

Town Hall Meeting

November 18, 2024

www.communityequestrian.org

Welcome!

Thank you to:

- The G&J Lazy P
- Our Sister Advocacy Groups
- Our Community Partners
- Our Attendees
- Representative Lindsey Daugherty

Program

PART 1: 6-7pm PRESENTATIONS

- Karen Hersh, Community Equestrian: Introduction, Background
- Scott Aschermann, Arvada Area Horsemen's Association
- Fran Evers, Jefferson County Horse Council
- Michele Hovet, Community Equestrian: Equestrian Bill of Rights
- Representative Lindsey Daughtery Sate of Colorado

PART 2: 7-8pm TOWN HALL - Q&A

www.communityequestrian.org

livestream and zoom links

Livestream Courtesy of Ralston Valley Coalition:

https://youtube.com/live/VRdOymec1oM?feature=share

Zoom Link (limited to 100) courtesy of Arvada Area Horseman's Association:

https://us05web.zoom.us/j/8983060414?pwd=

wmeDvQOES7nT2bpynAPImOjoYPtI4x.1&om

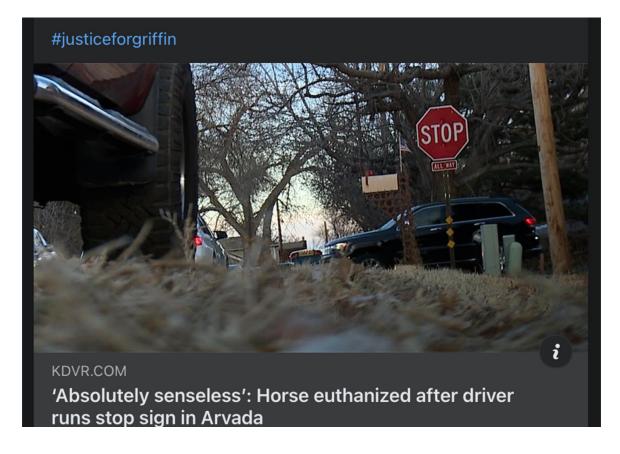
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Meeting ID: 898 306 0414

Passcode: 517195







A Year Ago











- •Over 200 in person and online
- Jeffco Commissioner Kraft-Thorp
- •Jeffco Planning Commission Tim Rogers
- Rep Lindsey Daughtery
- •9 News on site
- Denver Post and Fox 31 coverage







ECONOMIC IMPACT SUMMARY

The economic activity involved in caring for the nation's estimated **6.7 million horses**, along with the spending by horse enthusiasts in their pursuit of horse events and recreation, diffectly conflutes over **574**, **billion** to America's Gross Domestic Product.

Direct Contribution to GDP: \$74 billion.

Direct Employment Impact: 1.3 million Jobs.

From those direct effects, the horse industry's contribution ripples out into other sectors of the economy. Adding these ripple effects—termed indirect and induced effects in economic jargon—results in an estimate of the total contribution of the horse industry to the U.S. economy of \$170 billion.

Total Value Added to the US Economy: \$177 billion. Total Employment Impact: 2.2 million Jobs.

The Great Recession affected the horse industry, with foat registrations reaching a low of out thousand foats in 2019 after averaging 280 thousand foats in the first half of the 2000s. However, registration trends have improved. Since the previous national AHC study was conducted, which was based on 2016 data, bread registrations have increased by 7.6%, driven largely by a jump in Outarter foreses, as well as Sandardriveds and Morgans.

American Horse Council Foundation Economic Impact Report 2023 | 5

HORSE ENTHUSIASTS TODAY

Only a small percentage of Americans own horses. However, for every horse-owning household there are 24 other households that contain horse enthusiasts; people who participate in horse activities or attend horse events as spectators.

Percentage of U.S. households that:

Own Horses 1.23%







Horse Enthusiast Breakdown by Type 2022						
Туре	US Households	Percent	Ī			
None	89,882,036	69.52%				
Owner	1,589,813	1.23%				
Participant	25.077.891	19.40%				
Spectator	12,731,113	9.85%				
Total Horse Enthus	siast HH 9,398,817	30.48%				

Source: The Innovation Group; ESRI

6 | American Horse Council Foundation Economic Impact Report 2023

Not accounted for by the household surveys are horses owned by rescues and sanctuaries, EAS operations, and academic programs. Moreover, horses owned by Amish households are not considered to have been captured in the household surveys, and an estimate for ownership was derived by third-party studies and Amish population estimates.

