

Mobility Camp

2024

Sponsorship Pack

The Guildhall, York
20th September 2024

Why sponsor Mobility Camp?

Mobility Camp is a transport event unlike any other..

Now in its 7th year, Mobility Camp is now one of the premier events on the transport calendar. Every year, 100 transport policy makers, academics, activists, and thought leaders and doers get together for a day of inspiration, sharing knowledge, and learning.

Run in a style of an 'unconference,' people leave Mobility Camp feeling full of energy and willing to change the world. This year, we will be bringing the fun to the city of York on 20th September 2024.

Sound like your kind of event? Read on...



We are looking for you!

Much like Mobility Camp itself, we want our sponsors to do something a little bit different

We are looking for sponsors who can bring something to the event, as well as you getting everything you want out of the event.

So if you are able to bring a live demonstration, our audience would love you to be there. It can be a new vehicle, new bit of software, or any other practical demonstration of something. So long as it can be demonstrated live, it will be brilliant.

Our Sponsorship Package

- 2 complimentary spaces to Mobility Camp
- Indoor and outdoor demonstrator areas to use as you please
- Your logo on our website, promotional material, and two sponsors walls at the venue
- Space for a promotional poster for your own company (no bigger than A3)
- Potentially being invited to speak on a panel (not confirmed)

£500 exc. VAT

Our Venue

We will be running Mobility Camp at the historic Guildhall in York. This hall is an historic meeting place dating from the 15th Century, and is truly a magnificent venue in the heart of the city.

We will have two demonstrator areas. The indoor demonstrator area is one half of The Atrium, where sign ins will take place and tea, coffee, and lunch will be served.

The outdoor demonstrator area is in the courtyard in front of the building. Weather permitting, an area will be cordoned off for demonstrators to use.



Who usually comes to Mobility Camp

100 people are anticipated to be in attendance at Mobility Camp this year. Over the years we have had senior people from a variety of local authorities, regional and national government, consultants, universities, start ups, and activists. Below is but a selection of the organisations who have attended before.



Some important details

We are flexible in how we work with you, so that you can get the best that you can out of the event.

Demonstrations can take place all day, and we will promote this fact at the event. But it is likely that demonstrations will be especially popular during designated break times.

We **must** have details of your demonstration by **no later than 6th September**. This is so we can notify the venue in good time of your requirements. We will work hard to cater for your requests after this time, but cannot make any promises.

You **must** notify us of the people taking your complimentary spaces **by 13th September**. Again, if there are last minute changes, we will try and be flexible but cannot make any promises.

If you want to take a sponsor space, then get in touch with our sponsors lead

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Note that any invoices for sponsorship of Mobility Camp will be payable to Mobility Policy Lab UK Limited,