

RUN KIDS RUN

ON TRACK FOR IMPACT

20
25





Since 2020, Run Kids Run has connected corporate sponsors with their local under-funded state schools, providing financial support to enhance the education of primary school children across London.

Through community fun runs, we help strengthen local partnerships and promote fitness and wellbeing.



We **INVEST**
in education



We **BUILD**
community bonds



We **PROMOTE**
health & fitness

BOARD OF TRUSTEES



Emily Bohill
Founder & Chair



Laura Coleman
Trustee



Richard Pilkington
Trustee



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Secretary



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Treasurer



Sarah Jacob
Trustee

Thank you

As we look back on another incredible year, I want to thank you – our sponsors, supporters and friends – for being such an essential part of the Run Kids Run journey.

Since our first event in 2020, what began as a single run with one school in Islington has grown into a movement. Together, we've raised over **£1.1 million**, supporting **64** schools across **nine** London boroughs.

2025 marked a major milestone with our first international event, Run Dublin Run – proof that the Run Kids Run model can thrive as a franchise in other cities.

Over the past year, we've consolidated our five London events, each one growing stronger – with more runners, more schools, and more boroughs joining in. The enthusiasm of the children, the dedication of our volunteers, and the generosity of our sponsors have made an immediate and lasting impact on local communities.

Thank you for your time, energy, and continued commitment to helping children thrive.

Emily Bohill
Founder and Chair



OVERVIEW 2020-2025



64

schools



9

London boroughs



56,346

children benefiting
from RKR funding



39%

average pupil
premium rate*



659

community volunteers



19,042

runners

£1,169,214

raised for state primary schools



£831,180

corporate sponsorship



£338,034

raised by the schools

(*) Pupil premium children are eligible for free school meals
or are looked after by a local authority or other state care.

SUPPORTING CHILDREN WHO NEED IT THE MOST

Empowering Disadvantaged Children

Our mission is rooted in supporting disadvantaged children who are often underserved by traditional funding sources. These young people face significant barriers to educational and personal development due to economic hardship, limited access to life-enriching activities, and under-resourced school environments.

Improving Learning Outcomes

Schools in deprived areas struggle with limited resources, hindering students' ability to learn and grow. Budget cuts mean fewer enrichment programs and essential support, mainly impacting the underprivileged and those with special needs. Run Kids Run's funding helps provide the resources children need to develop academically and socially.

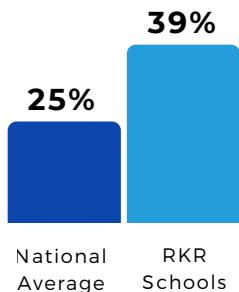
21,769

disadvantaged children benefitted from Run Kids Run funds since 2020

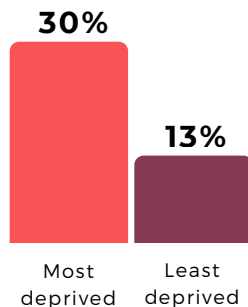
Promoting a Healthy Lifestyle

Childhood obesity is a growing concern and predominantly affects children in deprived areas who are more than twice as likely to be obese than children from affluent areas. This disparity not only impacts children's physical health but also their self-esteem, mental well-being and overall ability to engage in school life. Our events encourage children to develop healthy habits.

Children on Pupil Premium at Participating Schools ⁽²⁾



Prevalence of Year 6 Children Living with Obesity 2022/23*



⁽²⁾ Gov UK - Academic Year 2024/25 [Schools, pupils and their characteristics](#)

*Digital NHS Data and Information - National Child Measurement Programme 2022/23 School Year

