



WILDLIFE IN THE CITY WEEK 2019





People and Wildlife Thriving Together

As the population in the Seattle area grows and development expands, critical wildlife habitats have been reduced and fragmented, threatening the future of our iconic native species like otters, bald eagles, owls, puffins, hummingbirds and orca. During Seattle Wildlife in the City Week, the National Wildlife Federation and our partners will explore urban conservation opportunities that are available to all people who would like to support coexistence with wildlife in the city and protect unique ecosystems found here in the Puget Sound.

For all the events visit:
www.SeattleWildlifeWeek.org

**May 11th:
Tukwila
Backyard
Wildlife Festival
and 5K run**

**May 16th:
NWF's David
Mizjewski Book
Signing at Third
Place Books**

**May 18th:
Killer Whales
Tales by Jeff
Hogan in
Mukilteo**

Series Sponsorship Opportunity

Sponsors of Seattle Wildlife in the City Week will be recognized locally in Seattle and across the Puget Sound region. Recognition opportunities include sponsor promotion on pre-event banners and on signage posted in and around Seattle Community Centers and Discovery Park. Sponsors will be featured on the Seattle Wildlife in the City microsite, press releases, event promotion pieces, and on event postings on the National Wildlife Federation's national website, blog and social media outlets, providing far-reaching digital impact.

NWF & Partner Reach



1,124,000+
Facebook Followers



900,000+
Google+ Followers



460,000+
Twitter Followers



92,100+
Instagram Followers



1,000,000+
Email/Newsletter Subscribers



1,200,000+
Monthly hits to website

6,000,000+
NWF members and
supporters



3,500,000+
residents in Greater
Seattle area



Sponsorship Grid



Sponsorship Levels

Presenting \$10,000 Community Activity \$5,000 \$2,500 Backyard \$1,000 Partner \$500 Individual \$100

Opportunity for representative to speak at Wildlife and the City events



Mention in press releases and other media outreach for Wildlife in the City events



Logo on public signage and banners



Listing on public signage and banners



Logo on Seattle Wildlife in the City webpage, blog, and social media posts



Listing on Seattle Wildlife in the City webpage, blog, and social media posts



Listing on NWF webpages, newsletter, and social media posts



Opportunity to distribute company collateral at Wildlife in the City Festival



Publicly thanked as an event supporter at Seattle Wildlife in the City events



**For more information about how you
can get involved in Seattle Wildlife in
the City Week, please contact:**

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**For more information and
updates, visit
www.seattlewildlifeweek.org**