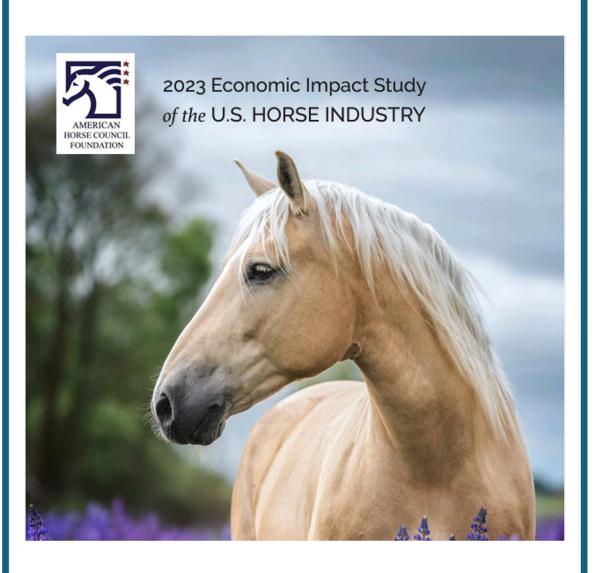
Institutionally
Owned and Amish
Owned Horses
195,370

Total Utilized for Economic Impacts 6,655,712

Total
Horse Population
Estimate
6,460,341

Source: The Innovation Group















Planning and Zoning Guide for Horse Friendly Communities

COMMUNITY EQUESTRIAN



Community Equestrian

www.communityequestrian.org



Community Equestrian Projects



- Equestrian Bill of Rights
- TMR Donations
- Jefferson County Map Overlay
- Equestrian Legacy Corridors
- Leyden Loops Trail Project
- Arvada Indoor Arena
- Equestrian Community Public Relations Program

HOF	RSE COMMUNITIES AT A GL	ANCE
	HOUSING	
BOARDING BARNS	RESIDENTIAL	HORSE RESCUES
Training & Services for Horses & Owners	Backyard/DIY Horsekeeping	Volunteer Opportunities
Riding Facilities	<u> </u>	Education
Riding Schools for public/non-owners		Adoption
Sales and Leasing		7.460-16-1
	INDUSTRY	
Veterinarians	Feed Suppliers/Growers	Breeding Farms
Farriers	Farm Equipment and Materials	Dude Ranches/Tourism
Other Health Workers (Physical Therapy)	Construction, R&M Work	Trail Riding Outfitters
Trainers/Riding Schools	Farm Jobs/Barn Crews	Ranching Industry
Tack Fitters/Suppliers	Waste Management	Events/Carriage Drivers/Photographers
	CLUBS AND ORGANIZATIONS	
OMPETITION/RECREATION/BREED ORGANIZATIONS	EDUCATION/THERAPY	ADVOCACY
Colorado Stock Horse Association	CSU School of Veterinary Science	Community Equestrian
Colorado Hunter Jumper Association	CSU Equine Studies	Jefferson County Horse Council
Rocky Mountain Dressage Society	CSU Extension: 4H Program	Arvada Area Horseman's Association
	Therapy: Physically & Mentally Challenged	Other County Horse Councils: Boulder, Adams,
Buffalo Bill Saddle Club		Douglas/Elbert, Larimer
Arabian Horse Association	Therapy: Emotionally At Risk	Colorado Horse Council
American Quarter Horse Association	Therapy: Veterans PTSD	
American Paint Horse Association	High School Lettering Program	
	RIDING VENUES	
PUBLIC	PRIVATE	PARK/TRAIL
Fairgrounds	Colorado Horse Park	Van Bibber Trail
Indiana Equestrian Center - Arvada	National Western	Pattridge Park
Prospect Park Arena	Denver Polo Club	Tucker Lake/Ralston Valley
Bear Creek Park Arena/Trails	Boarding Barns	Table Mountain
Crown Hill Park and Arena		White Ranch
Addenbrooke Park - Lakewood		Rocky Flats
	COMMUNITY BENEFITS	
Social Engagement	Open Space and Buffer Zones	Strong Economic Drivers
Youth Programming	Mental Health Programming	Small Business/Entrepreneurship
Agricultural Roots/Sustainability	Historical Connection	Diversity

