November 17, 2025

Worthy Presidents

At our November 15, 2025, Supreme Board meeting, a further discussion was held regarding our Trademark and Copyright information and procedure. The goal is to monitor third parties and international companies who are using our Name and Emblem for a profit.

Below is an update to our July 2025 letter regarding our Trademark and copyright information.

- 1. All vendors need to register for free with the Supreme Council Columbiettes® Trademark Committee. https://forms.office.com/r/B5ZwGw5gyZ.
- 2. The Trademark Committee will be monitoring the Vendor registration form weekly, and our spreadsheets will be updated accordingly.
- 3. Once the vendor has registered, an email containing our digital artwork will be sent to the vendor. A list of approved Vendors will be available on our Expansion website.
- 4. When printing materials (ie, invitations, flyers, newsletters, due notices) this disclaimer can be used in place of the symbols:
 - Disclaimer: Our Columbiette name and Insignia are a Registered Copyright/Trademark of the Supreme Council Columbiettes and may not be used or reproduced without permission by the Supreme Council Columbiettes.
- 5. When posting on social media sites where "Columbiettes®" and/or our Emblem appear, you must use the trademark symbols. This includes flyers you post for your State/Chapter/Auxiliary events.
- 6. You do not have to use the symbols on your meeting minutes and on celebration cakes.
- 7. Name badges. When ordering name badges, if the emblem is small, just use the trademark on the word "Columbiettes®".
- 8. Individual Columbiette Patches (i.e., used on our baldrics). We may need to come up with individual packaging for this item. Under review.
- 9. Members who use Cricket or another form of reproduction must adhere to the same guidelines as our vendors; except they do not have to register. Members do need to request digital artwork from the Trademark Committee.
- 10. Note: Please save a copy of this Letter in Section 5 of your Administrative Manual.

For all items you currently have, ie., shirts, name badges and banners, etc., we are not asking you to have them redone, <u>however</u> from this day forward, when you order apparel, name badges, banners, etc., you are <u>required</u> to use our trademark and copyright symbols. **Failure to do so may result in a fine.**

Attached are examples of how and when to use our trademarks. Any questions, please contact; SupremeTrademark@columbiettes.com

Respectively submitted

Trademark Committee:

Jeanne Mucci, Past Supreme President, Pam Desaulniers, Past Supreme President, Megan Hauser, Supreme Sentinel, Colleen Stark, Supreme Director and Livia Rodriguez-Brundage

APPAREL (I.E., BANNERS, SHIRTS,)

Scenario 1

When using <u>just</u> the "Columbiettes®" name:

Supreme Council Columbiettes®

Any State/ Chapter/Auxiliary, Name Columbiettes®

Scenario 2

When using <u>just</u> the emblem



Scenario 3

When using the "Columbiettes®" name **and** emblem, you just need to trademark the emblem (because the word "Columbiettes" is in the emblem and is protected)



Name Badges:

When ordering name badges, if the emblems is small, just use the trademark on the word "Columbiettes®".

Any State/ Chapter/Auxiliary Any Name "Columbiettes®"

Jane Smith



PRINTED MATERIALS:

When printing materials (ie, invitations, flyers, newsletters, due notices) this disclaimer can be used in place of the symbols:

Disclaimer: Our Columbiette name and Insignia are a Registered Copyright/Trademark of the Supreme Council Columbiettes and may not be used or reproduced without permission by the Supreme Council Columbiettes

Trademark and copyright symbols do not need to be added to your Meeting Minutes or celebration cakes.