



Sponsorship Prospectus

A framework for businesses, families, individuals and foundations to help build a bold, generous and regionally led arts future for Sunraysia.

Creative leadership • Regional stories • Community impact

Who we are

A community-led movement for the future of Sunraysia.

Creative Sunraysia brings together artists, First Nations knowledge holders, environmentalists, businesses, educators, scientists, cultural organisations, community groups and residents to shape a thriving future for our region.

We believe creativity is more than art. Creativity is a form of primary production: it grows ideas, builds connections, strengthens communities, inspires innovation and makes opportunities for future generations.

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region with many creative voices

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pillars: wellbeing, environment, identity, prosperity

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connections across people, place and stories



Why support Creative Sunraysia?

Because regional creativity creates public value.

Seed new work

Help artists imagine, develop, document and present projects.

Bring people together

Create public talks, workshops, performances and shared experiences.

Grow creative leadership

Build the capacity for regionally led cultural strategy and delivery.

Tell Sunraysia stories

Celebrate the people, landscapes, cultures and ideas that make the region extraordinary.

Support helps bring back much-loved cultural experiences, seed new creative projects, support local and visiting artists, grow audiences and build creative leadership for the region.

What your support makes possible

Four practical areas for investment and impact.

Regional programming

Festivals, talks, concerts, exhibitions and cultural conversations.

Artist development

Commissions, residencies, mentoring, workshops and presentation pathways.

Community participation

Access, inclusion and projects that invite people to create, learn and gather.

Creative capacity

Governance, partnerships, strategy, fundraising and paid creative leadership.

Corporate sponsorship levels

Visible alignment with Creative Sunraysia programs and public activity.

Level	Contribution	Recognition
Principal Partner	\$50,000+	Major recognition across programs, website, media and campaign material.
Program Partner	\$15,000+	Recognition attached to a program stream or major activity.
Creative Partner	\$5,000+	Recognition across selected events, website and supporter communications.
Community Partner	\$2,500+	Recognition on website, event material and supporter listings.
Supporter	\$1,000+	Listed recognition as a Creative Sunraysia supporter.
In-Kind Partner	By agreement	Recognition matched to the value and nature of support.

Recognition & stewardship

Every partnership should feel personal, purposeful and well managed.

- Tailored recognition through website, supporter listings, event material and campaign communication.
- Invitations and opportunities to connect with artists, projects, programs and community outcomes.
- Clear written agreements that separate sponsorship benefits from philanthropic gifts.
- Regular updates that show what support makes possible and why it matters.

A generous region needs clear pathways for generosity.





Join us in building a creative future for Sunraysia.

We welcome conversations with businesses, families, individuals, foundations and civic partners who want to support regional arts programming, artist development, community participation and creative leadership.

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