



**Coming soon to serve York and
North Yorkshire**



The Pickleball

SHED

**Join the
Movement**





The Pickleball

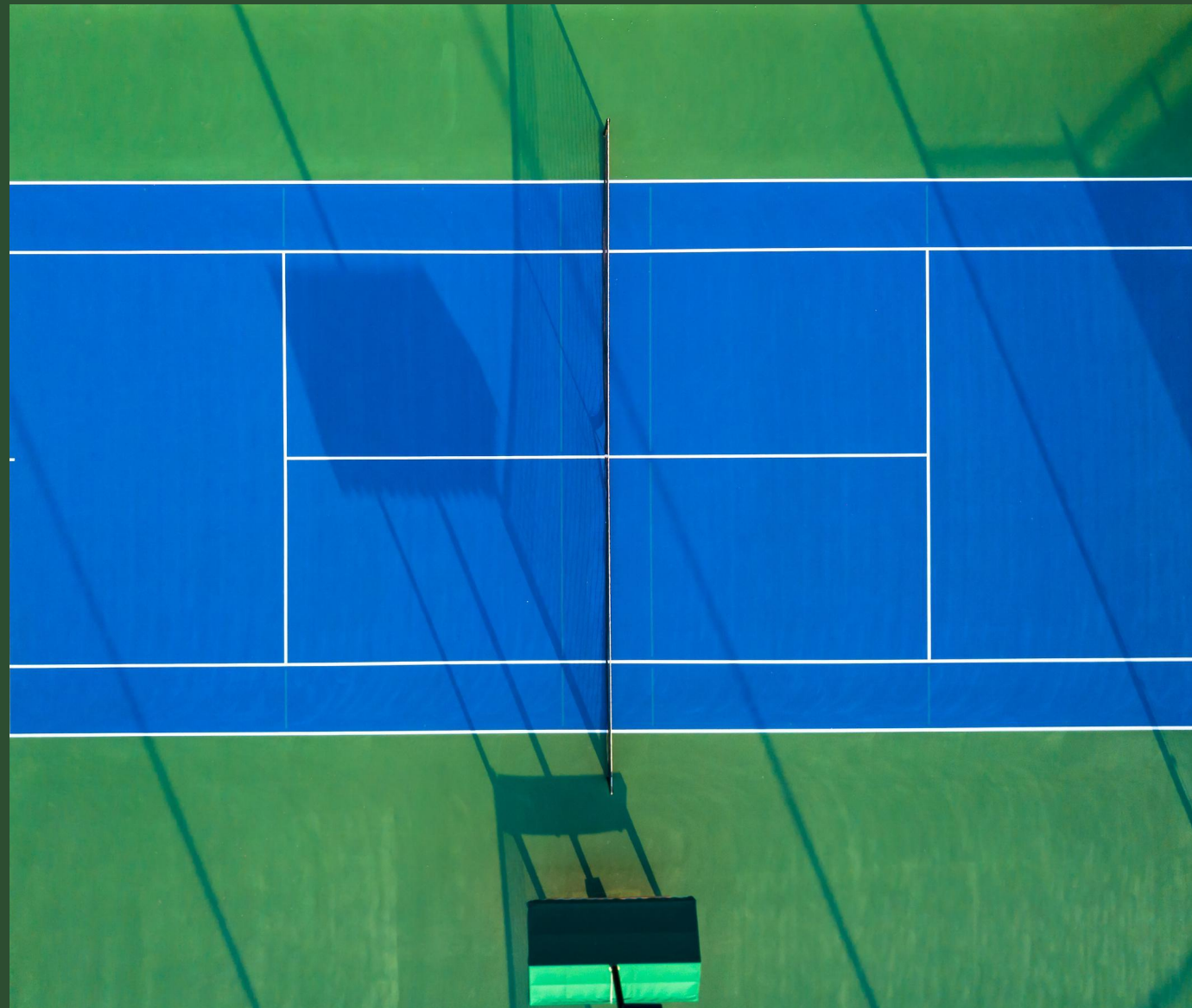
SHED

Our Story

“What happens when five people in their 50s, 60s, and even 70s fall in love with pickleball? They start a company, of course!