Stakeholding Activities 2024

- Held separate meetings with Arvada Mayor Lauren Simpson, Arvada Acting City Manager Linda Haley, State Senator Rachel Zenzinger, and State Rep Lindsey Daugherty
- Hosted tours of the equestrian community with the republican candidates for the districts covering North West Jeffco, ongoing tours scheduled with others
- Presented, and ongoing, presentations with Jefferson County Planning and Zoning, County Commission, and city of Arvada Parks Advisory Committee and Arvada City Council
- Engaged with Together Jeffco, overhaul of their comprehensive plan, and submitted data for creation of equestrian overlay in map system
- Co-hosted a candidate forum for county commissioner, state and senate representatives for NW Jeffco with community partners
- Met with Department of Agriculture, laid foundation for working together, addressed issues with Colorado Horse Council, audit of that organization being considered
- Continually attend various board meetings and outreach with our sister horse groups and community partners
- All of this has led us to a critical junction: Lindsey Daugherty is committing to take a bill to the floor this session in support of the equestrian community.





Arvada Area Horseman's Association

www.arvadaareahorsemensassn.org



Who We Are

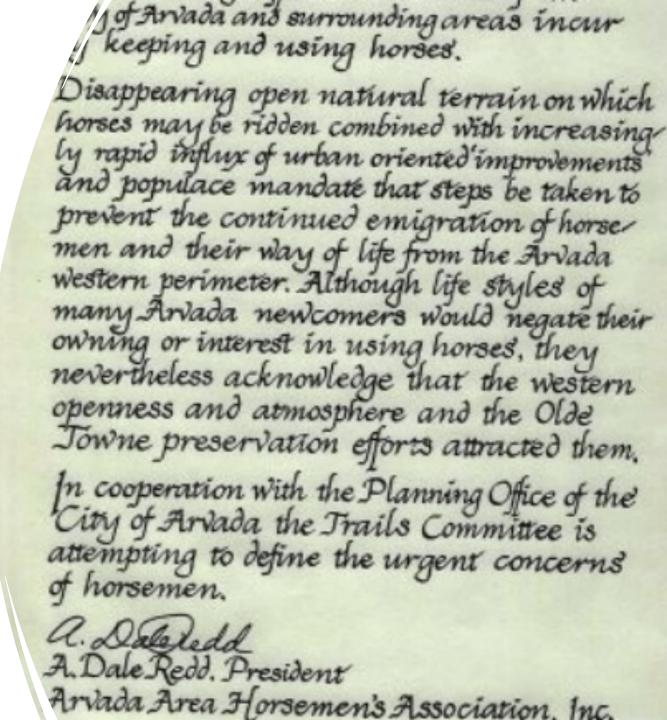
AAHA

(http://arvadaareahorsemensassn.org/)

- Founded 1977 to promote the horse community in Arvada
- 501(c)(3)
- Stewards for the Indiana Equestrian Center

What We Do

- Provide support services events hosted at IEC
- Maintain the IEC facility
- Support other orgs in equestrian related initiatives
- Promote the equestrian lifestyle





Arvada Area Horsemen's Association

Year in Review

- Refresh of AAHA
 - New website with active calendar and electronic payment
 - Remote access to monthly meetings
 - Centralized electronic storage for AAHA (Google)
- Indiana Equestrian Center
 - Replaced aging parts within facility
 - Removed over 10 loads of debris and limbs
 - Painted South Arena Rails
 - Hosted 33 events at IEC!
- Community Engagements
 - 'Together Jeffco' master planning
 - Lyden Rock trail system petition support
 - Collaborated with Community Equestrian on 'The Equine Bill of Rights'



Cross Country Course - Phase 1









Arvada Area Horsemen's Association



2025 – What's coming?

