



Darling Downs Heavy Horse Festival

15 - 16 March, 2025

ddheavyhorses@gmail.com 0438 160 588

www.heavyhorsefestival.com.au

383 Hendon - Mt Marshall Rd. Allora Qld 4362

November, 2024

Dear Supporter

We are extremely proud to say that, after three successful years of the Darling Downs Heavy Horse Festival, we are now widely recognised as a major feature of not just the heavy horse world, but of the Southern Downs tourism calendar. This could not have been achieved without the dedication of our team of volunteers and, most importantly, the support and generosity of our fabulous sponsors. For this we are extremely grateful.

The Festival is not just a Heavy Horse competition, but more a celebration of our agricultural history and heritage and of course, the role of the magnificent workhorses in the development of the Darling Downs. The event brings to life the skills which sadly, are often forgotten in our busy, modern, 21st century life and includes displays and demonstrations of not just the draught horses, but the trades, such as wheelwrighting, which went hand-in-hand with the era.

We would like to invite you to join with us in bringing to life the fourth Darling Downs Heavy Horse Festival to be held on the weekend of 15 & 16 March, 2025 at the Allora Showgrounds.

There are several ways in which you can come on board and share our vision which will not only benefit the heavy horse exhibitors, but also the local community of Allora and the greater Southern Downs Region. The Festival has already proven itself to be a wonderful drawcard for visitors to the area and a chance for our local community to show-off its many attractions.

Primarily we are looking for sponsorship as no event can be staged without it. Packages start with as little as becoming a class sponsor and progress right through to Event Partnership. Please see the attached "Sponsorship Packages" document to see if there is a level on which you would like to partner us, or we would be happy to tailor one to suit.

All sponsors will receive our very grateful thanks and recognition in any way possible. This starts with acknowledgement on our active Facebook page (Darling Downs Heavy Horse Festival) and/or our DDHHA Competitors & Supporters Group as well as in our souvenir programme which will be available at the event. Advertising in our program will be offered for some levels of sponsorship, as well as acknowledgement on our website - heavyhorsefestival.com.au for our major contributors. Trade sites will be available and can be added into your package.

While cash support is important to us, we also welcome the donation of products that can be used as prizes, and services to help the event function. The value of these donations will be recognised along similar lines to financial support.

We thank you for your interest in our event and look forward to establishing the Darling Downs Heavy Horse Festival as a major, 'must-see' event on the annual calendar.

Kind regards

Clare Gorwyn

Secretary – DDHHA Inc