

David Lonon

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EDUCATION

1999 BFA, Digital Art and Technology, **The School of the Art Institute of Chicago**

1999 **Studio Arts Center International**, Florence, Italy

WORK HISTORY

Production Manager, Makr Studios, Fayetteville AR - 2023- present

Studio Manager, Cheyenne Products / NBG Home, Bentonville Arkansas - 2015-2023

Product Photographer, Dillards, Maumelle, Arkansas - 2013-2015

General Manager, MABO Studios / IDF Global, Chengdu, China 2012 -2013

Studio Manager, W. Studio, Shenzhen, China - 2007-2012

Freelance Commercial Artist, Fayetteville, AR 2004-2007

Multi-Media / Graphic Artist, Hanna's Candle Company, Fayetteville, AR 2000-2004

EXPERIENCE

Online Marketing, Print Management, Social Media Content Creation, Product Development, Project Management, Microsoft Office, Commercial Television, Large Format Flatbed Printing, Texture Scanning, Graphic Design, Workflow Development, Budget Management, Sales, Print Packaging, Video Animation, Drop Box, Working with Overseas Factories, Sample Reviews, Graphic Design, Creative Direction, Talent Acquisition

STUDIO SKILLS

Lighting: Broncolor, Profoto, Hansel, Paul Buff mono-lights and power packs

Capture Software: Capture One, Leaf, Lightroom, Canon Capture Pro

Cameras: Canon, Nikon, Hasselbald, Maymiya, Sony

Post Production Software: Adobe Creative Suite, Final Cut Pro, After Effects

Set Construction: General carpentry skills

Photo Styling: Table Top, Fashion, Food, and Large Room sets

Color Management: X-Rite Color Spectrophotometers, Printer Calibration / Proofing

Printing: Swiss Q Large format UV Flatbed, Caldera Rip, EFI Rip