



Office Of the National President

EXECUTIVE ORDER No. 008 S-2025

DATE **28 April 2025**

TO: **All National Officers, Regional Governors and Club Presidents**

SUBJECT: **ESTABLISHMENT OF THE PHILIPPINE EAGLES DIGITALIZATION AND INNOVATION COMMISSION**

Fraternal Greetings!

As part of our ongoing efforts to enhance operational efficiency, improve on our digital presences and maximization of our organization's resources, we are pleased to announce the establishment of the **PHILIPPINE EAGLES DIGITALIZATION AND INNOVATION COMMISSION**. This body will focus on developing and implementing digital solutions to support our organization's strategic objectives.

The Digitalization Body will be responsible for:

- Development and maintenance of TFOE-PE, Inc.'s digital resources, including but not limited to the following:
 - Social Media
 - Facebook
 - YouTube
 - TikTok
 - X (formerly Twitter)
 - Website
- Developing initiatives using available technologies to benefit the General Membership of the organization:
 - Online Directories
 - Online Business Exchange
 - Online Member Marketplace
 - Collaborating with various departments to implement digital solutions
 - Online File Storage
- Introduction of various tools and databases to increase the efficiency of various departments within the organization

Call for Volunteers:

We invite interested members to volunteer for the various roles to be filled within the said body. This is a unique opportunity to contribute to the organization's digital transformation. Volunteers will be expected to:

- Be a member of good standing within the organization and currently renewed for E.Y. 2025
- Have a working knowledge of the area they wish to volunteer for (Social Media, Visual Media, Website, etc.)
- With relevant experience in any of the following areas:
 - Social Media Management
 - Website Management
 - Graphic Editing/ Manipulation
 - Audio/ Video Editing
 - Digital Transformation
- Willing to devote time in the implementation of the organization's digital initiatives on their area of choosing



How to Volunteer:

If you are interested in joining the Philippine Eagles Digitalization and Innovation Commission, please contact Kuya Gov. Paolo Carlo D. Calanog, National Chairman for Digitalization and Innovation (Messenger Account: Paolo Carlo D. Calanog) with the following information:

- Name, Club and Region
- Area of Expertise
- Recommendation Letter from the Regional Governor

We look forward to receiving your expressions of interest and working together to drive our organization's digital transformation.



***Eagle* JASON M. MASA**
National President E.Y. 2025-26

CC: ***Eagle*** LOUIE NICK PANGANIBAN, Secretary General
Regional Governors' League
Club Presidents' League