2025 SPONSORS



SNAPSHOT 2025



5

events



53

schools



9

London boroughs



16,660

children benefiting
from RKR funding



40%

average pupil
premium rate



145

community volunteers



6,456

runners

£337,187

raised for state primary schools



£251,000

corporate sponsorship



£86,187

raised by the schools



9 BOROUGHES IN 2025



Westminster
2023



Camden
2022



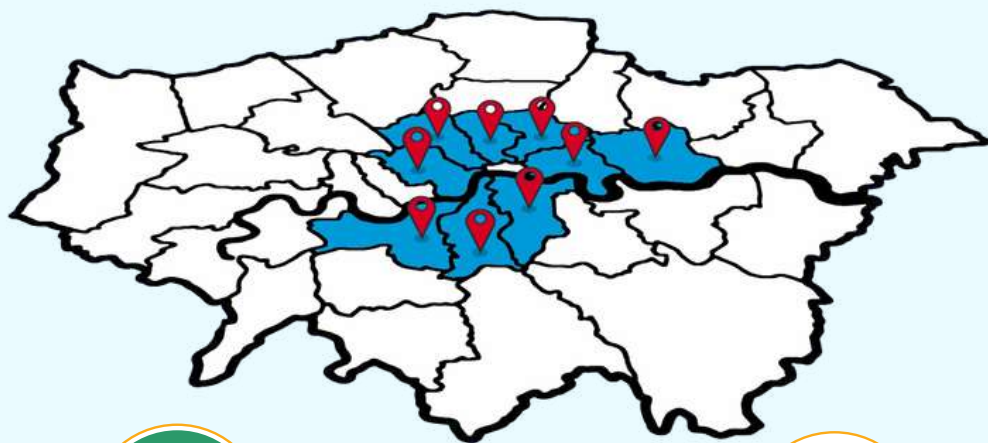
Islington
2020



Hackney
2022



Newham
2022



Wandsworth
2023



Lambeth
2024



Southwark
2023



Tower Hamlets
2025



KING'S CROSS

Participation

1,300 Runners
10 Schools
3 Boroughs

Beneficiaries

2,581
Primary School Pupils
45%
Pupil Premium /
Disadvantaged Pupils

Funds Raised

£50,000
Sponsorship disbursed
£28,853
Raised by the schools

TRANSFORMATIVE PROJECTS



Bespoke Cycling Track
Winton Primary School
Islington



Stage Upgrade
Rosary Primary School
Camden



Sensory Room
Eleanor Palmer Primary
School Camden



BATTERSEA

Participation

800 Runners

10 Schools

3 Boroughs

Beneficiaries

2,769

Primary School Pupils

42%

Pupil Premium /
Disadvantaged Pupils

Funds Raised

£44,000

Sponsorship disbursed

£2,710

Raised by the schools

TRANSFORMATIVE PROJECTS



KS1 Planting Garden
Sacred Heart Primary
Wandsworth



Exercise Stations
Shaftesbury Park Primary
Wandsworth



School Trips
St Georges Primary
Wandsworth



ISLINGTON

Participation

2,400 Runners

21 Schools

2 Boroughs

Beneficiaries

6,326

Primary School Pupils

42%

Pupil Premium /
Disadvantaged Pupils

Funds Raised

£97,000

Sponsorship disbursed

£40,533

Raised by the schools

TRANSFORMATIVE PROJECTS



Astro Football Pitch

Hanover Primary School
Islington



Learning Resources

Montem Primary
Islington



Enrichment

Thornhill Primary School
Islington



CANADA WATER

Participation

800 Runners

5 Schools

1 Borough

Beneficiaries

2,073

Primary School Pupils

39%

Pupil Premium /
Disadvantaged Pupils

Funds Raised

£25,000

Sponsorship disbursed

£4,530

Raised by the schools

TRANSFORMATIVE PROJECTS



Adventure Playground

Alfred Salter Primary
Southwark



Sports Clubs

Galleywall Primary School
Southwark



Swimming Programme

Redriff Primary School
Southwark



Participation

1,156 Runners

7 Schools

3 Boroughs

Beneficiaries

2,911

Primary School Pupils

32%

Pupil Premium /
Disadvantaged Pupils

Funds Raised

£35,000

Sponsorship Disbursed

£9,091

Raised by the Schools

TRANSFORMATIVE PROJECTS



Timber Play Area

London Fields Primary
Hackney



Robotics Coding Clubs

Chobham Academy
Newham



Outdoor Classroom

Gainsborough Primary
Hackney

HEADTEACHERS' FEEDBACK

"Your event is the only event of its type that brings so many parts of the community together. The community faces so many challenges but for one day they are put to one side."

Jared Brading, Executive Head

Sacred Heart & St Mary's Primaries, Wandsworth

"It is a fantastic way to get the community to come together and raise money to improve the school. The children were thrilled to be part of something that was so fun and memorable."

Jennifer Bains, Head of School

Pimlico Academy, Westminster

"The money raised will make a huge difference to the environment of St. James' and encourage mindfulness and positive mental health. Thank you!"

Michael Oliver – Headteacher

St James Primary, Southwark

"It was undoubtedly the best community event I have ever been to. We ran, we walked, we danced, we laughed, and we made new friends. Thanks to Run Kid Run, we will be able to invest in a new playground."

Amanda King, Vice Principal

Chobham Academy, Newham



RUN KIDS RUN

Registered Charity No. 1196761

Run Kids Run is committed to safeguarding and promoting the wellbeing and welfare of children.



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