

RUN KIDS RUN

RUN CANADA WATER RUN

COMMUNITY IMPACT AT
THE HEART OF
SOUTHWARK

IMPACT REPORT 2025



Mobilising a Borough for Children's Education

Since 2020, Run Kids Run has connected corporate sponsors with their local under-funded state schools, raising over **£1.1 MILLION** to enhance the education of primary school children across London.

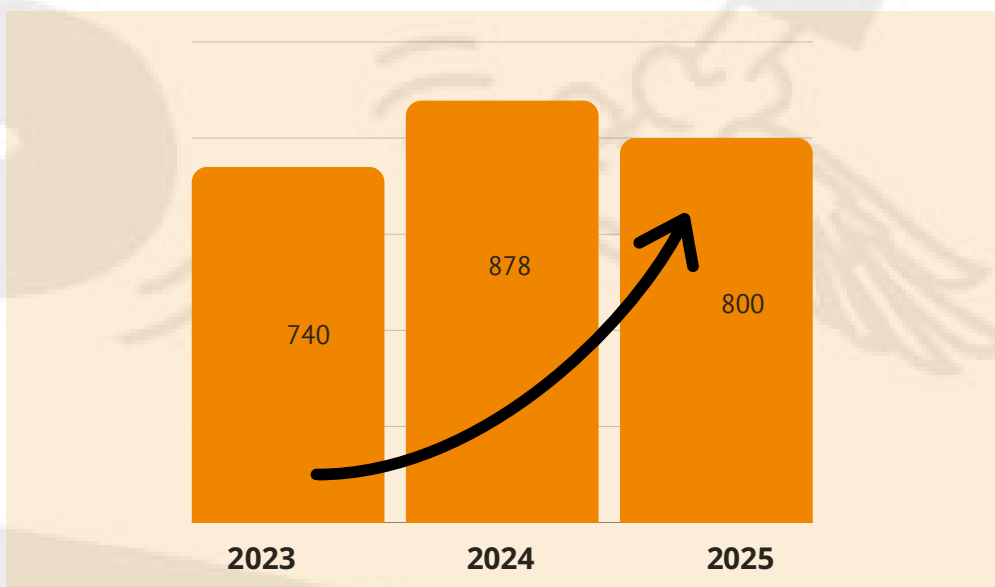
Through our annual community fun run events, we help strengthen local partnerships and promote fitness and wellbeing.



The Blueprint for Community Impact

The initiative which started in Islington in 2018 with one school, has since expanded across London to support schools in Camden, Newham, Hackney, Southwark, Lambeth, Wandsworth and Westminster.

Canada Water Runner Participation





Built with the Community

Run Canada Water Run is delivered in partnership with local state primary schools and powered by volunteers from schools, families, the wider community and our corporate sponsors. Together, we create an event that belongs to the borough.

Run Kids Run manages all event logistics, including venue hire, insurance, safeguarding, risk assessments, equipment, medals and volunteer coordination, ensuring a professional and secure experience for every school.



Accessible and Inclusive for All

- Held on Sunday afternoon at Southwark Park Athletics Track
- 2hr format to maximise participation
- Free and open to all participating families
- Welcoming, safe and inclusive



Community in Action

- 40 parents, teachers and sponsor teams volunteer together
- Roles include marshalling, registration, first aid and running alongside pupils
- Families gather to cheer, celebrate and connect



Age Appropriate & Confidence Building

- Nursery & Reception: 1km run
- Years 1–6: 2km run
- Children can run, jog, skip, walk ...
- Dynamic group warm-ups led by sports coaches
- Encouraging, non-competitive format



Empowering Children

- Children are encouraged to seek sponsorship from friends and family
- Every participant receives a sustainable wooden medal
- Healthy snacks provided at the finish line

Running Together for Canada Water's Children

Our mission is to empower disadvantaged children who face barriers to educational achievement and personal growth due to economic hardship, limited access to enriching opportunities, and under-resourced school environments.

