

## **London Marathon 2025 – Charity Runner**

### **Terms and Conditions**

- I understand that the event is not organized by Run Kids Run, but by a third-party event organiser. It is my responsibility to read any terms and conditions issued by the event organiser and comply with these.
- I will be aged 18 or over on the date of the event.
- I am medically and physically fit and understand that I take part in this event at my own risk. Run Kids Run will not be held responsible for any injury or illness related to my training or taking part in this event.
- I acknowledge that Run Kids Run is unable to provide insurance for fundraising activity. And that I am responsible for securing appropriate insurance cover if required for my fundraising activity.
- I commit to raising at least the fundraising target of £5,000. I will collect and pay all money I've raised (whether by cash, cheque, CAF or via an online giving platform) to Run Kids Run within 4 weeks of the event.
- I acknowledge that all funds raised for Run Kids Run are held on trust and I am legally obliged to ensure that Run Kids Run receives the donated funds.
- I commit to raising at least 50% of the fundraising target 2 months before the event.
- It can take 8-10 weeks for a Gift Aid claim to be processed and for Run Kids Run to receive the money from HMRC. For this reason, I understand that Gift Aid will not count towards my fundraising target.
- I understand that Run Kids Run may need to share my name and email address with the event organiser and, where necessary, with other third parties involved in the administration of the event. When the event organiser contacts me, I will complete their registration process because I understand this is required to confirm my entry. I understand that if I fail to do this before the specified time, the race organiser won't allow me to take part in the event and my place will be cancelled.
- I agree that if I withdraw for any reason prior to the event, any monies raised will be non-refundable and will be treated as a donation to Run Kids Run. I understand that if there is a shortfall at that stage between the donation amount and the fundraising target, I may have to pay the remainder from my own personal funds in such a way as to be agreed in writing with Run Kids Run.
- I understand that, if the sum of £5,000 has not been paid by the date which falls six weeks after the event date, I may have to pay the remainder from my own personal funds in such a way as to be agreed in writing with Run Kids Run.

## **Photography disclaimer**

- There will be photographers at the event. This means that photos or videos may be taken of you participating in the event.
- Run Kids Run may use these photographs or videos (which may contain quotes) for marketing future events online and on print materials, for a period of five years. This sometimes includes allowing our partners to use images to publicise our work (for example, an event provider).

If you do not wish your photograph to be taken and/or used, please let us know so that we can make the necessary arrangements.

If you have any questions about the use of these images or if you want to change your details at any time, you can do so by emailing: [linzi.hildesley@runkidsrun.org](mailto:linzi.hildesley@runkidsrun.org)

## **General terms and conditions of fundraising**

The following terms and conditions apply to all Run Kids Run fundraisers.

When I'm fundraising for Run Kids Run:

- I will give my best efforts to raise money for Run Kids Run. I will make clear to those who support my fundraising that the money I raise for Run Kids Run will be treated as a donation and used for Run Kids Run's work. I understand that donations are not generally refundable, even if I fail to take part in or withdraw from the event.
- I will fundraise in a way that is lawful and does not endanger or harm myself, any supporter or member of the public. I will follow any fundraising guidelines provided by Run Kids Run.
- I will respect privacy and not fundraise in a way that could be considered persistent or aggressive towards the public.
- I will recognise that, when I'm fundraising for Run Kids Run, my actions will be linked to Run Kids Run and their cause. I will not do anything to bring the name Run Kids Run into disrepute.
- I will make sure that when I'm fundraising for Run Kids Run, Run Kids Run's name and registered charity number (1196761) are displayed wherever possible.
- I will not use the Run Kids Run logo without first obtaining permission from Run Kids Run and will allow Run Kids Run to approve any materials produced whether printed or online.
- I will tell my sponsors that I am raising money "in aid of" Run Kids Run.
- I will collect and pay to Run Kids Run all money raised through my fundraising, whether by cash, cheque, CAF or via an online giving platform.

- If at any point I feel unable to raise the target amount of £5,000, I will inform Run Kids Run immediately in order that they can have the opportunity to help with fundraising.
- I will get approval from Run Kids Run before approaching any companies, press or celebrities to support my activity.
- I will not collect donations door-to-door or in a public place without getting a collector's license from my local authority or police.
- I will not collect donations on private property without the owner's permission. This includes shops and pubs.
- I will not hold a raffle, lottery or prize draw unless it is as part of a fundraising event. I understand the rules on what I'm allowed to do without a local authority or Gambling Commission licence.
- I will not hold any other type of raffle, lottery or prize draw without first contacting Run Kids Run.
- I will not sell alcohol at any event without having the appropriate licence.
- I will not sell goods or services using Run Kids Run's logo without first contacting Run Kids Run and signing an agreement.
- I will not state that my business (or any other business) will be donating to Run Kids Run without first contacting Run Kids Run.
- I acknowledge that Run Kids Run cannot take responsibility for any losses or harm made through my activity or liability arising from my activity.
- I will only use Run Kids Run branded fundraising materials that I've been given for the London marathon. This includes both print and digital materials.

Your personal details will be processed in accordance with Run Kids Run's privacy policy.

Run Kids Run may vary these Terms and Conditions from time to time. The up-to-date terms shall be available on Run Kids Run's website [www.runkidsrun.org](http://www.runkidsrun.org)

These Terms and Conditions, and any dispute or claim arising out of or in connection with them, are governed by and construed in accordance with, the law of England and Wales.

