

RUN KIDS RUN

RUN ISLINGTON RUN

COMMUNITY IMPACT AT
THE HEART OF ISLINGTON

IMPACT REPORT 2025



Mobilising a Borough for Children's Education

Since 2020, Run Kids Run has connected corporate sponsors with their local under-funded state schools, raising over **£1.1 MILLION** to enhance the education of primary school children across London.

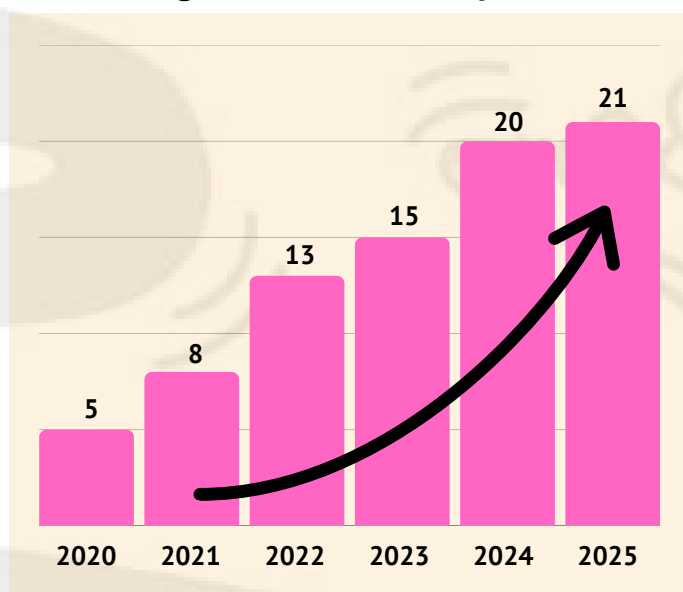
Through our annual community fun run events, we help strengthen local partnerships and promote fitness and wellbeing.



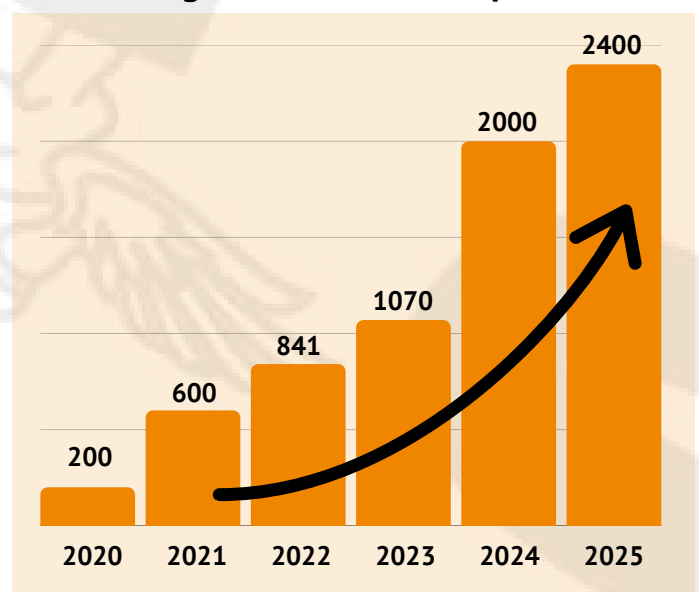
Islington: The Blueprint for Community Impact

The initiative which started in 2018 with one school in Islington has since then expanded across London to support schools in Camden, Newham, Hackney, Southwark, Lambeth, Wandsworth and Westminster.

Islington School Participation



Islington Runner Participation





Built with the Community

Run Islington Run is delivered in partnership with local state primary schools and powered by 40 volunteers from schools, families, the wider community and our corporate sponsors. Together, we create an event that belongs to the borough. Run Kids Run manages all event logistics, including venue hire, insurance, safeguarding, risk assessments, equipment, medals and volunteer coordination, ensuring a professional and secure experience for every school.



Accessible and Inclusive for All

- Held on Sunday morning in Highbury Fields
- 2hr format to maximise participation
- Free and open to all participating families
- Welcoming, safe and inclusive



Community in Action

- 40 parents, teachers and sponsor teams volunteer together
- Roles include marshalling, registration, first aid and running alongside pupils
- Families gather to cheer, celebrate and connect



Age Appropriate & Confidence Building

- Nursery & Reception: 1km run
- Years 1–6: 2km run
- Children can run, jog, skip, walk . . .
- Dynamic group warm-ups led by sports coaches
- Encouraging, non-competitive format



Empowering Children

- Children are encouraged to seek sponsorship from friends and family
- Every participant receives a sustainable wooden medal
- Healthy snacks provided at the finish line

Running Together for Islington's Children

Our mission is to empower disadvantaged children who face barriers to educational achievement and personal growth due to economic hardship, limited access to enriching opportunities, and under-resourced school environments.

Schools, families, and sponsors unite for a day of fitness and fundraising, directly supporting the education and wellbeing of local children.