Schools, families, and sponsors unite for a day of fitness and fundraising, directly supporting the education and wellbeing of local children.

£90,848
Raised for schools since 2023

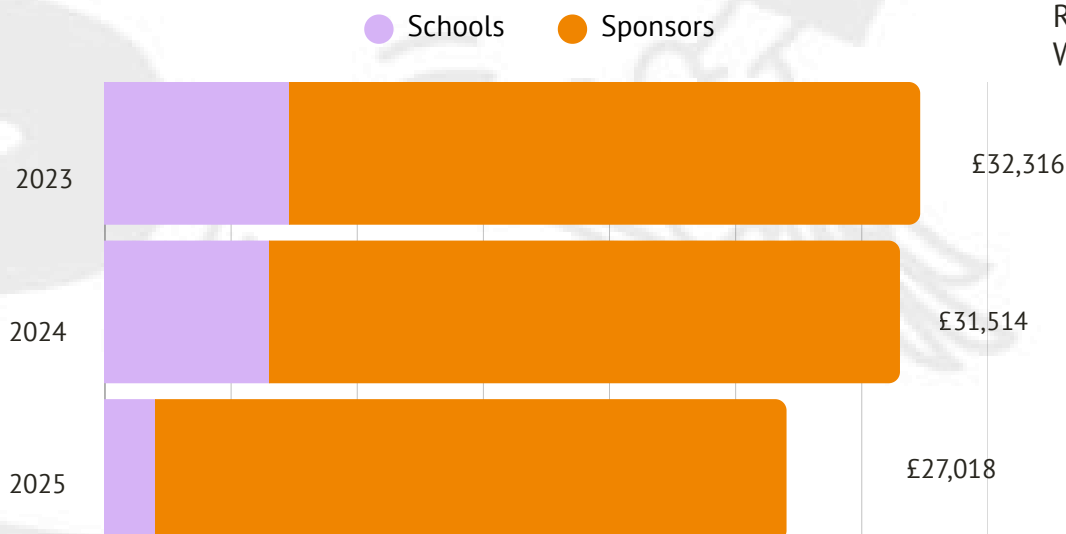
Sponsors and schools have mobilised to raise much-needed funds to support enrichment programs, improve facilities, and provide critical educational resources.



Canada Water Fundraising 2023-2025

£30,282/yr

Average Funds
Received by Canada
Water Schools



Grant Funding Allocation

Schools and PTAs are best placed to understand their pupils' needs. Senior Leadership Teams or PTA Trustees allocate funds at their discretion, directing them to the improvement projects that will deliver the greatest impact. These projects span across: Learning & Play, Building Infrastructure, Enrichment.



An Equitable Pay-out Model



5 Returning Schools

To be eligible for the full £5,000, schools had to achieve a minimum 30% participation rate (based on school roll). Each participating school met the threshold and got the full pay-out.



Investment Project Guidelines

01. Project Approval and Impact Tracking

Each project proposal and quotes are reviewed and approved prior to disbursing the funds. RKR follows up after funding is invested to assess outcomes.

02. Curriculum enriching projects

All funded projects must enhance the curriculum and be accessible to all pupils, specifically Pupil Premium and SEND children.

03. Timeframes

Funds can be used to meet immediate needs or allocated toward longer-term initiatives such as building works or refurbishments (maximum duration of 1 year).

04. Non-Maintenance Expenditure

Funds may not be used for regular maintenance or operational costs.



2025 SNAPSHOT

Participation

800 Runners

5 Schools

1 Borough

Beneficiaries

2,073

Primary School Pupils

39%

Free School Meals Pupils

Funds Raised

£25,000

Sponsorship disbursed

£2,018

Raised by the schools

INVESTMENT IN EDUCATIONAL PILLARS

Enrichment



60% projects

Extra-curricular arts, music, sports clubs, school trips and residential.

Learning & Play



20% projects

Curriculum support tools, books, software, IT and PE equipment.

