



GLOBAL INFORMATION
CONSORTIUM

2023-2024

MEMBERSHIP
PROSPECTUS



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WHAT IS THE GIC?



Welcome to the Global Information Consortium (GIC), an initiative co-founded by ARMA International and RIMPA Global. The consortium aims to unite like-minded organizations across the globe in advocating for the effective and ethical management of information.

The mission of the GIC is to create a global community that supports the integration of information management into the corporate and government footprint. By joining forces with organizations that share the vision of the GIC, we work to positively transform the information management profession.

By being part of the GIC, we aim to:

- strengthen networks
- raise awareness
- influence policy
- support career advancement
- foster collaboration
- promote best practices in information management

In this dynamic global community, we foster innovation and drive the profession to new heights, and strive to have representation from every geographic region. If you're interested in becoming part of this, please refer to the GIC application process detailed in the prospectus.

Join us to help shape the future of information management with like-minded organizations globally. Let's make a lasting impact on the information management landscape.

VISION AND MISSION



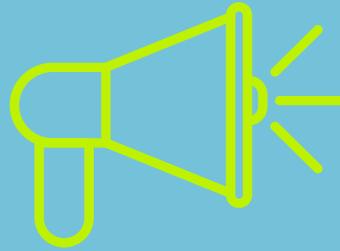
Vision

Create a global community that will advocate for the effective and ethical management of information; a world where information management is embedded in the corporate and government footprint.

Mission

Advocate for best practices in information management, leveraging collective expertise to raise awareness of the importance of information governance and to influence policy at the local, national, and international levels.

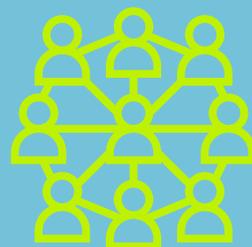
GIC GOALS



**Be the Global Voice of
the Information
Management Profession**



**Support the Career
Advancement of
Information
Professionals**



**Establish a Global
Community to Support
and Advance the Work of
the Organization**

GIC GOALS

Be the Global Voice of the Information Management Profession

Strengthen Networks:

The consortium aims to enhance information governance, collaboration, and knowledge sharing through the establishment and strengthening of networks comprised of professionals and organizations. This is achieved by establishing partnerships with other organizations and professional associations to increase its reach and impact, hosting events or webinars to gather professionals from different sectors and regions, and building connections with other organizations that share similar values and can provide mutually beneficial opportunities. These efforts leverage the contributions of both staff and volunteers.

Raise Awareness:

Raising awareness regarding the significance of information management and highlighting the risks of poor information governance among policymakers, decision-makers, and the general public, is instrumental in delivering better information governance. This could include comprehensive awareness campaigns, targeted messaging, and worldwide celebrations that recognize Information Management professionals. Establishing a global approach to education through these activities can help develop and promote successful Information Management professionals. An example of a communication pipeline to deal with current events could also be developed, allowing information governance stakeholders to improve their understanding of Information Management trends.

Influence Policy:

One of the crucial responsibilities of the GIC is to influence policy. In order to achieve this, advocacy for policies that promote effective information management, privacy protection, and fair access to information should be done. Collaboration with other advocacy organizations is also necessary to build a strong coalition for information management advocacy. Providing input and feedback on proposed legislation or policy changes related to information management should also be done. Lastly, finding opportunities for political outreach to promote the importance Information Management and its role in shaping policies and practices is crucial.

GIC GOALS

Support the Career Advancement of Information Professionals

Develop Research:

The development of research helps foster innovation in information management, leading to new technologies, methods, and tools that support effective information governance. Organizations can promote this development by providing grants or funding for research projects aimed at exploring emerging trends and challenges. Hosting conferences or symposia is another way to showcase new research and innovation in the field. Finally, publishing research reports on emerging trends and challenges in information management can help organizations to stay up-to-date on the latest developments.

Trends:

To keep up with the evolving demands, it's important for the consortium to stay current with emerging trends in information management and related fields. To achieve this, a comprehensive global survey should be launched to gauge the scope and diversity of the information management industry. Additionally, a resource library or database can be developed to track developments in areas closely related to information management, such as data privacy, cybersecurity, and AI ethics. Insights gained from trend monitoring can then be used to develop new resources and programs.

GIC GOALS

Establish a Global Community to Support and Advance the Work of the Organization

Foster Collaboration:

Fostering collaboration is crucial to building a community of information management professionals worldwide. To achieve this goal, several strategies can be employed, such as creating an online forum or platform for experts to communicate and exchange knowledge. Networking events and forums can also connect professionals from different regions and sectors. Encouraging the sharing of success stories and case studies is essential to inspire innovation and best practices. Creating a sound framework for business partners to advance the field of information management and support industry thought leaders is also fundamental. Finally, assessing potential collaborations with external organizations and business partners based on specific needs and priorities is vital for the success of the GIC.

