



Jason Sowders

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Bio

As a Graphic Designer and Art Director, I have overseen design teams, directed photo shoots, managed creative services and helped define the visual marketing efforts for clients and partners, both small and large, while still trying to bring a fresh perspective... discerning eye... while maintaining a sense of humor.

Software

- Adobe Acrobat
- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- PowerPoint
- Wordpress
- Monday/Zoho/Trello

Employment

Elevance Health, *Graphic Artist*

December '22 to present

- Infographics
- Support Materials
- Art Direction

Cushman and Wakefield, *Graphic Artist*

April '22 to November '22 (Contract)

- Tour Books
- Market Surveys
- Tradeshow Materials

Fulltime Freelance, *Graphic Artist*

June '20 to April '22

- Insurance
- Automotive
- Medical

HCP Associates, *Graphic Artist*

Apr. '18 to June '20

- E-Mail Blasts
- Tradeshow Materials
- Print & Digital Ads
- OOH

ISPE, *Graphic Artist*

July '16 to Oct. '17

- Event & Onsite Guides
- Conference Materials
- Web Material
- Brochures

DelVal Media, *Graphic Artist*

June '13 to June '16

- Magazine Editorials
- Advertorials

Integrated Marketing Solutions, *Graphic Artist*

Sept. '05 to June '13

- Logos & Branding
- Brochures & Catalogs
- Direct Mail
- OOH

Awards

Annual Marketer of the Year Awards

2019 Marketer of the Year Award for Mass Media

Volunteer Work

Topless for TATAS, *Graphic Artist*

Education

Hussian School of Art

Illustration, Photography & Graphic Design