

Their Faith Our Foundation

*Church Preservation
Campaign*

MEDIA KIT



3012 Arden Road NW
Atlanta, GA 30305
(404) 574-0117

newhopeame.org

New Hope A.M.E. Church
is a 501(c)(3) nonprofit organization.

The Grounds That Gave Birth to **157 Years of Hope.**



Their Faith Our Foundation

Church Preservation Campaign

A comprehensive effort to preserve a sacred landmark, restore spaces for worship and service, and carry a 157-year legacy of faith into the future.

THE CAMPAIGN

Their **Faith**. Our **Foundation**. is a long-term preservation and restoration campaign created to protect New Hope African Methodist Episcopal Church, one of Buckhead's oldest African American churches and an enduring part of Atlanta's Black history.

THE PURPOSE

Invite corporations, foundations, faith communities, preservation advocates, descendants, civic leaders, and individual supporters to help preserve and restore the church while carrying its legacy forward.

THE PRESERVATION NEED

Historic recognition does not fund restoration. Continued deterioration, significant preservation costs, limited public awareness, and the potential loss of historic integrity place this sacred landmark at risk.

THE CHALLENGE

Move the public conversation from restoring an old building to protecting an irreplaceable legacy.

VERIFIED FACTS FOR MEDIA

FOUNDED	1869
FOUNDERS	Formerly enslaved people and their descendants
HISTORIC ROLES	Church, schoolhouse, sanctuary, gathering place, and community anchor
LOCATION	3012 Arden Road NW, Atlanta, GA 30305
RECOGNITION	Designated by the Atlanta Urban Design Commission as a City of Atlanta Landmark Building/Site in 2026. Historical information reviewed by La'Neice Littleton, Ph.D., Historian Spokesperson.



KEY MESSAGES FOR INTERVIEWS

New Hope exists today because of the steadfast faith of those who came before us. Its future depends on the foundation we choose to strengthen today.

THREE KEY TALKING POINTS

1. NEW HOPE IS LIVING HISTORY

Founded in 1869 by formerly enslaved people and their descendants, New Hope represents faith, freedom, education, fellowship, and Black community-building in Atlanta.

2. LANDMARK STATUS IS A BEGINNING

Historic recognition honors New Hope's importance, but investment is still needed for preservation, physical restoration, and the protection of its community legacy.

3. EVERYONE CAN HELP CARRY IT FORWARD

Corporations, foundations, congregations, families, descendants, and individuals can support the legacy through giving, sponsorship, attendance, advocacy, and sharing.

SOUND BITES

"Their faith built more than a church.
It built a legacy."

"New Hope is not simply where history happened. It is where history still lives."

"Landmark recognition is an important beginning. Preservation requires the support of the community."

CLOSING/CALL TO ACTION

Help preserve and restore New Hope A.M.E. Church for generations to come. Visit newhopeame.org to learn more, or scan the Zeffy QR code to donate or become a HOPE Sponsor.

CHURCH LOGOS



Full Color Logo



White Logo

QR CODES



LEARN MORE
Explore the campaign at newhopeame.org



DONATE OR BECOME A HOPE SPONSOR
Scan to support preservation and restoration through Zeffy.



SPOKESPERSONS AND MEDIA RESOURCES

Available to speak about the church's faith community, preservation and restoration vision, and responsibility to future generations.

PRIMARY CHURCH SPOKESPERSON

The Reverend David F. Richards III
Senior Pastor, New Hope A.M.E. Church
Email: humble1929servant@gmail.com
Cell: 678-361-7836

HISTORIAN SPOKESPERSON

La'Neice Littleton, Ph.D.
Historian Spokesperson
Email: laneice.littleton@gmail.com

MEDIA AND CAMPAIGN INQUIRIES

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(404) 574-0117

AVAILABLE ASSETS

Selected assets are available on the online [Media Resources](#) page, with additional materials available upon request.

CAMPAIGN IDENTITY

Church logo and "Their **Faith**. Our **Foundation**." preservation campaign message

PHOTOGRAPHY

Historic and current church, cemetery, sanctuary, and community images

VIDEO

Church footage, event coverage, interviews, and preservation-related video

MEDIA BACKGROUND MATERIALS

Campaign overview, verified historical facts, preservation and restoration information, spokesperson biographies, and approved talking points are available upon request.