

## SKILLS

- Small Business one-on-one mentorship and coaching
- Loan and funding supportive services focusing on meeting underwriting requirements
- Coaching for lending/underwriting meetings
- Business Plans, Pitch Decks and financial statement preparation
- Development of Capacity Building Programs
- Grant Writing
- RFP and proposal writing
- Product Costing and Profitability Analysis
- Business Start-up expertise
- MWBE Certification expert
- Cash flow analysis
- Surety bond broker
- QuickBooks training
- Marketing Plans and content creation
- Manage teams of SMEs for mentorship programs
- Risk Management experts



## PROFILE

Certified woman-owned small business consulting firm, specializing in delivering strategic guidance and innovative solutions to companies aiming to improve their operations and attain sustainable growth.

Former Fortune 500 financial analyst with experience in financial analysis, business development and operational analysis.

The Two X team possesses expertise across all aspects of entrepreneurship, from marketing, growth strategies and back-office operations to securing capital through both traditional and non-traditional avenues.

## EXPERIENCE



## NAICS CODES

541611, 541618 - Management Consulting Services  
524210 - Insurance Agency/Brokerage

## CONTACT



516-375-4251



christine@twoXconsulting.com



www.twoXconsulting.com



## CAPABILITY STATEMENT



### EXPERIENCE

- Experienced Fortune 500 Financial Analyst supporting small businesses applying for loans, working capital and grants by providing business projections, cash flow projections, financial statements, Pitch Decks and Business Plans to meet and exceed underwriting requirements
- Product Launch and business scaling
- Development of marketing plans and marketing content for businesses including Capability Statements, resumes and social media content
- Small business start-up and product launch experience
- Experienced RFP and grant writer
- Coaching and mentorship for resume writing, interviewing skills, elevator pitch and similar presentation skills
- Management of SME teams for capacity building programs

### CHARITY WORK

#### ADELPHI UNIVERSITY GIVING CIRCLE - GRANTS

#### CENTER FOR RACIAL JUSTICE IN EDUCATION

Providing financial consultative services for New York based non-profit initiative and Board Member

#### COMMUNITY GARDEN - HEAD GROWER

Lead team of gardeners in local area, providing fresh produce to food pantries and homeless shelters

### NAICS CODES

541611, 541618 Management Consulting Services  
524210 Insurance Agency/Brokerage

### CERTIFICATIONS

WBE - NJ, NY and City of New York  
WBE - NY/NJ Port Authority  
WBENC- Women's Business Enterprise  
U E I - CNQ9VGG9FN21

### AGENCIES SUBCONTRACTED TO

- WCEC - Women's Center for Entrepreneurship - NJ
- City of New Brunswick, NJ
- ISLES - NJ non-profit organization
- Small Business Services - NYC
- NJ Economic Development Agency
- NJ Department of Transportation
- NYS Department of Transportation
- City of Newark
- African American Chamber of Commerce in New Jersey

### SKILLS AND SERVICES

- Business mentorship and start-up coaching
- Pitch Decks, Business Plans and Strategic/Operational Plans
- Loan Underwriting review and financial presentation development
- Forecasts and Projections
- Capacity Building Programs design and management
- Licensed surety and insurance broker
- QuickBooks training and review

### CONTACT



Website

[www.twoXconsulting.com](http://www.twoXconsulting.com)



Email

[christine@twoXconsulting.com](mailto:christine@twoXconsulting.com)



Mobile

516-375-4251