

40th Annual Metro Detroit Youth Day

July 10, 2024

SPONSORSHIP PARTICIPATION LEVELS

- I. **Title Sponsorship - \$20,000**
Recognized on stage as the Title Sponsor of Metro Detroit Youth Day
 - Company name & logo listed as Title Sponsor on Major sponsor banner on stage
 - Company logo and link to your company website on MDYD website for 1 year
 - Company name listed as Title Sponsor in all media releases and on printed material
 - Company name and logo listed in full page Thank-You ad
 - Company name listed as Title Sponsor for kick-off breakfast
 - Appreciation Award

- II. **Corporate Super Star Sponsorships - \$15,000**
Listed as a Major Sponsor of the opening ceremony & be recognized on stage
 - Company name listed on major banner on stage
 - Company logo and link to your company website on MDYD website for 8 months
 - Company name listed as major sponsor in all media releases and printed material
 - Company name and logo listed in full page Thank-You ad
 - Appreciation Award

- III. **Corporate Heroes Sponsorships - \$10,000**
Listed as a sponsor of all on stage activities & be recognized on stage
 - Company name listed on major sponsor banner on stage
 - Company logo and link to your company website on MDYD website for 6 months
 - Company name listed as major sponsor in all media releases and printed material
 - Company name and logo listed in full page Thank-You ad
 - Appreciation Award

- IV. **Platinum Sponsorships- \$5,000**
Listed as a sponsor of the sports clinics
 - Company name on major banner on stage
 - Company logo and link to your company website on MDYD website for 3 months
 - Company name listed as major sponsor in media releases and all printed material
 - Company name and logo in listed full page Thank-You ad
 - Appreciation Award

V. **Gold Sponsorships - \$3,500**

Listed as a sponsor of Education and Exhibit Tent area

- Company name on major banner on stage
- Company logo and link to your company website on MDYD website for 1 month
- Company name listed as major sponsor in media releases and all printed material
- Company name and logo listed in full page Thank-You ad
- Appreciation Award

VI. **Silver Sponsorships - \$1,500 - \$2,500**

Listed as sponsor of Mini-workshop

- Company name on major banner on stage
- Company name listed on MDYD website
- Company name listed on printed material
- Company name listed on full page Thank-You ad
- Appreciation recognition

VII. **Bronze Sponsorship - \$1,000**

Listed as sponsor of First Aid, Lost & Found tent

- Company name on banner at stage
- Company name listed in full page Thank-You ad
- Company name listed in printed program
- Appreciation Recognition

VIII. **College Scholarship - \$1,000 or more**

- Company name listed in the program
- Scholarship may be given in name of Company or individual
- Name will be listed on awardee letter along with address
- For every \$1,000 give, \$500 will go to a male and \$500 to a female

IX. **Associate Sponsorship- \$750 or less**

- Company name on banner on stage
- Company name on full page "Thank You" ad
- Company name listed in printed program
- Appreciation Recognition

X. **OTHER: WE WELCOME ANY OTHER TYPE OF SPONSORSHIP**

You may create other sponsorship ideas not suggested above for Committee's consideration – that your Company itself may desire. Call and let us know.

XI. **MISCELLANEOUS DONATIONS** - *We can use gift coupons, toothpaste, tooth brushes, books, backpacks, t-shirts, caps, school supplies, sports equipment (baseballs, basketballs, footballs, bicycles etc.) for prizes. You will receive formal acknowledgement of your contribution for tax purposes.*

For further information or suggestions, contact:
ED DEEB, FOUNDER AND CHAIRMAN
METRO DETROIT YOUTH DAY AND
MICHIGAN YOUTH APPRECIATION FOUNDATION
26333 E. Jefferson Ave, Ste 101, St. Clair Shores, MI 48081
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Email: edeeb@miyouthfdn.org
Website: www.metrodetroityouthday.org

Metro Detroit Youth Day Celebrating our 40th Anniversary

2024 SPONSORSHIP PARTICIPATION FORM

YES, we support METRO DETROIT YOUTH DAY – July 10, 2024 and its efforts to bring the young people from the Metro Detroit area together for a day of better understanding between community, business and youth. We are interested in participating in Youth Day and have indicated the type of sponsorship our company would like to participate in. We understand we will be entitled to all of the benefits as you outlined. Our contribution level is as follows:

CHECK ONE:

_____ TITLE SPONSORS Available – \$20,000 (please call if you need to discuss)

_____ Corporate Super Stars \$15,000

_____ Corporate Heroes \$10,000

_____ Platinum Sponsors \$5,000

_____ Gold Sponsors \$3,500

_____ Silver Sponsors \$2,500

_____ Bronze Sponsors \$1,500

_____ Copper Sponsor \$1,000

_____ College Scholarship \$1,000 or more

_____ Associate Sponsor \$500

_____ *Miscellaneous donation (Please specify):* _____

Please make check payable to Michigan Youth Appreciation Foundation and return with this Sponsor Form. (Your donation is tax deductible)

COMPANY _____

ADDRESS _____

CITY, STATE, ZIPCODE _____

PHONE NO. () _____

E-MAIL ADDRESS: _____

CONTACT PERSON, TITLE _____

SIGNATURE _____ DATE _____

METRO DETROIT YOUTH DAY
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Michigan Youth Appreciation Foundation is a 501-C-3 Non-profit organization