Promote Best Practices:

Best practices in information management should be encouraged across all sectors. The adoption of industry standards ensures quality and consistency. It is important to document and define industry certifications and programs to establish global certification. Standardizing information management terms and language is also beneficial. Guidelines and standards for information management best practices should be developed and disseminated. Collaborating with industry associations and standards organizations is also highly recommended to promote the adoption of best practices.

WHAT ORGANIZATIONS SHOULD JOIN?

The field of information management (IM) encompasses a wide range of sectors and disciplines dedicated to the ethical and efficient management of information. The Global Information Consortium (GIC) aims to provide a comprehensive view of information management by including the following sectors within its consortium. The specific sectors incorporated into the consortium may vary based on the goals, industry focus, and the specific requirements of its members. However, it is crucial for the GIC to ensure a diverse organizational representation across these sectors to ensure a comprehensive coverage of the IM industry.

Examples of Practices

Records and Information Management

Data Management and Analytics

Archives

Preservation Management

Library Management

Knowledge and Content Management

Information Governance and Compliance

Digital Asset Management

Personal Information Management

Privacy and Security

BENEFITS OF MEMBERSHIP

Membership with the Global Information Consortium will unlock the full potential of your organization in the information management profession. As a member, you gain access to a comprehensive array of exclusive benefits designed to empower your organization and drive success. Here's a summary of the key benefits awaiting you:

Access to a Global Community: All members will gain access to a global community of information management professionals and organizations. This will provide extensive opportunities for networking, collaboration, and knowledge sharing with like-minded individuals and entities from various sectors and regions.

Global Influence on Policy and Standards: By being part of the consortium, members will have a platform to influence policy discussions and advocate for effective information management practices. Members will be able to contribute their expertise and insights to shape policies, guidelines, and industry standards related to records and information governance, privacy protection, and fair access to information.

Global Influence on Education: As a member of the global consortium, you will have the opportunity to exert a significant influence on education related to information management on a global scale. By actively participating in the consortium's initiatives and collaborations, you can contribute to shaping the educational landscape and promoting best practices in information management worldwide.

Global Collaboration and Partnership Opportunities: The consortium will facilitate collaboration and partnership opportunities amongst all members. This will include connecting members with potential business partners, industry thought leaders, and organizations that share similar values and objectives.

Globally Amplified Advocacy: As a member of the consortium, you join a powerful collective voice that holds substantial influence on a global scale, working towards raising the profile of information management. Together, we engage in unified advocacy efforts to magnify our impact and strive to position information management as a highly sought-after career worldwide.

Global Projects: The GIC aims to provide the infrastructure to co-ordinate collaborative projects and initiatives which will lead to mutually beneficial outcomes and advancements for the information management industry.

BENEFITS OF MEMBERSHIP

Local Visibility and Recognition: Increased visibility within the GIC community can lead to enhanced credibility and reputation for your organization, reinforcing its position as a trusted and influential player in the information management field.

Global Celebrations: GIC members will have the opportunity to participate in global celebrations that are dedicated to promoting and raising awareness about the information management industry. These celebrations may include events such as Information Awareness Month, International Archives Week, and other globally recognized days, weeks, or months that highlight the importance of effective information governance and management.

Representation and Engagement: By becoming a member of the consortium, you will have a direct and active role in shaping the decisions and initiatives of the GIC. This engagement is facilitated through membership levels associated with the Global Council, GIC committees, and working groups. As a member, you will have the opportunity to participate in meetings, forums, and discussion groups where your ideas, perspectives, and expertise are valued and can make a meaningful impact.

Global Resources and Support: The consortium aims to provide members with access to valuable resources, such as research reports, whitepapers, toolkits, and best practice guidelines. These resources will assist members in addressing challenges and implementing effective information management strategies.

Latest Global Industry Trends: GIC members will have exclusive access to global survey results to empower your members to make data-driven decisions, implement innovative approaches, and remain competitive in an ever-evolving information management environment.

By becoming a member of the GIC, you can unlock unparalleled opportunities for growth, collaboration, and success in the information management profession. Join the GIC and harness the transformative power of the exclusive benefits to propel your organization to new heights of excellence.

MEMBERSHIP OPTIONS

**THE OBJECTIVE OF THE GIC IS TO ENSURE REPRESENTATION
FROM EVERY GEOGRAPHICAL REGION IN OUR MEMBERSHIP**



GLOBAL COUNCIL MEMBERSHIP

Global council membership is for organizations with an established history of influence and dedication to providing resources and education in the information management profession. As a global council member, the organization representative will have voting rights on matters brought to the council, participation in strategic planning and inclusion in all meetings of the governing body. Additionally, Global Council Members will be encouraged to chair or participate in working groups and committees.



