



Accordant

# Utilisation Studies

Overview



August 2021



# Utilisation Studies

## Adept Space and Utilisation Studies

In the 8 years Adept Space have been doing utilisation studies we have developed a first class reputation for delivering surveys far in excess of the client requirements and at a very economical model.

### We provide Services to:

- Architects
- Consultants
- Service Providers
- Direct to Clients

We can take a project from the very beginning, including meeting with a client to discuss the aims of the study. This allows us to ensure various things such as including the correct observations to obtain the desired output and to make sure we capture correctly any spaces which may be unique and important to the organization.

We will carry out an in-depth validation of each site included within the study, to ensure all General arrangement plans are up to date and we will make any adjustments necessary to the plans prior to the study commencing.

All of our Auditors are specially trained and where necessary can be security cleared.

All of the equipment and management needed to carry out the survey is provided by us, so a client can continue to concentrate on what is important to their business.

Once an audit is carried out – we run an extremely in-depth analysis on the results, providing a report in the form of an Excel Document with many levels of filtering for

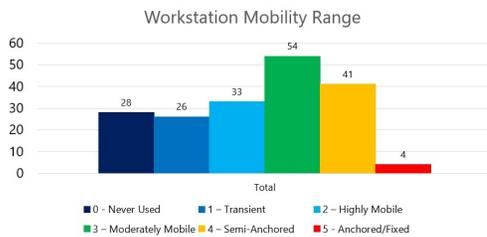
the desired results to be detailed as per the specifics of each individual client. We also issue the RAW Data as standard, should anyone wish to use it for their own analysis and reports.

Included in this output will be a set of heatmaps, showing the hot and cold spot averages over the course of the study, highlighting areas which may or may not be utilised fully.

A high-level summary of all surveys is made to clients so they can benchmark against similar industries.

### Post COVID

We have adjusted our process to meet the challenges of better understanding the client utilisation of their space in the current environment.



### Conference & Training Rooms

Day	Utilised %	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00
Monday	18.0%	0.0%	12.5%	18.8%	18.8%	12.5%	25.0%	31.3%	25.0%
Tuesday	38.3%	0.0%	25.0%	37.5%	50.0%	50.0%	50.0%	62.5%	31.3%
Wednesday	28.9%	0.0%	25.0%	50.0%	25.0%	37.5%	31.3%	43.8%	18.8%
Thursday	17.2%	0.0%	6.3%	12.5%	12.5%	37.5%	31.3%	18.8%	18.8%
Friday	11.7%	0.0%	0.0%	12.5%	31.3%	12.5%	12.5%	18.8%	6.3%
<b>Grand Total</b>	<b>22.8%</b>	<b>0.0%</b>	<b>13.8%</b>	<b>26.3%</b>	<b>27.5%</b>	<b>30.0%</b>	<b>30.0%</b>	<b>35.0%</b>	<b>20.0%</b>



# Utilisation Studies

## Accordant Offers:

- Low set up effort
- Instant results
- Wi-Fi and Offline operations
- Easy to do ad-hoc surveys of small areas
- Flexible questions to best meet the current operations
- Alternative Questions for different location types
- Can be used for other surveys types
- Higher degree of Validation

## Post Covid:

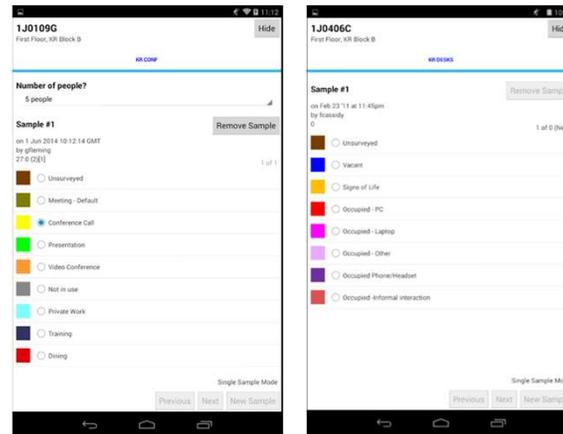
- Tag space or departments if restriction are still in place
- Tag Survey as Post Covid
- If Data is available include remote working / leave / personal at other locations in the summary output

## Accordant

Adept Space have been working with CAD Management Ltd to develop a flexible survey tool which uses the latest technology available to deliver a cost-effective alternative to traditional survey methods and also reduces turn around time, allows more detailed questions and therefore more in-depth reports and analysis.

## Functionality

The surveys are carried out using Android tablets, which are preloaded with all necessary plans and questions to capture the data to meet the client's objectives. The data is downloaded to our servers on a regular basis, so interim reporting is possible and once the final data is validated, reports can be issued in a matter of hours.





# Utilisation Surveys

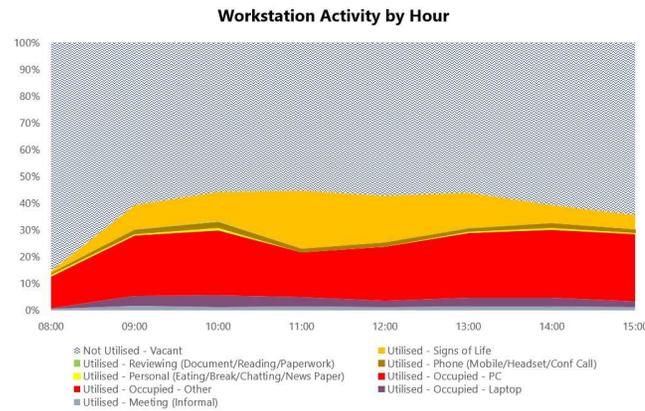
## Reports

Reports are both detailed and visual to accurate information to support informed decision making. The following is just a small sample of the reports available

