



# MOBILITY CAMP SPONSORS PACK

THURSDAY 29TH SEPTEMBER @ ENGINE SHED,  
BRISTOL



# WHAT IS MOBILITY CAMP?

Mobility Camp (previously Transport Planning Camp) is an annual unconference that brings together transport planners, modellers, engineers, technologists, social activists, academics and others interested in discussing and coming up with solutions to ongoing challenges in the transport sector.

At an unconference, only the theme and rooms are set up by the organisers. The sessions are suggested and decided upon by attendees on the day. It provides everyone with the opportunity to shape the event, so be prepared to get involved and have some fun!





# WHAT YOU NEED TO KNOW

- Mobility Camp is a transport unconference taking place on 29th September 2022 at The Engine Shed in Bristol
- The focus of the event is Backing Sustainable Transport
- Up to 80 free thinkers will focus on how we should be backing sustainable transport.
- These free thinkers will be from national and local government, start-ups, consultancies, and academia. From Director all the way down to graduate
- There are 3 options for you to sponsor the event - Headline sponsor, Lunch and Social event sponsor, and Basic sponsor





# THIS YEAR, OUR FOCUS IS 'BACKING SUSTAINABLE TRANSPORT'

Transport remains the UK's largest emitting sector for greenhouse gases, representing 27% of the UK's annual Carbon Emissions. We need to change the mindset and the approach for both public and private transport to hit the country's net-zero priority – but how????

At Mobility Camp, we don't just want to debate and share openly in a highly collaborative event. We want to do. We are planning an event where transport planners, engineers, pressure groups, communities, policy makers, and politicians can get together and decide what needs doing, by when, and how we will all work together to do it. And then make a start on it, there and then. We want you to be part of this.







