



PRE LISTING Packet



Your Path to a Successful Sale Begins Here

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EXPERTLY PRESENTED
BY:

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SELLING YOUR HOME IS A TEAM EFFORT

- You, the SELLER, control the condition of your property and set the price according to the Market Analysis. Our TEAM will develop
- and implement an extensive marketing plan for your property. The BUYER will determine the
- value based on what they are willing to pay for your property. Our GOAL is to set an accurate
- capture price that will generate the most activity on your home.

QUESTIONS AND CONCERNS

- At what price will my property sell?
- Will my property appraise for the selling price?
- How long will it take to sell?
- Should I be concerned about the condition of my property?
- What do I have to do to make my property more attractive?
- Will there be a lockbox on my property?
- Who will coordinate the showings of my property?
- Will I need an attorney?

**OUR RESULTS ARE A
DIRECT REFLECTION
OF OUR
COMMITMENT TO
HELPING YOU
ACHIEVE YOUR
REAL ESTATE GOALS.**



IT'S IN THE DETAILS

A CUSTOMIZED MARKETING PLAN FOR MAXIMUM EXPOSURE!

DIGITAL MARKETING

- 24/7 marketing. Automatic listing
- across hundreds of search sites, including showcased on Realtor.com. Mobile app and custom website
- exposure. Coming soon, Just Listed and Featured Listing social media ads and
- boosts.

NETWORKING

- Email campaign to highlight your property.
- Open houses and Broker open (If Desired)
- Personal marketing of your listing to area buyer specialists.

PROFESSIONAL PHOTOGRAPHY

- Showcase your listing perfectly and professionally by highlighting your property's unique features.
- Attract more buyers with stunning and colorful photos, and video tour.
- Additional capturing though aerial photos and video tours.



PRINT ADVERTISING

- Coming soon and just listed postcards targeted to neighborhoods where a buyer likely resides.
- Post flyers in high traffic neighborhood locations. Target active
- buyers in our database who are looking for homes like yours.

YARD SIGNS

- Create neighborhood interest and generate excitement.
- Capture visitors touring the neighborhood.
- capture more leads and showings
- with high visibility graphics.

STAGING

- Customized staging consult to showcase your home to its full potential. Optimize layout and
- highlight custom features through captivating staging. Attract more offers
- with a well presented home.

ENHANCED MARKETING PLAN TO BETTER SERVE YOU WITH THE BEST RESULTS!



OUR PROMISE

VALUES:

Honesty - In all our transactions, service and advice.

Opportunity - To build the life and wealth you deserve.

Market Knowledge- Research centered valuations and negotiations.

Exceptional Service - To enrich the lives of all our clients.

Savings - Investing in the future for our clients and our business.

MISSION:

We work in the housing market because we believe in its value along with its enhancement to life. We are passionate about helping our clients and committed to guiding them step by step. We build relationships to ensure clients achieve both their financial and personal real estate goals. Our business is referral based therefore we aim to provide unparalleled experiences that will create fans for life and compel people to think of us whenever they think of Real Estate.

VISION:

We will better our community by giving people the power to move from the life they imagine to the life they deserve.

- WE PLEDGE TO EXCEED ALL YOUR EXPECTATIONS TO GET YOUR PROPERTY SOLD. YOU WILL HAVE NO SURPRISES SINCE YOU ARE
- CONSISTENTLY UPDATED AND INFORMED. YOU GAIN PEACE ALONG WITH WEALTH THROUGH OUR EXPERTISE AND PROVEN SUCCESS.
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Empowering our clients



With a robust military background that honed my analytical skills, I've had the honor of serving investors, buyers, and sellers across Wisconsin. My keen attention to detail and strategic thinking ensure that each client's unique needs are met with precision. Whether navigating complex transactions or identifying prime investment opportunities, I bring a disciplined approach and unwavering dedication to delivering results.

In addition to my experience, I attended Madison College, where I earned a degree in Business Administration. I also hold certifications in real estate sales and marketing, which further bolster my expertise in the industry. My commitment to excellence and client satisfaction has earned me a reputation as a trusted advisor in the real estate market. Let me put my expertise to work for you!





Testimonials




"Jay's expertise in real estate is truly impressive. He provided invaluable insights and made the entire process smooth and stress-free. Highly recommend!"

– **KAREN M.**

"Working with Jay was a fantastic experience. His knowledge and dedication made all the difference. I couldn't be happier with the outcome!"

– **DAVID L.**



"Jay's guidance and support throughout our real estate journey were exceptional. He went above and beyond to ensure we made the best decision. Thank you, Jay!"

– **SAMANTHA R.**



**STAY
CONNECTED
WITH US**



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