With nothing but enthusiasm and a shared vision, this diverse team is determined to bring North Yorkshire its very own pickleball home.”

The Challenge



**Competing sports leading
to a lack of access**

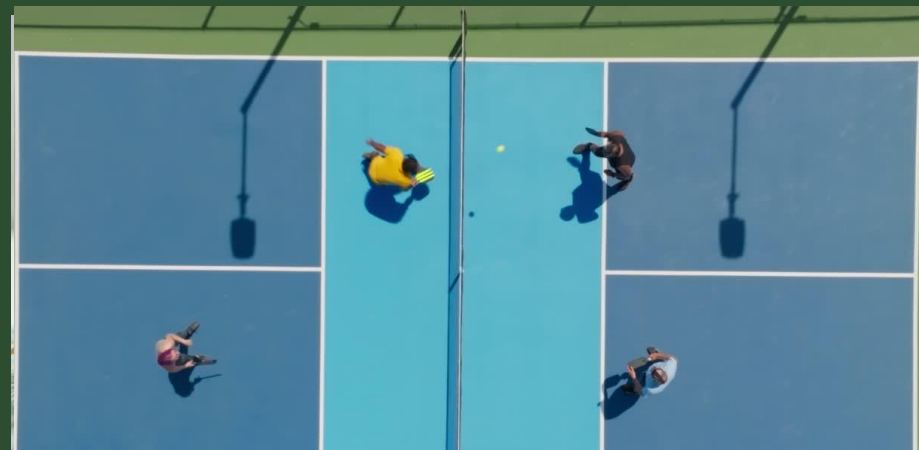
**Sub Optimal
Playing Conditions**

**Growth and engagement
being held back**

A venue to accelerate the sport

At The Pickleball Shed we are dedicated to promoting the sport of pickleball. Our mission is to provide an inclusive and welcoming environment for players of all skill levels in a facility designed for Pickleball.

Key benefits include:



5 Cushioned Acrylic Courts



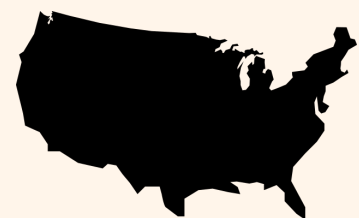
A Place to Learn, Improve and Compete



A Space to Meet

Market Opportunity

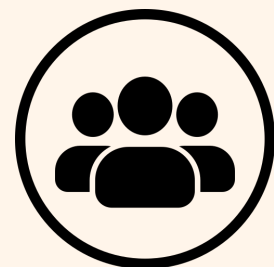
North Yorkshire is underserved. No Pickleball only facilities exist but considerable numbers of people are playing in sport centres, schools and village halls across the region.



Growth in the US demonstrates the potential for the sport to grow in the UK. It is estimated that 20M Americans are playing in 2024 (up 45% on the year)



Our target audience is older people who want to remain active and continue to find ways to meet people. This demographic is growing and demanding better facilities.



Currently in York and across Yorkshire people are willing to travel to play. The right venue will attract people from across the region.



Providing quality courts and an exciting schedule of events will attract people to both discover the sport and compete in tournaments to improve their game.

Our Venue

The Pickleball Shed in North Yorkshire

A former bakery will transform into a hub for this exciting and growing sport.

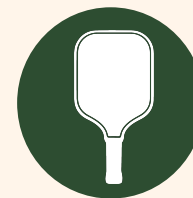


Join the movement:



Connected

Just 10 mins from the York Ring Road



Space to Play

Five state of the art purpose built cushioned acrylic courts



Space to Meet

A space to play, compete, relax, meet and socialise.

