



AMVETS

PUBLIC RELATIONS OFFICER (PRO)

Communicate ★ Educate ★ Support ★ Build Community

Telling the AMVETS Story – Honoring Our Veterans – Strengthening Our Community

AMVETS PUBLIC RELATIONS OFFICER (PRO) RESPONSIBILITIES

1

PREPARE OR EDIT INTERNAL AMVETS PUBLICATIONS

for internal audiences, including members newsletters on the subject of public relations.

2

RESPOND TO REQUESTS FOR INFORMATION

from the media or designate another appropriate spokesperson or information source.

3

ESTABLISH AND MAINTAIN COOPERATIVE RELATIONSHIPS

with representatives of community, and public interest groups.

4

PLAN AND DIRECT DEVELOPMENT AND COMMUNICATION

of informational programs to maintain favorable public and internal AMVETS member's perceptions of our organization's accomplishments and agenda.

5

CONFER WITH OFFICERS OF THE POST

and support them to produce or coordinate production of advertisements and promotions.

6

ARRANGE PUBLIC APPEARANCES, LECTURES, CONTESTS,

or exhibits for public awareness and to promote goodwill.

Yours in AMVETS Service,

Cassie M. Hayes (Post 265)

MAJOR US Army Reserves - Retired
NY STATE AMVETS PRO

Please contact me for assistance by email at
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*Veterans
Strengthen
Communities*

**SERVICE
FELLOWSHIP
COMMUNITY**