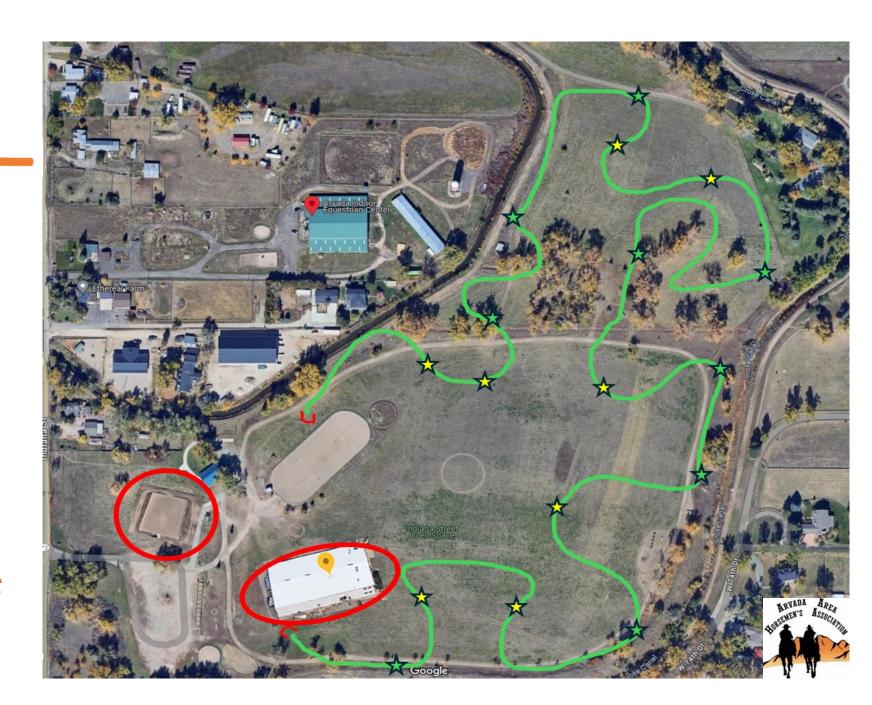
- Indiana Equestrian Center
 - New opportunities for equestrians
 - Cross-country course Phase 2 & 3
 - Add'l obstacles
 - Add'l events
 - •TMR donations (Thank you Community Equestrian!!)
 - Community Engagements
 - AAHA has representation on Jeffco County Commission for Equine and Agricultural Heritage
 - Further collaboration with other equine groups
 - 'The Equine Bill of Rights'



Potential Add'l Improvements

- •Cross-Country Course Phase 2 & 3
- Covered Arena
- Dressage Arena
- •AAHA Owner Equipment
 - Tractor
 - Implements
 - Jumps for jumping events
 - New obstacles
 - New Cross-Country jumps

THANK YOU TMR LADIES
AND COMMUNITY
EQUESTRIAN!!





www.jeffcohorse.com



HORSE CDANCIL Since 1967

501(C)(3) Corporation Established in 1967



Our Mission is to promote and to protect equine welfare and equine activities in Jefferson County Colorado

- To promote education concerning equines to members, youth and the general public
- To promote equine welfare, including assistance with large animal evacuations during disasters
- To stimulate and encourage the use of equines including preservation and support for trails, open spaces, neighborhood arenas and equine habit
- To promote diverse equine groups and activities
- To preserve the role of equines in the county's Western heritage
- To serve as an umbrella organization for equine activities in Jefferson County
- To act as a collective voice that promotes and sustains these values for the interests of our members.
- www.jeffcohorse.com



JCHC Land Use Committee Focus

Moved from being reactive to proactive



Reactive

 Voicing opposition after a property entered Jefferson County's development process.

Proactive

- Raising the awareness and value of equines/equestrians in Jefferson County to public officials
- Educating public officials on the economic value of equines to Jefferson County
- Educating public officials on the quality-of-life value of equines to Jefferson County
- Influencing Jeffco Master Plan
- Understanding Jeffco's various regulatory documents
- Providing input on Jeffco's regulatory documents and other guidance documents
- Working toward being a consulting resource to Jeffco for the equestrian community





Home Process Background Plans and Regulations Get Involved

Welcome to the Together Jeffco Plans and Regulations Update!

