



**First Western
Equipment Finance**

Financing Made Simple.

firstwesternef.com

Who We Are

- Bank-owned equipment financing company
- 50+ years of experience
- Headquartered in Eden Prairie, Minnesota with national reach



What We're Known For:

- Fast, responsive credit decisions
- Flexible financing structures tailored to your customers
- Real relationship management — no call center handoffs
- Industry expertise that moves deals forward
- Long-term customers and partners that keep coming back





Who We Help

Vendors & OEMs

Tailored finance programs
to grow sales and help
sell more equipment

Business Owners

Easy and reliable
equipment loans from a
trusted lender

Municipal Buyers

Payment structures that
reflect municipal funding
calendars



Why Partners Choose Us

- Flexible financing solutions with fast credit decisions
- Competitive structures for small to large transactions
- Dedicated relationship manager, ongoing support team
- Programs designed to move more equipment
- Co-branded collateral and promotional programs
- Streamlined application to funding process



Why Customers Choose Us

- Industry expertise
- Bank-owned stability
- Personalized service (not a call center)
- 50+ years of equipment finance experience
- Secure online portal + e-signature
- Competitive terms for small & mid-sized businesses



Industries We Specialize In



Agriculture



Automotive



Cleaning & Sanitary



Geospatial



Machine Control



Municipal



Outdoor Power



Professional & Specialty



Rental Fleet



Our Financing Process

Application submitted ✓

Credit review ✓

Approval communicated and terms confirmed ✓

Documents sent and signed via DocuSign ✓

Purchase order issued ✓

Invoice submitted ✓

Final review completed and funds released ✓

Welcome packet sent



Our Team



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Our Team



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*We don't just fund deals.
We help make them
happen.*

