



Contact

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Award-Winning Graphic Designer & Art Director

As a Graphic Designer and Art Director, I have led design teams, directed photo shoots, managed creative services, and shaped visual marketing initiatives for clients and partners of all sizes, consistently bringing fresh ideas and a strategic creative perspective.

Professional Experience

Senior Graphic Artist | Sunmed | Palmetto, FL

10/2023 - Present

Lead the design of presentations, logos, packaging, brochures, mailers, and multi-channel campaigns across print, digital, social, and web, collaborating cross-functionally to deliver engaging, results-driven creative solutions.

Graphic Artist | Summit K12 | Riverview, FL

05/2023 - 10/2023 (Contract)

Led art direction and visual design of learning materials, developing custom iconography and brand assets with subject matter experts to improve learner engagement.

Graphic Artist | Elevance Health | Riverview, FL

11/2022 - 03/2023 (Contract)

Art direct and design iconography and infographics, collaborating with subject matter experts to communicate complex information with clarity and impact.

Graphic Artist | Cushman and Wakefield | Tampa, FL

04/2022 - 11/2022 (Contract)

Design executive presentations, deck plans, tour books, and market surveys, partnering with leadership to deliver compelling business communications.

Graphic Artist | Freelance | Riverview, FL

06/2020 - 04/2022

Create logos, branding, editorial designs, and animations while managing end-to-end creative projects.

Graphic Artist | HCP Associates | Tampa, FL

04/2018 - 06/2020

Led the design of logos, brand identities, presentations, white papers, newsletters, email campaigns, and digital advertising, partnering directly with clients to deliver cohesive, high-impact marketing communications across multiple channels.

Graphic Artist | International Society for Pharmaceutical Engineering | Tampa, FL

07/2016 - 10/2017

Led art direction, branding, logo, and conference material design, collaborating with association members to deliver cohesive visual communications.

Awards

The American Marketing Association (AMA) of Tampa Bay

2018 Marketer of the Year Award for Mass Media

Education

Hussian School of Art

Illustration, Photography & Graphic Design

Rasmussen University

General Studies

Software

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Asana/Monday
- Constant Contact
- Figma
- PowerPoint
- Mailchimp
- QuarkXPress
- Wordpress

Skills

- Art Direction
- Branding & Logos
- Brochures & Catalogs
- Conference/Trade Shows
- CPG/Labels
- Direct Mail
- E-Mail Marketing
- Editorial Layout
- Event & On-site Guides
- Iconography
- Infographics
- OOH
- Presentations/Deck Plans
- Print, Social & Digital Ads
- Web Material

Fields of Experience

- Automotive
- Beauty & Wellness
- Educational
- Financial
- Hardware/Manufacturing
- Hospitality
- Insurance
- Lifestyle
- Medical
- Pharmaceutical
- Retail
- Real Estate
- SAAS