

Oddity Events & Marketing

Environmental Policy V.01 2020

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Aim of Policy

Oddity Events and Marketing is a small events agency based in London, operating predominantly in the city and across the UK. Our core mission is to elevate traditional corporate and social policy influencing events to create experiential campaigns for high profile stakeholders. In delivering this mission, we endeavour to integrate environmental sustainability into the events we deliver.

This Environmental Policy describes how Oddity Events and Marketing delivers sustainable events and keeps environmental interest at the forefront of our event delivery.

The Policy

Upon consultation with sustainable events specialists at Legacy, we have developed our key sustainability objectives below:

- Demonstrate that event management can incorporate actions to mitigate and adapt to climate change.
- Ensure that our clients are aware of our Environmental Policy and encourage them to adopt the same principles.
- Comply with all relevant environmental legislation, regulations, and applicable codes of practice.
- Ensure that we continually review and improve our environmental performance across nine strategic themes:
 1. Energy and Carbon – reduce energy use and carbon emissions.
 2. Water – conserve water.
 3. Well-being - ensure attendees are healthy and comfortable.
 4. Food and Drink – provide nourishing, ethical, low carbon options.
 5. Materials and Resources – conserve resources.
 6. Transport – reduce air pollution and carbon emissions.
 7. Social Inclusion – encourage inclusive, diverse and accessible events.
 8. Innovation – make each event better than the last.
 9. Flora and Fauna - protect the natural environment.

Ownership, Delivery and Monitoring

A complete formal review of this Environmental Policy will be carried out annually, unless legislative or regulatory changes require it to be reviewed before this date.

A copy of this document will be distributed electronically to employees and contractors and will be made available to interested parties upon request.

Overall and final responsibility for this plan lies with the Director.