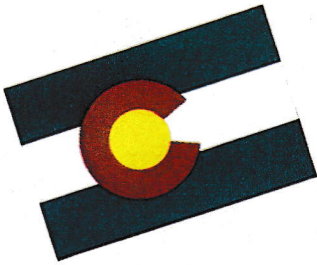


Economic Impact of the Horse Industry IN COLORADO

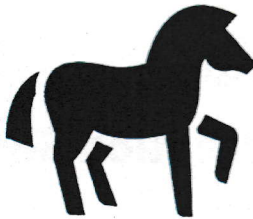


Total Value
Added to the
Colorado
Economy:
\$1.8 billion

Direct
Contribution
to GDP:
\$953 million

Total
Employment
Impact:
**34,192
Jobs**

Direct
Employment
Impact:
**23,996
Jobs**



205,314

horses in Colorado- making
it the **ninth largest state** in
terms of horse population

Horse Ownership, Equine Institutions &
Profit Making Organizations, and Tourism
Spending by Participants and Spectators
combine for a

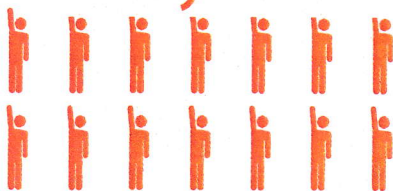


**\$3.1 billion
economic impact**



In total, **30.5%** of
households—or
676,000 in Colorado—
contain horse enthusiasts.

31,000



Number of Colorado
residents volunteering
their time for horse-related
activities.

698,000

acres of land
in Colorado
used for
horse-related
purposes.



ECONOMIC IMPACT The Racing Sector



supports
1,612 jobs

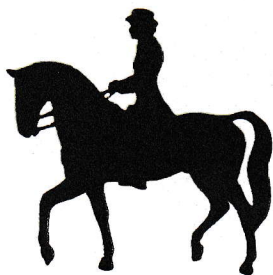


adds **\$93 million**
in value to the
state economy



Racing Sector
Total Economic
Impact of:
\$163 million

ECONOMIC IMPACT The Competition Sector



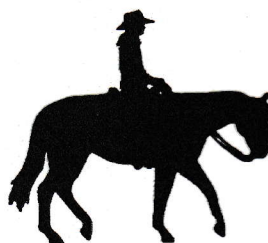
supports
6,796 jobs



adds **\$344 million**
in value to the state
economy

Competition
Sector
Total Economic
Impact of:
\$589 million

ECONOMIC IMPACT The Recreation Sector



supports
16,712 jobs



adds **\$875 million**
in value to the state
economy

Recreation Sector
Total Economic
Impact of:
\$1.49 billion

ECONOMIC IMPACT Equine Therapy



supports
262 jobs

adds **\$11.3 million**
in value to the
state economy



ECONOMIC IMPACT Equine Rescues & Sanctuaries



supports
42 jobs



adds
\$1.9 million
in value to the
state economy



Information provided by
the American Horse Council
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