Building Infrastructure



20% projects

Refurbishing playgrounds, sensory rooms and green spaces.

Completed Projects 2024 - 2025

School	2024 Project	Beneficiaries	FSM	SEND
Alfred Salter Primary School	Provision of books for classroom libraries and main school library - specifically books featuring non-typical main characters, books for neurodivergent children and books addressing mental health issues	401	50	65
Rotherhithe Primary School	Funds held to create a PlayPod Shed	N/A	N/A	N/A
Galleywall Primary School	Delivery of Sports Clubs & entry into Sports Fixtures	380	165	91
St James's CoE Primary School	Provision of swimming lessons for Years 5&6 and KS2 SEND cohort	74	57	32
Redriff Primary CoL Academy	Hire of a temporary swimming pool for 4 weeks to enable a week's worth of swimming lessons for pupils in Years 1-6	373	109	96
TOTAL		1,228	381	284

Blue – Enrichment projects

Yellow – Learning & Play projects

Green – Building Infrastructure





Educational Impact

01. Enhanced Teaching, Learning & Curriculum Impact

“It is far easier to develop a love of reading when the children in my class have a reference point they can relate to in the characters and narrative of a novel.” *(Teacher at Alfred Salter Primary School)*

02. Improved Access, Inclusion & Learner Independence

“In the data from KS2 assessments at end of Summer term, the children eligible for Pupil Premium made the greatest jump in attainment over time that we have seen at the school for many years. A large group of children went from entering our school working well below age expected levels, to nearly obtaining age expected levels at the end of year 6.” *(Teacher at Alfred Salter Primary School)*

“

“I love the new books, they are the same that they have at the shops!” *(Pupil at Alfred Salter Primary School)*

“

“I have read one Marcus Rashford book in class and I am going to get the rest for my birthday!” *(Pupil at Alfred Salter Primary School)*





Wellbeing Impact

01. Inclusive Play & SEND Support

"The social aspect & independence that comes with swimming has been a key part of the success of our SEND group and KS2 provision class over the last 2 years. Life skills such as changing independently, listening to instructions, turn-taking and copying actions have proven invaluable. Most importantly, seeing the sheer enjoyment the children have in these dedicated, low teacher-to-pupil ratio groups has been the best part of all." *(Sendco Teacher at St James's Primary School)*

