



About Michael Feldhake

Engineering professional of over 30 years, has substantial experience in Fortune 500 companies specializing in manufacturing, engineering, and software development. An expert in process optimization and project development, he has many years of experience developing projects and solutions that increase ROI and [specializes in case studies](#).

About Case Studies

Case studies are where business cases are built for any new idea. We can deliver solid case studies using well-established know-how and our vast network of professionals. Furthermore, case studies are reasonable efforts to obtain valuable, actionable intelligence for stakeholders to make decisions.

Case studies can include some or all of these functions:

Conceptual Design	Total Installed Costing
Primary Equipment Selection	Prototyping
CAPEX and OPEX Analysis	SWOT Analysis
ROI Justification	Cost Reduction Initiatives
Project Planning	

Who are good candidates for case study referrals?

Feldhake Consulting LLC's target market is privately held companies:

- Having 5 to 250 employees with sales between \$5 - \$100 million
- Ownership has single or multiple stakeholders
- Are interested in;
 - New expansion projects
 - Manufacturing cost reduction
 - New product offering
 - Buy/Sell business assessment
- Midwest based

Trigger questions or comments that suggest case studies may be valuable to a client:

- Business costs are not well understood, and we need help
- Cost and quality performance are inconsistent
- We need to figure out where our pain points are
- I am looking to purchase a company and need more information about it
- I am preparing to sell my business and want to set the priorities of what to fix before the buyer walks through