SUPPORTING MEMBERSHIP

Supporting members would consist of organizations that show a particular interest in specific goals and objectives but do not meet the criteria set forth for global council membership. This membership level is non-voting, with opportunities to attend all meetings of the governing body. Additionally, supporting members are encouraged to participate in working groups and committees.



AFFILIATE MEMBERSHIP

The affiliates of the consortium primarily refer to regulatory bodies worldwide that are responsible for creating and implementing laws related to information management across all mediums.

MEMBERSHIP COMPARISON

BENEFITS	GLOBAL COUNCIL	SUPPORTING MEMBER	AFFILIATE
Access to GIC Resources and Materials			
Participate in Working Groups			
Participate in Committees			
GIC Global Council Member			
Voting Rights			
Drive the GIC Strategy and Work Plan			
Opportunity to Chair Working Groups			
Opportunity to Chair Committees			

MEMBERSHIP CRITERIA & FEES

MEMBERSHIP	ELIGIBILITY	COMMITMENT	CONTRIBUTION
GLOBAL COUNCIL	Established Not for Profit/For Profit Organization.	Dedication of one board representative (voting member) and one professional staff member to act as the consortium representative.	\$10,000 USD Annually
	Sufficiently engaged membership	Representative attendance of monthly consortium meetings.	
	A governing Board of Directors.	Representative attendance of bi-annual in-person consortium meetings.	
	Annual budget sufficient to cover related expenses.	Coverage of all necessary travel related cost of member organization.	
	Focused on one or more sectors under the Information Governance.	Role as an active ambassador for the advocacy of the policies and programs of the consortium.	
	Relevant expertise and experience	Participation in additional activities as required, e.g. chair or participate in working groups.	
	Active participation		
	Geographical diversity		
	Gender and cultural diversity		

MEMBERSHIP CRITERIA & FEES

MEMBERSHIP	ELIGIBILITY	COMMITMENT	CONTRIBUTION
SUPPORTING MEMBER	Demonstrated reach in a geographic region.	Dedication of one individual to act as the consortium representative.	\$2,500 USD Annually
	Historical advocacy for the profession.	Representative attendance of monthly consortium meetings.	
	Focused on one or more sectors under the information governance.	Representative attendance of bi-annual in-person consortium meetings.	
		Coverage of all travel related cost by member organization.	
		Participation in additional activities as required, e.g. participate in working groups.	

MEMBERSHIP CRITERIA & FEES

MEMBERSHIP	ELIGIBILITY	COMMITMENT	CONTRIBUTION
AFFILIATE	Regulatory bodies worldwide that are responsible for creating and implementing laws related to information management across all mediums.	Committed to the mission, goals and principles of the GIC.	By Invitation Only
		Committed to building ongoing relationships with the GIC and its members.	
		Committed to developing the GIC for the good of the entire community	

ADVISORY COUNCIL

The consortium may establish an Advisory Council to provide expert advice on key issues and to support the development of policies and programs. The Advisory Council would be composed of respected professionals and leaders in the field of information management and advocacy, committed to the mission, goals, and principles of the GIC. **By Invitation Only**

APPLICATION AND EVALUATION PROCESS

Thank you for your interest in becoming a member of the Global Information Consortium. The GIC is dedicated to the advocacy for best practices in information management, leveraging collective expertise to raise awareness of the importance of information governance and to influence policy at the local, national, and international levels.

To become a member, interested organizations must complete the following steps:

1 Application

Applicants must complete an online application form, which includes information about the organization's mission, vision, and objectives, as well as a description of how the organization aligns with the goals and values of the Global Information Consortium. Additionally, organizations are required to provide information on their leadership structure, staff size, and recent accomplishments.

2 Organizational Evaluation

After submitting an application, the applicant organization will undergo an organizational evaluation by the Global Information Consortium's Executive Board. This evaluation examines an organization's capacity to engage in international activities, its financial stability, and its compliance with applicable laws and regulations.

3 Interviews with Key Personnel

Organizations that pass the initial application and evaluation stages will be invited to have key personnel participate in an interview with the Global Information Consortium's Executive Board. These interviews are conducted to determine the organization's capacity and willingness to engage in international activities and collaborate with other members of the Consortium.

4 Notification and Subsequent Steps

Successful applicants will be notified of their acceptance into the Global Information Consortium via email. After acceptance, the applicant organization will be required to sign a membership agreement and provide additional information to complete the onboarding process. Accepted members will have access to the Consortium's resources, network, and other benefits.



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**For inquiries,
contact us.**

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