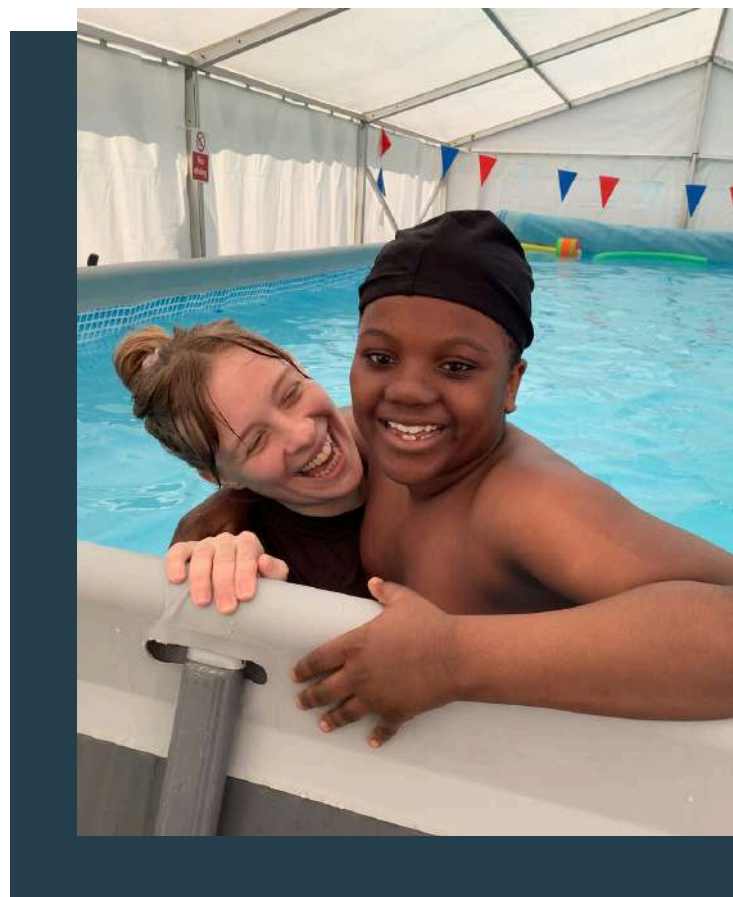
02. Belonging & Social Inclusion

"I'm so grateful for the school's SEND swimming lessons. My child absolutely loves them, and has even started packing his own bag on Sunday nights so he's ready for his lesson the next day." *(Parent at St James's Primary School)*

"The impact of the funding has been huge, not only has there been a positive impact on our children's reading ability but also enhanced our curriculum to ensure it is diverse and reflective of our community" *(Teacher at Alfred Salter Primary School)*

03. Community Engagement & Active Wellbeing

"The event is always super and really brings the whole school community together to encourage the importance of fitness, fun and a healthy and active lifestyle." *(Headteacher at St James's Primary School)*





Legacy Impact

01. Lasting Pupil Ownership & Voice

“The benefits extend far beyond learning to swim. Pupils develop confidence, resilience and independence as they overcome fears and experience success in a new environment. Swimming also promotes positive physical and mental wellbeing, encourages healthy lifestyles and helps reduce inequality by ensuring every child, regardless of background, has access to high-quality sporting opportunities.” *(PE Lead at St James’s CoE Primary School)*

02. Sustained Impact Beyond the Classroom

“This substantial grant supported our participation in local sports events...building lasting skills in the pupils....it also supported our students in attending an outdoor pursuits event in the summer which built resilience and teamwork. Some of our pupils have not participated in these events before and so this really was a significant enhancement in their school experience, well beyond the classroom.” *(Headteacher at Galleywall Primary School)*

“Swimming lessons have a significant impact on our children beyond the classroom environment. As a school serving a lower socio-economic community, many of our pupils would not otherwise have access to swimming lessons. For many of our children, these lessons provide their very first experience in the water. It’s an essential opportunity to develop a life skill that could ultimately keep them safe throughout their lives.” *(PE Lead at St James’s CoE Primary School)*

03. Enduring Learning Environments

“To be able to take my children to a part of the school which is going to be SO exciting and full of inspiration for creativity and discovery is incredible. The open-ended materials encourage collaborative exploration and innovation. These improvements will lead to higher engagement during breaktimes, improved behaviour, enhanced social interaction and a more inclusive and stimulating outdoor environment. The children are very excited!” *(Headteacher at Rotherhithe Primary School)*



Sustaining Impact in Canada Water

Since its launch in 2023, Run Canada Water Run has supported 5 schools, raising over £90,000. With your support, we can continue to transform opportunities for the borough's children.

Growing Demand from Schools

Demand from local schools continues to rise and each year, more schools seek to participate, reflecting both funding pressures and the proven impact of the event. Our ambition is to maintain support for 5 schools annually while deepening the level of impact within each.

Long-Term Funding Matters

While we are proud of the strong sponsor base supporting Canada Water, continued partnership is essential to maintain current reach. Securing early commitments enables us to confirm school places, allows schools to plan with confidence, embed programmes and create lasting change rather than one-off improvements.



Our Vision 2026- 2028

Over the next three years, we aim to:

Sustain funding for 5 Canada Water primary schools each year and add 5 new local schools.

Increase corporate volunteer engagement to deepen school-business partnerships

With Thanks to Our 2025 Sponsors



ART INVEST
— REAL ESTATE —





RUN KIDS RUN

Registered Charity No. 1196761

Run Kids Run is committed to safeguarding and promoting the wellbeing and welfare of children.



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