

A close-up photograph of a person in a dark suit, white shirt, and patterned tie. Their hands are visible, adjusting the tie. The image is dark and moody, with a focus on the textures of the clothing.

# 5 STEPS

TO UNLEASH  
AN UNSTOPPABLE  
AND POWERFUL  
CULTURE FOR

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# ABSOLUTE LEADERSHIP

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*LEADERSHIP STRATEGIST*

# ABSOLUTE LEADERSHIP

Absolute Leadership is a tactical approach to leadership based on experience and knowledge gained during a 19 year career in law enforcement and 24 years of study on the subject. The difference from any other leadership program is that this one uses strategies that are all-encompassing and target the culture and the beliefs of the individual under your leadership. The aim is to change the thoughts and feelings concerning work that are deeply ingrained in today's society.

Absolute Leadership creates Absolute Leaders by striking at the root of the problems and addressing the totality of the issues, therefore decreasing negative results while improving the team on all aspects.

This tactical approach can be used in all areas of life. It can be applied to gain productivity in a manufacturing plant, increase compliance in a retail workplace, increase performance on a sports team, or even allow you to motivate a unit within a military setting. Even your family can benefit from the Absolute Leadership's strategic and tactical formula!

The 5 Steps To Unleash An Unstoppable Culture For Absolute Leadership document will provide the first insights in transforming you from an individual to an Absolute Leader.





## STEP 1 - CLARIFY

Before you can be an absolute leader, you need to clear on what it means to you to be a leader, why you wish to be a stronger leader, the results you want and the type of leader you wish to be. You need to know the direction you wish to take and how you can achieve your goals with the help of your team. Without these questions answered, you are flying blind. You need to create a crystal clear mission statement, be able to communicate it with your team and inspire them to perform.

## STEP 2 - PUT IN THE WORK NOW TO BENEFIT LATER

Once clarity has been achieved, a strategy can be put in place to assemble your team. A foundation with pillars can be created, a clear and consistent message can be prepared, and tasks can be assigned based on the direction chosen. This is the most time consuming and important part of the process.

## STEP 3 - UNDERSTAND YOUR PEOPLE

Schedule and run strategic interviews with your team. Understand what makes them tick, what they want from their career, what they need and expect from you, and what you can do to help them. You need to understand the group that you lead, who the individuals are, why they come to work in the morning, what motivates them to perform and what they are looking for from their experience while working for you. This is also your chance to tell them who you are and share the mission. If you are in the upper echelon of the organization, this approach must be replicated with each manager at each level of the team.

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## STEP 4 - ACQUIRE-ASSESS-ACCEPT-ADAPT

Acquire the knowledge required to change the culture. Assess what is needed of you, what worked and what hasn't. Accept that you may have been doing it wrong all along and the changes that are required. Adapt your leadership approach and style to reflect new knowledge, the team's needs and to produce maximum results. Once you have adapted to the team, you need to provide positive and negative feedback. You will learn how to use both proficiently for maximum impact and results. At their core, human beings are animals that can be directed to perform the appropriate behaviour. But they NEED to be directed. The proper way to direct them really depends on the displayed behaviour, your level of experience, your leadership abilities and your commitment to your team.

## STEP 5 - DIVIDE AND PROSPER

This is probably not what you think. This means divide people and issues and deal with them separately and swiftly. Manage everyone differently based on their performance, their needs, ambitions and personalities, etc., but treat them equally and fairly. Look at each individual and their career from the outside. Remember the big picture and consider the impact of your decisions or actions on their future. Also, treat each of them as your best asset.



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