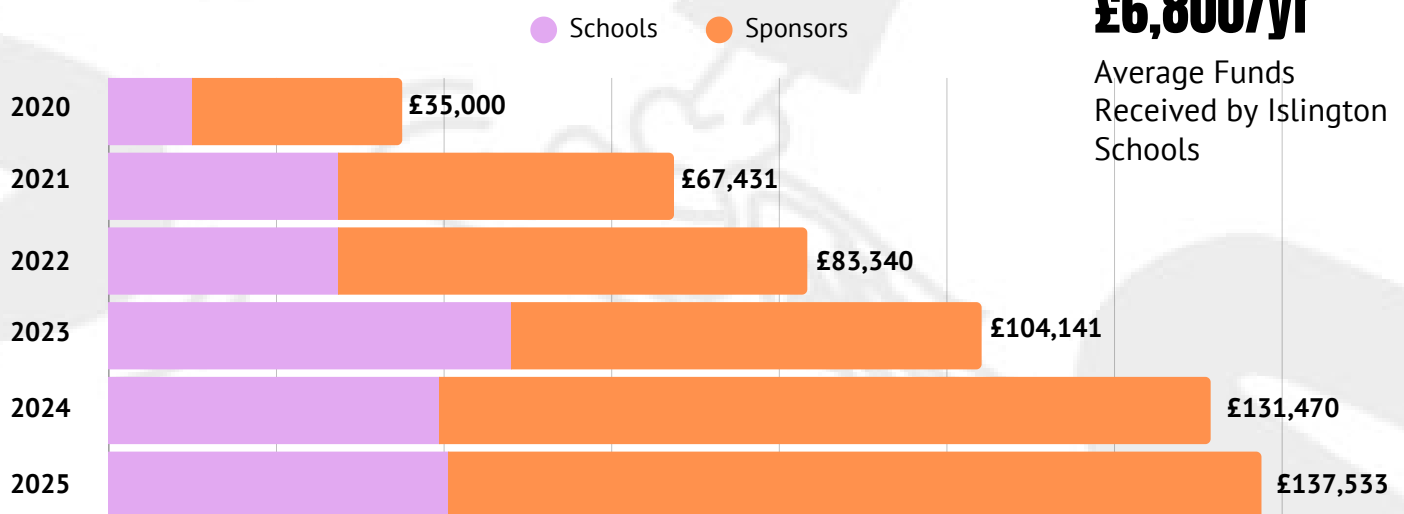
£558,915

Raised for schools since 2020

Sponsors and schools have mobilised to raise much-needed funds to support enrichment programs, improve facilities, and provide critical educational resources.



Islington Fundraising 2020-2025



Grant Funding Allocation

Schools and PTAs are best placed to understand their pupils' needs. Senior Leadership Teams or PTA Trustees allocate funds at their discretion, directing them to the improvement projects that will deliver the greatest impact. These projects span across: Learning & Play, Building Infrastructure, Enrichment.

An Equitable Pay-out Model



New Schools

Each new participating school received £5,000 in sponsorship to be used for a school improvement project.



Returning Schools

To be eligible for the full £5,000, schools had to achieve a minimum 30% participation rate (based on school roll).



Investment Project Guidelines

01. Project Approval and Impact Tracking

Each project proposal and quotes are reviewed and approved prior to disbursing the funds. RKR follows up after funding is invested to assess outcomes.

02. Curriculum enriching projects

All funded projects must enhance the curriculum and be accessible to all pupils, specifically Pupil Premium and SEND children.

03. Timeframes

Funds can be used to meet immediate needs or allocated toward longer-term initiatives such as building works or refurbishments (maximum duration of 1 year).

04. Non-Maintenance Expenditure

Funds may not be used for regular maintenance or operational costs.



2025 SNAPSHOT

Participation

2,400 Runners

21 Schools

2 Boroughs

Beneficiaries

5,199

Primary School Pupils

47%

Free School Meals Pupils

15%

SEND Pupils

Funds Raised

£97,000

Sponsorship disbursed

£40,533

Raised by the schools

INVESTMENT IN EDUCATIONAL PILLARS

Enrichment



47% projects

Extra-curricular arts, music, sports clubs, school trips and residential.

Learning & Play



32% projects

Curriculum support tools, books, software, IT and PE equipment.

Building Infrastructure



21% projects

Refurbishing playgrounds, sensory rooms and green spaces.

