

SPONSORSHIP PACKAGES 2020



LAKE HARTWELL SEPTEMBER 4-6th

www.BigWaterMusicFestival.com

ADDITIONAL ADD-ONS AVAILABLE:

- Include marketing items in VIP swag bags — \$100
- Extra 10'x10' space for promotional items/advertising — \$100

**A portion of proceeds will benefit the Cancer Association of Anderson.*

DEADLINE IS AUGUST 21, 2020

PREMIER PLATINUM

Package Includes:

- Prominent placement on event website (with direct link to your website)
- Top sponsor placement on all signage, ads, media appearances and t-shirts
- 2 sailboat banner ads (1 next to the stage)
- 20 complimentary tickets to enjoy VIP Lounge + Bar (includes complimentary drinks from Palmetto Distillery)
- 20'x20' space for merchandise or product display
- Marketing items in swag bags for VIP ticket holders
- 20 VIP Swag Bags
- Voucher for Corporate Event at picnic area (up to 50 guests - good for 6 months)
- 6 VIP Parking Passes + VIP Boat Parking
- \$500 value Palmetto Distillery gift basket
- Helicopter rides from 46 acre to event venue (2 people per ride)

\$10,000

PLATINUM SPONSOR

Package Includes:

- Prominent placement on event website (with direct link to your website)
- Prominent sponsor placement on all signage, media appearances and t-shirts
- 1 sailboat banner ad
- 10 complimentary tickets to enjoy VIP Lounge + Bar (includes complimentary drinks from Palmetto Distillery)
- 10'x10' space for merchandise or product display
- Marketing items in swag bags for VIP tickets
- 10 VIP Swag Bags
- 4 VIP Parking Passes
- \$250 value Palmetto Distillery gift basket

\$5,000

GOLD SPONSOR

Package Includes:

- Prominent placement on event website (with direct link to your website)
- Prominent sponsor placement on all signage and t-shirts + inclusion in social media marketing
- 5 complimentary tickets to enjoy VIP Lounge + Bar (includes complimentary drinks from Palmetto Distillery)
- 10'x10' space for merchandise or product display
- Marketing items in swag bags for VIP tickets
- 5 VIP Swag Bags
- 2 VIP Parking Passes

\$2,500

SILVER SPONSOR

Package Includes:

- Prominent placement on event website (with direct link to your website)
- Prominent sponsor placement on all signage
- 2 complimentary tickets to enjoy VIP Lounge + Bar (includes complimentary drinks from Palmetto Distillery)
- 10'x10' space for merchandise or product display
- Marketing items in swag bags for VIP tickets
- 2 VIP Swag Bags
- 1 VIP Parking Pass

\$1,000

BRONZE SPONSOR

Package Includes:

- Placement on event website
- Marketing items in swag bags for VIP tickets
- Signage at event - 18"x24" (3)

\$500

COPPER SPONSOR

Package Includes:

- Placement on event website
- Signage at event - 18"x24" (1)

\$250

Checks payable to:
Mailing Address:

True Southern Events
P.O. Box 6149,
Anderson, SC 29626
director@truesouthernevents.com

Contact: