

MEDIA KIT

Lalondilyn
Watson San Kitts



That FIA Coach

FAITH-BASED BUSINESS COACH | PODCAST HOST
AUTHOR | WOMEN'S CONFERENCE SPEAKER



MEET *LaVondilyn*

LaVondilyn Watson San Kitts, aka That FIA Coach, brings the heat to the stage, to your screen, and to your airwaves!

Affectionately referred to as "the best coach on the planet!", LaVondilyn has been coaching entrepreneurs of faith for over 17 years - when you see that curly hair, those shiny nails, and those combat boots, you know #thatFIAcoach is in the building! Her delivery is sheer power and Scripture-packed. And, when it comes to business, she relies more on God's "super" than her natural.

"I believe entrepreneurship is a calling. Just like doctors and teachers and pastors, we are called to serve the marketplace with our gifts and our natural skills. And when we say 'YES' to God and align our businesses with His biblical principles, then He creates space for us in the marketplace. He blesses us with supernatural success," says LaVondilyn.

She has coached thousands of women through her live events, podcasts, and even more through her ebooks and business products, but she is passionate about working closely with those enrolled in her coaching programs.

"If a woman of faith comes to me with a call from the Lord, I will help her uncover her gift, build a profitable business around it, and achieve supernatural success in the marketplace. That is my gifting."

LaVondilyn has self-published 6 books and numerous e-books. She has also created, FBS3, her 12-week proprietary coaching curriculum, and over 30 packaged audio and digital products. LaVondilyn travels across the country with her 2-day live event, Business By Faith, and speaks at other faith-based business and women's conferences nationwide. She also shares a daily "cup of Jesus" through her popular weekday podcast, FIA Good Morning, and her new weekly video podcast, Supernatural Success Mondays, now available on YouTube.

She brings the FIA...

Popular Interview Topics:



- Going from Lukewarm to onFIA in Your Faith Changes Everything (Including Your Business!)
- The World's Success vs. Supernatural Success
- Purpose & God's Plan for Your Life
- Asking Power: The Power of Prayer in Business
- What it Means to "Faith Your Business"
- Sell Your Corn™: How & Why Sales Should be Priority in Business
- The Importance of Writing a Bigger Tite Check





ASK *Lalondilyn*

1. What's the difference between the world's success and "supernatural success"?
2. What's the #1 mistake entrepreneurs of faith make?
3. What's the #2 mistake entrepreneurs of faith make?
4. What do you mean when you say entrepreneurs of faith have "asking power"? Where does that power come from?
5. Why do you say, "our success is achieved in the secret place"? What do you mean by that?
6. What does it mean to "faith your business"?
7. Why does it FIA you up to teach about money, when most pastors and ministry leaders tend to shy away from the money conversation?
8. What's the greatest weapon entrepreneurs of faith have - in and out of the marketplace?
9. What's the importance of the tithe when it comes to business?
10. How does the world get "purpose" wrong? What do you think is the problem with "finding your purpose"?

RAPID FIA WITH *LaVondilyn*

If you could live anywhere in the world, where would it be, and why? Somewhere in South America! I believe my alter-ego is Colombian - she likes eating hispanic foods, dancing to reggaeton, and she's a bit FIAery.

What are the health habits that keep you FIAed up and energized while you are achieving supernatural success? Juicing is at the top of this list! I drink a fresh juice - usually green - every morning. It's fully loaded, and helps me get almost all of my daily required nutrients daily. I would also say eating organic, whole foods, taking my supplements, doing my morning yoga practice, and diffusing essential oils while I work.

What's the best business advice you've ever been given? "Discipline your disappointment." There are ups and downs in business. We have good days and bad days. Sometimes God's timing isn't our own. In those difficult moments, it's important to not lose heart. It's important to stay the course and keep your eyes on the big vision. I constantly remind myself to walk by faith, not by sight!

If you could call anyone - living or not - for business advice you could depend on, who would that be? Jim Rohn. He was the first personal development "guru" I gravitated toward during my network marketing years because his teachings were both business and biblically sound. I need both! And, I learned so much from him. His teachings helped me become who I am today.

What's something most people don't know - and probably wouldn't believe - about you? I love country music! I know, crazy right? I listen to country, sing to the tops of my lungs while I pluck away at my guitar. I am not good at all and don't have a musical bone in my body. But, I pretend...and that's enough for me.

Dog or cat lover? Neither. I prefer stuffed animals. I have been fascinated with them all my life! Much to my husband's dismay, I still sleep with stuffed animals in my bed.

What would your last supper be? I'm a vegetarian because that's best for my body. I do my best to stay healthy and fill up on good. But, when it's time to leave, I want a good t-bone with peppercorn gravy, over fries, and a side of fried brussel sprouts. Fresh baked chocolate chip cookies and the perfect cup of gourmet coffee before I take my last breath...



"LaVondilyn is a Godsend...I went from amateur to professional, seemingly overnight. Her business acumen is exceptional, bar none." Adelai

"He uses you to bring out parts of me I didn't think I was capable or qualified to do." Tamara

"...words cannot express how powerful of an impact this training has made on my life. I will never go to work the same again." Sarah

"What an awesome workshop! I am so impressed by you: your skills, gifts, anointing!... I have been through so many of these types of trainings... but I had truly never seen anyone bring it all together like you did today." Bonnie

"If you think she's powerful on Zoom, you should see her on stage!" Shakeima

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BOOKS & E-BOOKS