From This

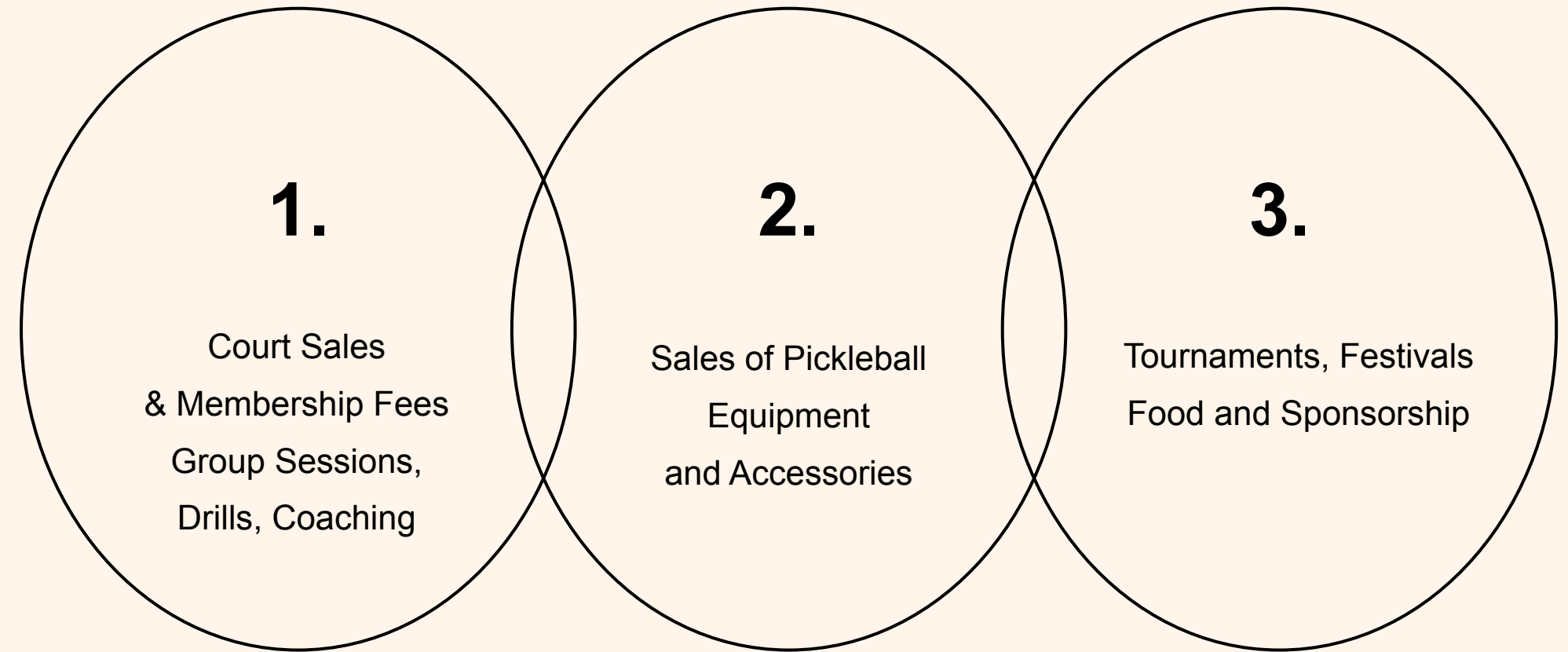


To This



Business Model

Our primary revenue streams include:



We will operate a membership programme together with a pay-to-play model and are currently putting together the most competitive and attractive pricing offering

Our Mission & Values

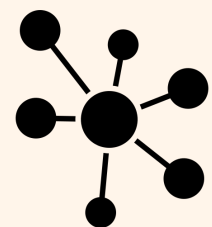
The Pickleball Shed is dedicated to promoting physical and mental well-being through pickleball. We provide high-quality, accessible facilities for players of all ages, backgrounds and skill levels to engage in sport, build communities and improve health.



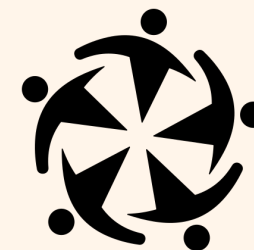
Fun. We believe staying active should feel good. Pickleball provides a dynamic, low-impact workout that's easy to start and hard to give up.



Quality. From coaching and session design to court quality and customer care, our focus is on high standards, reliability and a great experience every time.



Connection. The social side of pickleball is important. It brings people together, sparks friendships, and creates a welcoming environment for all.



Inclusivity. Inclusivity is at the heart of our mission. Whatever your age, ability, or background, you'll find a place and a pace that suits you.



Bringing Pickleball to York
and North Yorkshire









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Join the Movement

Go to our website for up to date
information

<https://thepickleballshed.co.uk/>

