

# Darling Downs Heavy Horse Festival

15 & 16 March, 2025

## Sponsorship Packages

We offer the following levels of sponsorship for our 2025 event however, we are happy to discuss an alternative package to suit your business.

\*Please note that the total value of goods or services donated will attract the same sponsorship category as financial support.

***ALL sponsors, no matter what level, will receive acknowledgement/advertising on our Facebook page and or group as well as by our ring announcer/s during the Festival.***

### Prize donation

With the exception of major awards, prizes will be awarded subject to donations. Your name will appear on our list of supporters in our souvenir programme.

### \$100 Class Sponsorship

A donation of \$100 sponsors the prize money for one class. Your name will appear beside the class sponsored and on our list of supporters in our souvenir programme.

### \$150 Sponsorship

A donation of \$150 will sponsor one class plus entitle you to a business card size ad in our souvenir programme. Alternatively, you may wish to have a trade stall (3m x 3m) in lieu of one of the class allocations. Your name will appear on our list of supporters in our souvenir programme as well as your advertisement.

### \$200 Championship or High Points Sponsorship (*Limited number available – excludes breed Grand Champions*)

Your sponsorship will provide prize money and sash/es for a major championship or high points award. Your name will appear beside the championship/award sponsored and on our list of supporters in our souvenir programme. You are also entitled to a business card-size ad in the programme.

### \$250 Sponsorship

This level of sponsorship entitles you to a ¼ page advertisement in our souvenir programme and a trade stall site should you so wish. Your donation may be allocated to one or two classes, or you could elect to become an 'Event Sponsor' where you are contributing to the many other costs of running the event. We will also provide Complimentary Gate Passes for 2 people. Your name will also appear on our list of supporters in our programme.

The Grand Champion of each heavy horse breed is also a \$250 package which provides \$200 prize money plus a tri-colour sash. Sponsor benefits are as above. These are limited and offered to the relative breed societies first.

### \$500 Event Sponsor

As an Event Sponsor, your donation helps us with some of the outlays involved in staging an event such as this. From marketing to providing judges, a public address system or rubbish removal, the costs are many and we are thankful for those who wish to support us in this way. We are happy to allocate part of your sponsorship to prize money as well.

In return, you are entitled to a half page ad in our souvenir programme, acknowledgement as an Event Sponsor on our website and on our Facebook page as well as a trade site if required.

To say thank you for this extra generosity, we will also gift you an 'Event Sponsor's' pack which will include some items of Festival merchandise plus 4 complimentary passes to the event ... and to help you enjoy your day at the Festival, we'll shout you and your guests a drink at the bar (or a coffee if you'd prefer) with some complimentary drink vouchers.

### \$1000 Event Partner

Sponsorship at this level will help to pay for items such as signage, advertising & marketing and the many other expenses involved in running an event.

In return, you are entitled to a full-page advertisement in our souvenir programme, acknowledgement as an Event Partner on our Facebook page and on our website, where we are happy to display your name & logo. You are also welcome to a trade site if required.

To say thank you for this extra generosity, we will also gift you a 'Event Partner's' pack which will include some items of Festival merchandise plus 6 complimentary passes to the event... and to help you enjoy your day at the Festival, we'll shout you and your guests a drink at the bar (or a coffee if you'd prefer) with some complimentary drink vouchers.