## 2025 registered distance



# 2025 participants spanned geographic locations and teamed up for a good cause



- ✓ 18 teams (2-15 members)
- ✓ 5 living with ovarian cancer
- ✓ 63 friends/family members of someone with ovarian cancer

# The Run for Her team is dedicated to community outreach & education



# Ovarian cancer doesn't discriminate

The Run for Her is dedicated to raising funds and changing outcomes for **ALL** people with or at risk for ovarian cancer, regardless of sexuality or gender identity.

Our event name honors the fact that ovarian cancer is an important – and often overlooked and underfunded – women's health issue.

But ovarian cancer does not just impact people who identify as women. It also affects people with diverse gender identities, including those in the trans and non-binary communities. Some 2SLGBTQ+ individuals may also face additional risks and inequities in research and care ([here](#)).



# 2025 Sponsors & Major Contributors

Presenting media sponsor (\$20K+ value)



\$1,000 level sponsor



\$500 level sponsors



Portion of sales (\$4,400 value)



Gift matching (\$5,000 value)



# 2025 In-kind contributors



Bruce Trail  
CONSERVANCY



EVERLOVE  
healing + yoga



AWAKE  
CAFFEINATED CHOCOLATE



South Georgian Bay  
Community Health Centre



Our theme this year:

# Power

- ✓ of women's voices
- ✓ of information
- ✓ of advocacy
- ✓ of community



# 2026 Opportunities

## Presenting media sponsor



- ✓ Live liners
- ✓ **84** x 30s PSAs
- ✓ Inclusion on 95.1 The Peak and Fresh 93.1 event pages for **6** weeks
- ✓ Feature interview, Talk of the Town

*Secured, \$20,600 value in-kind. Please contact [alicia@runforher.ca](mailto:alicia@runforher.ca) if you are interested in supporting additional PSAs to increase awareness.*




# 2026 Opportunities

## Gold sponsor – \$2,000 donation (1 available)

Logo & gold sponsor status prominently displayed on website, marketing materials, at community appearances (e.g., Pride, farmers markets) and event day	✓
Featured on key social media posts	5 posts
Verbal acknowledgement in media interviews and event day	✓
Acknowledgement of gold status in pre-event press release	✓




# 2026 Opportunities

## Silver sponsors - \$1,000 donation (Up to 5 available)

Logo & silver sponsor status included on website, marketing materials, at community appearances & event day	
One feature post, included in other key social media posts	5 posts
Verbal acknowledgement on event day	
Acknowledgement of silver sponsor status in pre-event press release	

# 2026 Opportunities

## Community partner - \$500 donation or in-kind (unlimited)

Logo & partner status included on website, at community appearances and event day	
One feature post (+ sharing of relevant partner posts)	1 posts
Verbal acknowledgement on event day	
Acknowledgement in pre-event press release	

# 2026 In-kind donation wish list\*

On-site photography - action shots	Prize - Gazelle Award (first finisher)
On-site photography - finisher shots	Prize - Grit Award (final finisher)
Porta-potties (2)	Prize - Top Fundraising Team
Coffee + accompaniments (up to 150)	Prize - Top Individual Fundraiser
On-site massages for participants	Prize - Peggy Pickett Spirit Award (vibes)
Prize - Best Dressed Award	Prize - Christy Hamill Courage Award

\*Note - we are no longer providing participant swag bags on event day

# To learn more

## About ovarian cancer



[ovariancanada.org](http://ovariancanada.org)  
[ovairecanada.org](http://ovairecanada.org)

Ovarian Cancer Canada  
charitable registration number:  
87297 4845 RR0001



IN SUPPORT OF  
**OVARIAN  
CANCER**  
CANADA

## About the Run for Her



[runforher.ca](http://runforher.ca)



[alicia@runforher.ca](mailto:alicia@runforher.ca)



[alicia\\_runforher](https://www.instagram.com/alicia_runforher)



*Run For Her*

