

The New Haven CT. Chapter #525 Harley Owners Group

As 1975 concluded, Bob and his wife, Michelle, with his brother, Ralph Paoella purchased the West Haven Harley Davidson dealership previously called Sheietinger Motorcycle Agency. The dealership was moved to a little shop on 347 Forbes Avenue, New Haven, CT. and was incorporated on February 18, 1977. The business was renamed Brothers Harley Davidson Inc. In the beginning, the dealership had its ups and downs, and Ralph left to pursue other avenues as the business no longer suited his tastes. Bob and Michelle hung in, and eventually business picked up and the dealership was in a positive push forward.

On December 8, 1998, the dealership was moved to its current address at 557 West Main Street, Branford, CT.. Now the business is completely established and doing well, and it is known for its customizations, repairs, selection and friendly atmosphere. This award-winning dealership has been home to the Harley Owners Group, New Haven Chapter for twenty-three years.

Exactly twelve years and seven months after the dealership was incorporated, the National Harley Owners Group approved the New Haven CT. Chapter #525 on September 18, 1989. The first Director, Mark Simeola, was instrumental in steering the Chapter off to a great start. New ideas were passed around as members of the Chapter began to ride on a regular basis. In 1993, the first overnight ride (which was a trip to Milwaukee) was planned and was very successful.

The Chapter takes utmost advantage of its great New England location, and members who participate in local day runs in the New Haven area enjoy some of the greatest scenery in the world especially during change-of-season rides in the fall months. The Chapter offers a very diverse activities calendar including an Annual Poker Run and regular charity rides. It stays in good standing with many local communities and organizations. All in all good friends in a good place for a good time.

Thanks to: Bob Paoella Senior, Bob Vincent, Moe Mulcahy, Mark Simeola, Tom "Gunny" McKernan and Roger Tremblay.

Nick Tartell

Historian