

2026 ImagineNation Kid Expo

Vendor Check In & Setup Information

Thank you for being part of the ImagineNation Kid Expo. Please review the important information below to help make your setup and show weekend as smooth as possible.

Event Location

New Braunfels Civic & Convention Center
375 S. Castell Avenue
New Braunfels, TX 78130

Setup Times

Thursday, July 9, 2026
1:00 PM – 7:00 PM

Friday, July 10, 2026
9:00 AM – 7:00 PM

Please check in at the loading dock upon arrival. Event staff will direct you to your booth location and provide any final event information.

Show Phone:
281 788 4297

Show Hours

Saturday, July 11, 2026
10:00 AM – 5:00 PM

Sunday, July 12, 2026
9:30 AM – 4:00 PM

Booth Information

- 8 foot tall commercial pipe and drape backdrops
- Access to balloon bouquets to enhance your booth display (vendors will need to inflate balloons themselves) with balloon pumps available in the conference room
- Kid themed backdrops available to borrow while supplies last

Decorating Your Booth

We highly encourage all vendors to decorate with a fun, kid friendly theme that matches the atmosphere of the event.

Food vendors are especially encouraged to offer themed products, themed menu items, or kid focused displays whenever possible.

If you have questions about decorations, booth appearance, themed products, or food presentation, feel free to reach out to us.

Giveaways & Promotions

Vendors are welcome to offer prizes, raffles, and giveaways from their booth.

Please do not hand out candy. This hurts our food vendors who are attending to sell cookies, baked goods, nuts, candies, and other sweet treats. We recommend small prizes that can be purchased inexpensively in bulk.

Food Vendor Information

If you are selling food and are not operating as a cottage baker, please review the health permit requirements available on our website and make sure all required documentation is completed before the event.

<https://imaginationexpo.com/vendor>

Need Help?

For urgent questions during setup week or throughout the event weekend, please text our event contact number:

281 788 4297

We look forward to seeing your creativity and helping you have a successful show at the ImagineNation Kid Expo.

Sincerely,

ImagineNation Team

Stacie, Noah, Kaden, Angie, Katelyn, Quincy, Kirk, Spiderman, Batman and the rest of the crew!!