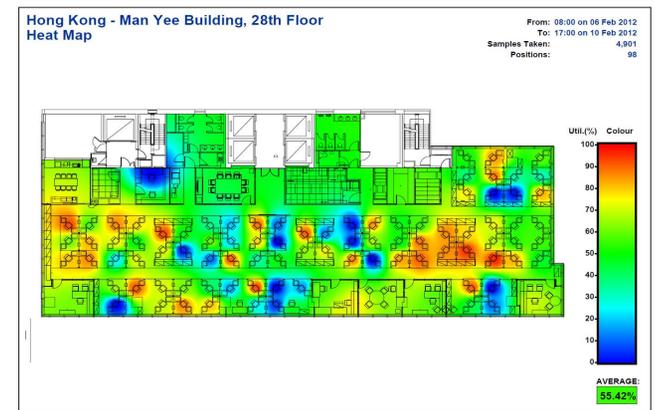
### Output

- Pfd and Excel
- Instant results
- Details heat maps
- Advance Analytics
- Departmental Breakdown
- Copy of Raw data

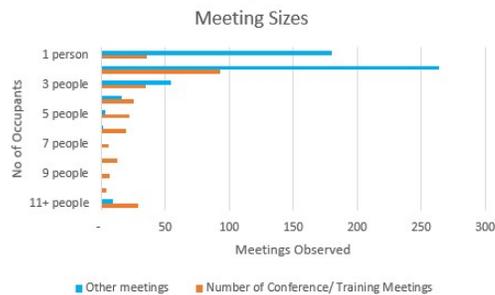
### Daily Activity (Workstations)



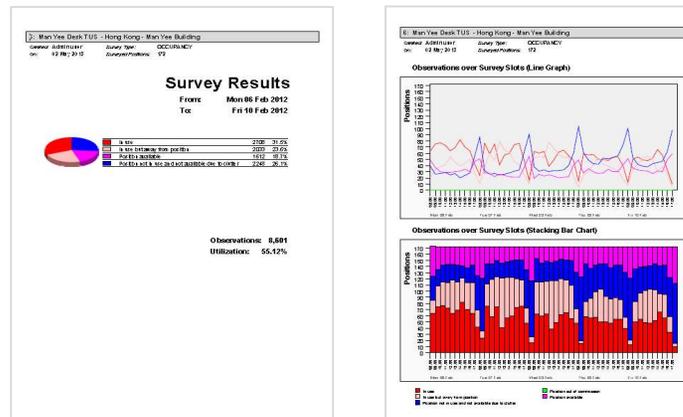
### Heat Maps



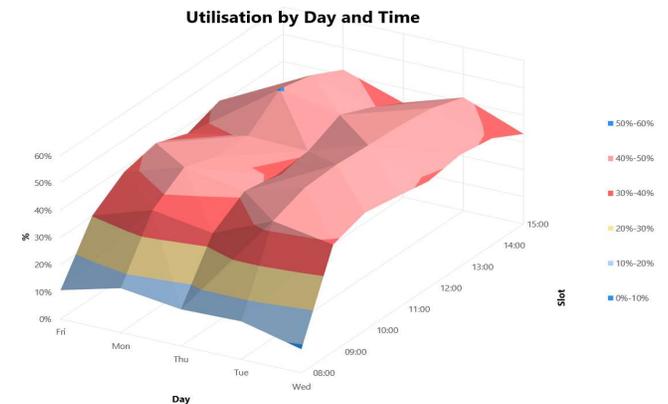
### Meeting Usage



### Detailed Reports



### Visual Results





# Utilisation Studies

## Summary Of Surveys

Adept Space have carried out studies globally across all sectors in the last 5 years

### Survey Overview:

- Surveys: 360
- Buildings: 586
- Floors: 1,833
- Survey Points: 306,537
- Observations : +15 million

Sector	Total	Australia	Denmark	Finland	Germany	Hong Kong	Hungary	India	Ireland	Italy	Japan	Luxembourg	Netherlands	Norway	Poland	Singapore	South Africa	Sweden	Switzerland	UAE	UK	USA	Zambia
Accountants	3								1												2		
Architectural	8																				5	3	
Asset Management	1																				1		
Catering	2																				1	1	
Charity	5																				5		
Construction	3															1					1	1	
Consultancy	1																				1		
Drinks	2								1												1		
Education	19																				15	4	
Engineering	3																				2	1	
Entertainment	1																				1		
Fashion	1																				1		
Finance	99					2		1			1			5		11			1	71	6	1	
Food	5																				3	2	
Government	18																				17	1	
Information	2																				2		
Institution	2															1						1	
Insurance	9					2															7		
Internet	17										2										10	5	
Legal	11																				9	2	
Manufacturing	7																				3		
Marketing	4																				4		
Media	64	2	1	2	1	1		1	1	1		2	2	4	1		3				27	15	
Medical	27								2												22	3	
Motoring	1																				1		
Pharmaceuticals	3								1													2	
Publishing	2																				2		
Real Estate	5																				5		
Recruitment	1																				1		
Research	5																				5		
Retail	10																				10		
Sport	1																				1		
Technology	6															1					5		
Telecoms	4																				4		
Transport	8																				7	1	
Utilities	6																				3	3	
Waste Management	2																				2		
	<b>368</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>6</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>9</b>	<b>1</b>	<b>17</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>257</b>	<b>51</b>	<b>1</b>

Excludes most South Africa, UAE & Zambia surveys as carried out by partner company in South Africa  
As of March 2021