JCHC Land Use Committee Focus
Jefferson County Updates

Recap of 2024 Activities

- Together Jeffco
- Planning Commission
- Planning Department
- Testimony/Position Statements on Specific Cases
 - Table Mountain Ranch
 - Protect the Hogback
 - McIntyre Logistics Distribution Center



JCHC Land Use Committee Focus
Additional Updates

Recap of 2024 Activities

- Met with Jefferson County Historical Commission
- Met with Department of Agriculture
- Equestrian Promotional Table at a 'Meet the Candidates' Forum in Arvada
- Input on the future of Bear Creek Lake Park
- Attended Open House and Commented on Wheat Ridge Master Plan
- Collaborated with Community Equestrian on 'The Equestrian Bill of Rights'



Introducing an Equestrian Bill of Rights



Preamble:

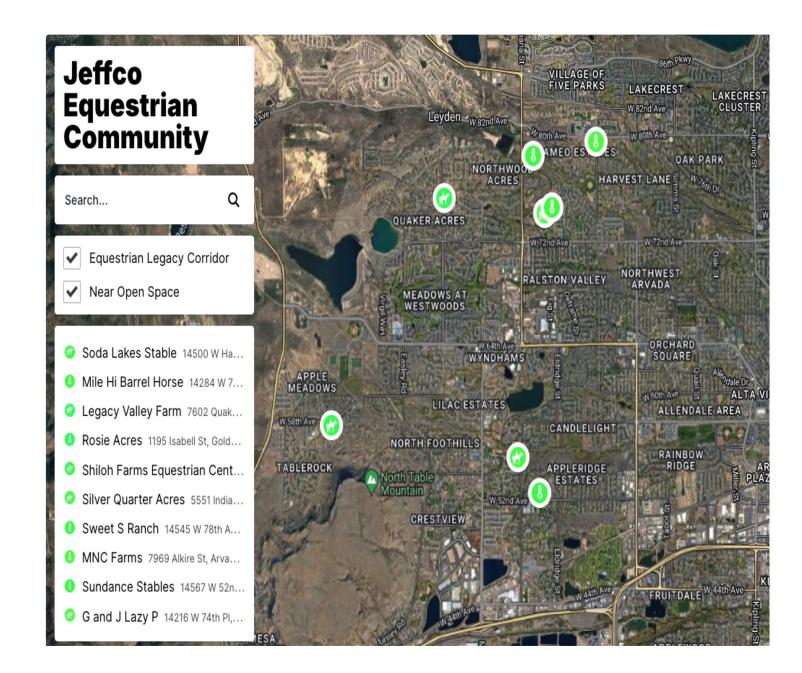
- Equestrians have a right to travel safely on roads and to recreation on public trails free of fear of dangerous interactions with other road and trail users.
- Equestrians have a right to access our public trails and roadways, especially in growing urban areas.
- Equestrians have the right to the full support of educated state and municipal government and law enforcement.
- Equestrians are seeking safe passages and recognition similar to other road and trail users (pedestrians and bicycles).

We are proposing 3 areas in the Bill of Rights

- 1. Identification and Recognition of Equestrian Zones and Inclusion in Comprehensive Master Plans: seeks to recognize and incorporate the Equestrian Community into public planning.
- 2. Access to and Maintenance of Safe Infrastructure: seeks to improve physical infrastructure to improve safety.
- 3. Adopt the "Pass Wide and Slow" doctrine: seeks to establish rules and best practices and promote awareness and education.

Recognition of Equestrian Zones

- Identify critical equestrian zones and facilities in comprehensive plans statewide.
- 2. Require municipalities (cities and counties) to maintain maps identifying and designating critical equestrian infrastructure and zones and incorporate them into their comprehensive master plans



Goals - Comprehensive Master Plans are the guiding doctrines for local planning and governance.

