

3RD ANNUAL

# Brave the Shave Golf Outing

BENEFITING  
FAMILIES IMPACTED  
BY SEVERE AND  
CHRONIC  
CHILDHOOD  
DISEASES



## SPONSORSHIP OPPORTUNITIES

August 14, 2023

Sunnybrook Country Club  
624 Port Sheldon St SW  
Grandville, MI 49418

## A new beginning

Brave the Shave was born out of a long-term relationship with St Baldrick's Foundation. While we still support St Baldrick's Foundation and their focus on childhood cancer research, we see a need to support both Helen Devos Children's Hospital and West Michigan families being impacted by severe and chronic childhood diseases in other ways, as well. This support can come in the way of transportation and lodging for medical visits, direct relief from large medical bills, or any other financial burden related to a child's illness.

Brave the Shave Fund is established to honor and support area families impacted by childhood disease. The Fund, guided by the Board of Directors, provides services and support to honoree families to help make a difference in their fight. The intention is to lessen families' burdens so they can focus on what's most important — their child's health.

## New this year!

The 2023 Brave the Shave Golf outing features a shotgun start at 7:30am (limited to the 1st 22 teams), a 1:30pm shotgun start for remaining teams, lunch for all teams and volunteers, prizes during lunch (for morning golfers) and after the event (for evening golfers)

*Brave the Shave is a 501(c)3 non-profit - ID #26053442004032*

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## SPONSORSHIP OPPORTUNITIES

### TEAM REGISTRATION: **\$1000**

Team foursome registration includes tee-time, swag bags, including 4 Greyson golf shirts, entry into team prizes, and lunch

### APPAREL SPONSOR **\$15,000** *Exclusive Sponsorship | Only 1 Available*

- Company logo on all apparel
- Company name and logo on all email, announcements, all event signage, and all event print materials
- Logo on cart GPS during the outing
- Signage throughout the event
- (2) Team foursome and (8) golfer gift packs
- T gifts

### TITLE SPONSOR **\$10,000** *Exclusive Sponsorship | Only 1 Available*

- Company name and logo on all email, announcements, all event signage, and all event print materials
- Logo on cart GPS during the outing
- Signage throughout the event
- Team foursome and (4) golfer gift packs
- T gifts

### EVENT SPONSOR **\$7500** *Only 1 Available*

- Social Media spotlights and features leading up to event
- Logo on cart GPS during the outing
- Signage throughout the event
- Team foursome and (4) golfer gift packs
- T gifts

### LUNCH SPONSOR **\$4000** *Only 1 Available*

- Logo on lunches
- Logo on cart GPS during the outing
- Logo / Swag in T gifts
- Signage at the event
- Team foursome and (4) golfer gift packs

### HAPPY HOUR SPONSOR **\$3500** *Only 1 Available*

- Logo featured at Event Check-in
- Logo on cart GPS during the outing
- Signage at Happy Hour
- Team foursome and (4) golfer gift packs
- Swag featured in T gifts

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## SPONSORSHIP OPPORTUNITIES

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Team foursome registration includes tee-time, swag bags, including 4 Greyson golf shirts, entry into team prizes, and lunch

### PAR 3 SPONSOR **\$3000**

- Signage at all Par 3s
- Logo on cart GPS during the outing
- Team foursome and (4) golfer gift packs

### CART SPONSOR **\$2000**

- Logo featured on carts throughout the event
- Logo on cart GPS during the outing
- Team foursome and (4) golfer gift packs

### GOLF BALL SPONSOR **\$2500** *2 Available*

- Logo on golf balls, with a sleeve going to each golfer
- Logo on cart GPS during the outing
- Team foursome and (4) golfer gift packs

### DRIVING RANGE SPONSOR **\$2000** *Only 3 Available*

- Signage at Driving Range throughout the event
- Logo on cart GPS during the outing
- Team foursome and (4) golfer gift packs

### HOLE SPONSOR **\$1500 (Includes foursome) / \$500** *18 Available*

- Signage at hole
- Logo on cart GPS at that hole
- Team foursome and (4) golfer gift packs (with \$1000 sponsorship)

### PRINT SPONSOR *In-kind* *Only 1 available*

- Signage at hole
- Logo on cart GPS at that hole
- Team foursome and (4) golfer gift packs (with \$1000 sponsorship)

## READY TO GET STARTED?

CONTACT PAT SCHRAGER (PAT.SCHRAGER@KENDALLGROUP.COM) OR ALICIA SHUMAKER (ALICIAS@FLAMINGOCONSULTINGLLC.COM) TO CLAIM YOUR SPONSORSHIP!

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