



**OCT 2024**

## **PRIVACY NOTICE**

Run Kids Run is a charitable initiative bringing together primary schools in neighbourhoods and communities across the UK with the aims of promoting the wellbeing of children and their parents/carers, raising vital funds for schools and enhancing community engagement and spirit

Run Kids Run (“us”, “we” or “our”) collect elements of information about you when we engage with you. We only use this information in the context of providing our charitable services. We respect your privacy and are committed to protecting your personal data. Personal data, or personal information, means any information about an individual from which that person can be identified.

This privacy notice explains how we will process your personal data and provides you with information regarding your privacy rights. It is important that you read this privacy notice so that you are fully aware of how and why we use your personal data.

### **1. WHO IS PRIMARILY RESPONSIBLE FOR YOUR PERSONAL INFORMATION**

Run Kids Run (charity number 1196761, registered in England) is primarily responsible for the personal information we collect about you when you engage with us. We are therefore termed the ‘controller’ under the UK version of the General Data Protection Regulation (UK GDPR).

Our registered office address is c/o Bohill Partners, 14/17 Market Place, London W1W 8AJ. You can also contact us via telephone on 020 7291 1170 or via email at [contact@runkidsrun.org](mailto:contact@runkidsrun.org)

## 2. WHAT INFORMATION WE COLLECT, USE, AND WHY

We collect or use the following information when carrying out our fundraising activities:

Event participants: Names, Year group, Email address

Event volunteers: Names, Email address, Phone number

Donors: Names, Email address and if claiming Gift Aid, address and post code

## 3. LAWFUL BASES AND DATA PROTECTION RIGHTS

Under UK data protection law, we must have a “lawful basis” for collecting and using your personal information. There is a list of possible lawful bases in the UK GDPR. You can find out more about lawful bases on the ICO’s website.

Which lawful basis we rely on may affect your data protection rights which are in brief set out below. You can find out more about your data protection rights and the exemptions which may apply on the ICO’s website:

- **Your right of access** - You have the right to ask us for copies of your personal information. You can request other information such as details about where we get personal information from and who we share personal information with. There are some exemptions which means you may not receive all the information you ask for.
- **Your right to rectification** - You have the right to ask us to correct or delete personal information you think is inaccurate or incomplete.
- **Your right to erasure** - You have the right to ask us to delete your personal information.
- **Your right to restriction of processing** - You have the right to ask us to limit how we can use your personal information.
- **Your right to object to processing** - You have the right to object to the processing of your personal data.
- **Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you.
- **Your right to withdraw consent** – When we use consent as our lawful basis you have the right to withdraw your consent at any time. If you make a request, we must respond to you without undue delay and in any event within one month.

To make a data protection rights request, please contact us using the contact details at the top of this privacy notice.

## **OUR LAWFUL BASES FOR THE COLLECTION AND USE OF YOUR DATA**

Our lawful bases for collecting or using personal information to receive donations and organise fundraising activities are:

- **Consent** - we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us on [contact@runkidsrun.org](mailto:contact@runkidsrun.org). This will not affect the lawfulness of any processing carried out before you withdraw your consent.

### **4. WHO WE SHARE YOUR INFORMATION WITH**

Your personal data may be shared with the following third parties:

- Your school and/or the Parent Teacher Associations of your child/children's school
- Third parties which assist us with providing our charitable services, such as fundraising platforms like Enthuse, JustGiving and SuperKind; and
- Public bodies, including HMRC and regulatory bodies, where we are obliged or permitted by law to do so (this may include the Information Commissioner's Office).

### **5. WHERE WE GET PERSONAL INFORMATION FROM**

- Directly from you
- Family members or carers
- Schools

### **6. HOW LONG WE KEEP INFORMATION**

We store all personal information for a maximum period of 1 year, other than that which we are required to hold for a longer period to comply with our legal obligations, for example, under tax law.

### **7. HOW TO COMPLAIN**

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

The ICO's address:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Helpline number: 0303 123 1113

Website: <https://www.ico.org.uk/make-a-complaint>

#### **LAST UPDATED**

This privacy notice may be amended from time to time and was last updated on 29 October 2024.