1. In Arvada and Jefferson County, we see bicycles and pedestrians well represented in the master plans. There are separate and dedicated maps for bike routes, parks and trails. Equestrians need separate and distinct maps showing the location of their infrastructure (venues, trails, riding schools) and equestrian zones (areas of high horse concentration).

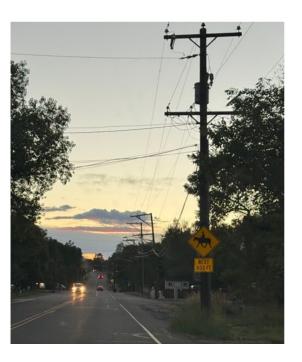
2. Transportation maps need to identify areas where designated equestrian street crossings need to be established, adopting the design necessary to accommodate equestrians, and installing the equipment necessary.

3. Finally, municipalities need to adopt a more complete signage program to identify equestrian zones and infrastructure in their districts.



2. Safe Infrastructure - Together

- Equestrians, pedestrians and cyclists need similar road safety and laws – bicycles get 3 ft – horses can spook sideways 6 ft into traffic.
- 2. Traffic crossings should include all 3 symbols on signs







Drivers Ed Quiz - its all about the shape









Let's add horses too!













Sign Options in equestrian zones

















Goals - Access to and Maintenance of Safe Infrastructure

- a. Require municipalities to establish access to safe and well-maintained trails, road crossings, road access and parking for horse trailers.
- b. Require municipalities to identify locations where designated equestrian road crossings are needed. Designated equestrian road crossings must incorporate signage, road markings, and flashing light systems with activation buttons in reach of mounted equestrians to warn motorists of active crossings in progress.
- c. Require municipalities to install signage to identify and educate the public of designated equestrian infrastructure: trail parking/access, trail use, roadway use and presence, road crossings, and equestrian zones.

3. Pass Wide and Slow

- 1. Adopt the Pass Wide And Slow doctrine.
- 2. Adopt guidelines for road and trail safety around equestrians, and support programs to promote public awareness.
- 3. Establish law requiring vehicles to slow to 10mph and maintain 6 ft distance when passing equestrians on roads and trails.



×		Insights Pass wide and slow >						
Growth	Eng	Engagement Membership						
13-17	18-24	25-34	35-44	45-54	55-64	65+		
Top cou			2024			See all		
United Ki	ngdon	า				49,051		
United St	ates					2,043		
Australia						940		
Ireland						552		
New Zeal	and					438		







Roadways AND Trails

Awareness and Education



PASS WIDE & SLOW AWARENESS RIDE/DRIVES
14TH SEPTEMBER 2025





Goals - Adopt the "Pass Wide and Slow" doctrine for Horse Riders, Horse Drawn Vehicles, and Horses being led by hand on roadways and trails, to include public awareness and education:

- 1. We want to see similar changes made to our law here in Colorado as occurred in the UK. We want to see Pass Wide and Slow, reduce speed to 10 mph and create a minimum of 6 feet to pass when safe to do so, made into law.
- 2. We want driving schools to cover motor/equestrian rules and best practices in their curriculum.
- 3. We want Pass Wide and Slow promoted and enforced on trails, incorporating signage at trailheads to educate the public. We want the support of municipalities and law enforcement to partner with the horse community to organize an annual Pass Wide and Slow ride to promote awareness and education.
- 4. The final problem with equestrian rights is law enforcement. Very often, law enforcement lacks clarity with regard to equestrian incidents. Horses are often viewed as personal property in the way a bicycle would be. But of course, a horse is not a bicycle. They are very much a partner to their rider, represent tremendous emotional and economic value, and are living beings with rights and protections under animal welfare law. The penalties for causing these kinds of accidents seem insufficient

Representative Lindsey Daugherty

Next Steps- Draft Equestrian Bill of Rights for January Session



Open Question and Answer

Appendix

COMMUNITY



RESOURCES FOR YOU

Stakeholders

- Colorado Counties
- Colorado Mountain Bike Association
- Department of Agriculture
- CSU
- Citizen Groups
- Jefferson County
- City of Arvada
- Equine Professionals
- Barn owners / operators
- Horse Organizations
- Elected officials
 - State Legislators
 - County Commissioners
 - City Council Members