

# INNOVATIONS THAT SCALE

## THE GROWLOGIC ADVANTAGE



Experts in partnering with **small and midsize businesses (SMBs)** to accelerate innovation and unlock business growth.

Custom ecosystem development for large companies to evaluate scalable solutions from SMBs. Working across product development and process solutions for over 9 years.

### Proven Results

 **85,000**  
COMPANIES

 **42+**  
COUNTRIES  
REPRESENTED

 **300+**  
DISCOVERY MEETINGS

 **90+**  
PILOTS

## LARGE CORPORATIONS REQUIRE NEW SOLUTIONS

**Industry leaders must continuously innovate and seek new partners to achieve sustainability and growth goals.**

Scalable solutions from SMBs to deliver innovation and market readiness. The challenge is partnering with the right companies aligned with your business needs. Get access to differentiated solutions where you need them the most.

### Why partner with small and midsize businesses (SMBs)?

#### SPEED

Organizations move faster with companies that are further along.

#### RISK

Proven technologies reduce risk.

Drive growth, differentiation and new business opportunities with commercial solutions from adjacent markets.

**100+ Topic Areas Covered**

**Broad array of technical domains**

**Proprietary Network of SMBs**

Programs are complementary to partnering with start-ups and early-stage innovators. In-market solutions from SMBs accelerate speed-to-market.

## PRIORITY SECTORS



BUILDING MATERIALS



FOOD & BEVERAGE



CONSUMER GOODS



HEALTHCARE



POLYMERS & ADHESIVES



PACKAGING



SUSTAINABLE MATERIALS



TRANSPORTATION



## What Our Members Say

*"We're not going to spend 50,000 hours evaluating potential SMBs. GrowLogic has the methodology to do that better."*

— Sr. Director, Fortune 500 Company

*"Your ability to create connections is unique. Appreciate all the features to amplify our ability to access the right companies."*

— Sr. Director, Global Food and Beverage Company

*"Very targeted, clearly aligned with our business strategy."*

— Global Vice President, Materials Company

## CASE STUDIES

Our members engage in pilots with SMBs to experiment and de-risk commercial solutions. Leverage a proven approach to accelerate development.

### Bio-Based Technologies



### Commercial Coatings



### Odor Elimination



### Compostable Food Packaging



### Raw Material Processing



### GHG Reduction



[Learn more about SMB solutions](#)

## THE RIGHT BALANCE

A unique opportunity to access companies with the right balance between inventiveness and readiness. Build new relationships and engage in focused collaborations to accelerate growth.



## HOW TO GET STARTED

Program planning begins with a clear understanding of your priority areas. Review potential topics under an NDA to determine fit.

### Priority

Team is seeking external solutions.  
Realize key unlocks for innovation through partnering.

### Resourced

Team ready to evaluate and advance a solution.  
Involve stakeholders in defining project criteria.

### Adjacency

Consider similar applications in adjacent markets.  
Leverage solutions developed in other markets.

## CONTACT US

GrowLogic partners with large corporations to deliver solutions for your innovation programs.

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