# Who attends Mobility Camp?

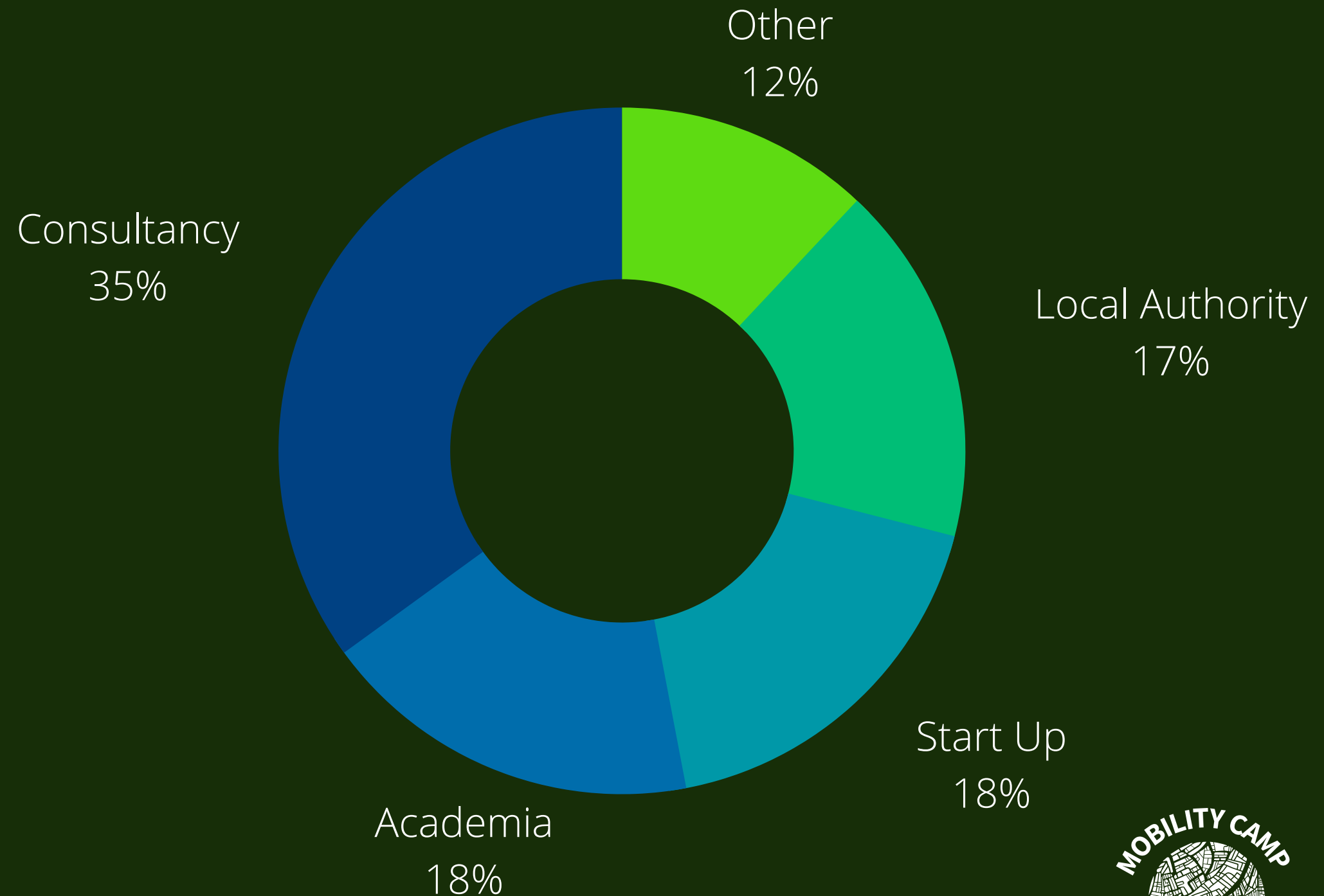




# AUDIENCE BREAKDOWN

- Over 200 people have attended previous camps
- Event attendees have included a mix of directors, engineers, planners and graduates
- The most popular age range is 25-45 year olds