Completed Projects 2024 - 2025

School	2024 Project	Beneficiaries	SEND	FSM
Ashmount	Art, Science, Coding Clubs	180	n/a	72
Canonbury	Apollo Music Programme	400	n/a	147
Christ the King	Teacher ipads	250	70	140
Drayton Park	Residential activities, sports coach	86	15	26
Grafton	Repurposed Play Structure	420	105	210
Hanover	New Nurture Space	250	100	100
Laycock	Sensory Room	20	20	12
Moreland	School Trips, Play Equipment	428	n/a	214
Newington Green	School Trips & Eco club	401	n/a	217
Our Lady & St Joseph	Outdoor Classroom	195	27	50
Prior Weston	Forest School	201	81	122
Thornhill	Enrichment Fridays	458	85	179
St Andrews Barnsbury	n/a	181	n/a	118
St John's HV	New AstroTurf Pitch	210	n/a	62
St Lukes	n/a (new joiner 2025)	227	n/a	118
SMMA	New AstroTurf Pitch	210	n/a	76
Shacklewell	Eco / gardening club	472	80	156
Thomas Fairchild	Play & PE Equipment	230	80	159
Tufnell Park	Play & PE Equipment	170	71	198
Vittoria	Sensory Rooms	30	22	17
William Tyndale	Forest School	180	41	52
TOTAL		5,199	797	2,445



Educational Impact

01. Enhanced SEND Provision & Inclusion

Outdoor learning spaces, nature based learning helped children feel calmer and more regulated **(Drayton Park)**.

Improved focus and access to learning for pupils with autism and additional needs **(Laycock)**.

SEN provision is better resourced **(Hanover)**

02. Increased Engagement & Academic Motivation

Improved performance and classroom engagement **(St John's)** and pupil pride in their work **(CTKS)**.

Greater participation, curiosity and confidence across subjects after returning from educational trips **(Moreland)**.

Pupils linked their Forest School experience with learning in lessons which fed into good progress **(William Tyndale)**.

03. Improved Attendance & Readiness to Learn

"Since the start of "Enrichment Fridays" overall attendance improved by over 4% on Fridays, traditionally the lowest-attended day." - **(Thornhill)**

Structured play helped pupils return to class focused and ready to learn. **(Moreland)**

“

"I can think better after I've been in here." - Laycock pupil

“

We went on the trip and then I wrote about it in my writing'.
- Moreland pupil

“

Take a picture and show my mum what I am doing!"
- CTKS pupil





Wellbeing Impact

01. Improved Behaviour & Emotional Regulation

"Massive positive impact in behaviour at break times." – Grafton School

02. Positive Play & Social Development

Structured play equipment has encouraged teamwork, cooperation and communication (**Moreland**)

03. Confidence, Resilience & Identity

"Year 6 pupils return from residential trips with greater confidence, stronger friendships and a deeper sense of identity" – **Canonbury**.

"Sports sessions are developing pupil's pride, teamwork and resilience – with some pupils progressing to the London Youth Games and Premier League youth teams." – **Drayton Park**.

“

The adventurous activities are my best memories of school.
– Year 6 pupil

“

"I can't wait to find out what I'll be doing next" - Thornhill pupil

“

I feel like I'm playing at Arsenal.
– St John's pupil





Legacy Impact

01. Stronger Parental Engagement

Thanks to “Enrichment Fridays” 95.2% of parents feel encouraged to play an active role in school life (**Thornhill**).

02. Sustained Programmes & Ongoing Clubs

New Gardening clubs at **Prior Weston** and **Newington Green**.

New yoga, climate advocacy and eco pupil groups launched (**Shacklewell, Thornhill**).

Forest School being integrated into the curriculum (**Prior Weston**).

Increased participation in borough-wide running events, including the Hackney Schools Challenge (**Thomas Fairchild**).

03. Expanded Opportunity

A new KS1 reading and writing area created (**CTKS**)

Enhanced SEN provision has led to selection for a new Alternative Resource Provision opening Sep 2025 (**Drayton Park**)

New dedicated “Rainbow Room” for highly autistic pupils (**Laycock**).

“

Forest School has helped my child with friendships... They're really looking forward to it again next year.” – Year 4 William Tyndale Parent

“

Being part of the eco club makes me feel like I'm doing something important.” – Year 6 pupil Shacklewell



Sustaining Impact in Islington

Since its launch, Run Kids Run Islington has become our flagship event. With your support, we can continue to transform opportunities for the borough's children.

Growing Demand from Schools

Demand from Islington schools continues to rise. Each year, more schools seek to participate, reflecting both funding pressures and the proven impact of the event. Our ambition is to maintain support for 20 schools annually while deepening the level of impact within each.

Long-Term Funding Matters

While we are proud of the strong sponsor base supporting Islington, continued partnership is essential to maintain current reach and respond to growing demand. Securing early commitments enables us to confirm school places allows schools to plan with confidence, embed programmes and create lasting change rather than one-off improvements.

With Thanks to Our 2025 Sponsors



Our Vision 2026- 2028

Over the next three years, we aim to:

Sustain funding for 20 Islington primary schools each year

Increase corporate volunteer engagement to deepen school-business partnerships





RUN KIDS RUN

Registered Charity No. 1196761

Run Kids Run is committed to safeguarding and promoting the wellbeing and welfare of children.



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