Percentage Breakdown of Previous  
Event Attendees





# AT OUR PREVIOUS EVENTS IN LEEDS, MANCHESTER AND GLASGOW ATTENDEES INCLUDED INDIVIDUALS FROM....







# Event Sponsorship

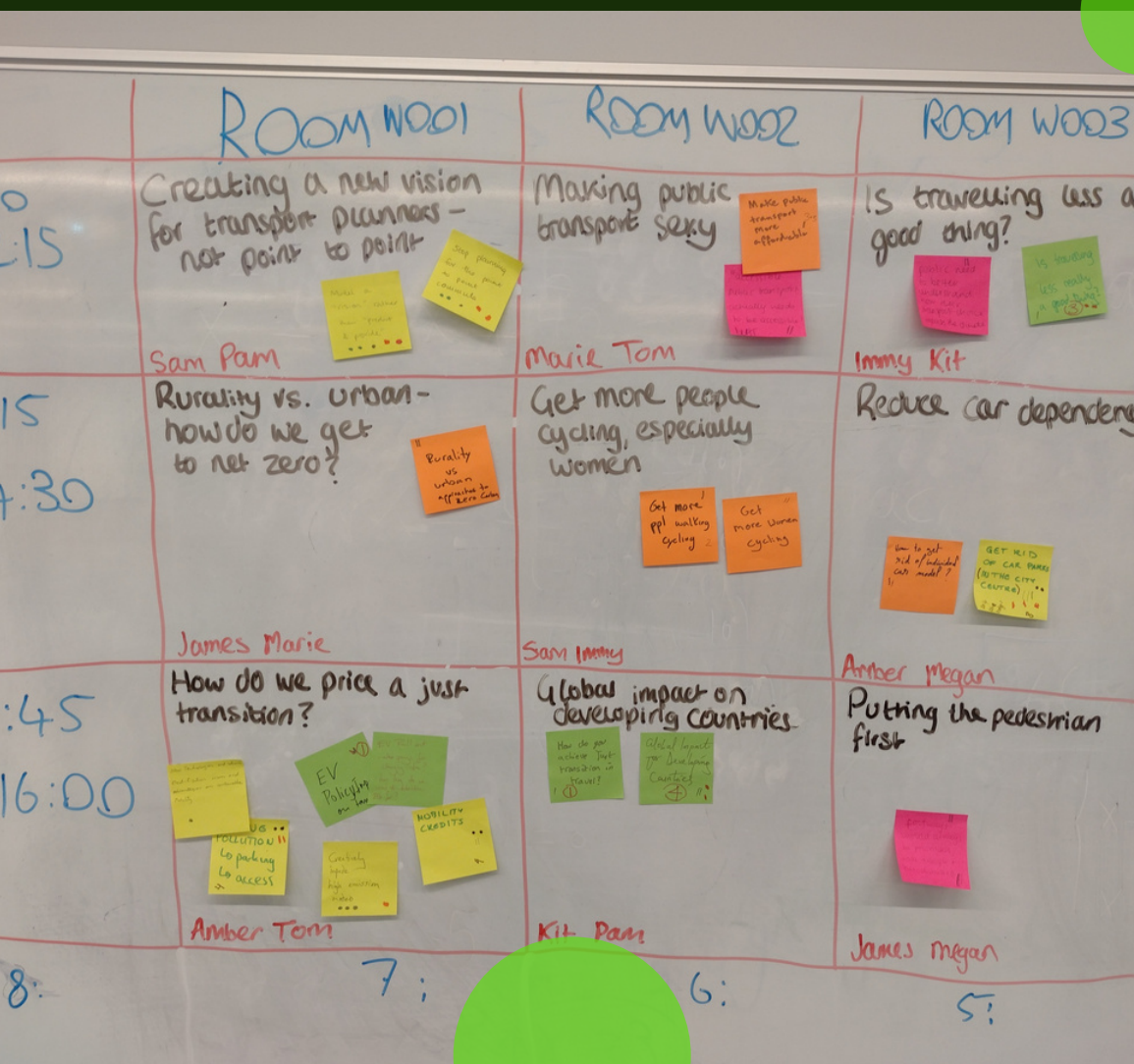




# IS SPONSORING MOBILITY CAMP RIGHT FOR YOU?

To save you reading any further, if you answer yes to any of these questions, sponsoring Mobility Camp is definitely for you:

- Do you like to do things a little differently?
- Are you happy to challenge the conventional thinking?
- Do you want to show like-minded people how you are doing this?
- Is spending a day with like minded people doing all of this sound like a great day to you?
- Do you want your company promoted as a key driver in current big transport industry conversations?





# PREVIOUS EVENT SPONSORS HAVE INCLUDED...







# **Our Core Sponsorship Packages**





# HEADLINE SPONSOR

You get:

- The biggest sponsor stand space
- Top billing and logos on all marketing materials and invites (online and print)
- Company profile on website
- 3 complimentary delegate places
- A spot on plenary panel discussion
- Key-note speaker and vote of thanks

Do you have a cool bit of tech or other solution to demonstrate? We will offer you the opportunity to do so.

**£2500**  
**excl. VAT**





# LUNCH & SOCIAL EVENT SPONSOR

You get:

- Dedicated promotion as part of lunch or the after-Camp social event
- Promotion and logos on all marketing materials and invites (online and print)
- Company profile on website
- 2 complimentary delegate places
- Small sponsor stand at the main event

Do you have a cool bit of tech or other solution to demonstrate? We will offer you the opportunity to do so.

**£750**  
**excl. VAT**





# REGULAR SPONSOR

You get:

- Promotion and logos on all marketing materials and invites (online and print)
- Company profile on website
- 1 complimentary delegate place
- Small sponsor stand

Do you have a cool bit of tech or other solution to demonstrate? We will offer you the opportunity to do so.

**£500**  
**excl. VAT**





# PREVIOUS EVENTS HAVE BEEN ACTION ORIENTATED AND ATTENDEES COMMITTED TO...

"I will apply for a job where **I can make an impact**"

"I will **promote good plan-making** in influencing how transport is delivered"

"I will **challenge** colleagues and decision-makers to be bold and challenge the status quo in transport planning"

"I will make changes in my own family and try to **promote sustainable travelling** in my local community"

"I will **raise awareness and educate others** of the detrimental effects of not putting people first."





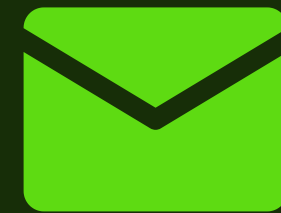
# HOW MANY ARE COMING?

- The venue has a capacity of roughly 150 people and with Covid-19 finally coming to an end, this year we are hoping for a big turnout.
- Initial numbers are looking close to a 100 people in attendance on the day and people from academia, engineering professionals, consultancy professionals and students have all shown their interests in attending this year !!!
- We Hope you will be able to join us on the day too!





# INTERESTED? GET IN CONTACT!



[hello@mobilitycamp.co.uk](mailto:hello@mobilitycamp.co.uk)



James Gleave on 07958 350159







# THANK YOU

[WWW.MOBILITYCAMP.CO.UK](http://WWW.MOBILITYCAMP.CO.UK)