



FOR IMMEDIATE RELEASE

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Help Sir's Rescue Rangers' Holiday Wishes Come True with \$100K from the Petco Foundation

Adopters are invited to share how their pet brightens their life for a chance to help Sir's Rescue Rangers win up to a \$100,000 grant award

Las Vegas, NV August 15, 2019 – Pets brighten our lives. The [Petco Foundation](#), in partnership with [BOBS from Skechers](#), is giving us a way to brighten theirs this upcoming holiday season by granting more than \$750,000 to qualified animal welfare organizations across the country. Anyone who has adopted a pet from Sir's Rescue Rangers is invited to submit a story of how their adopted pet brightens their life to help give Sir's Rescue Rangers the opportunity to receive up to a \$100,000 grand prize grant award. Finalist awards will also be given ranging from \$5,000 to \$50,000, and adopters with winning submissions will receive up to a \$1,000 Petco shopping spree to pamper their pets and BOBS from Skechers shoes for themselves.

"We're asking anyone who has adopted a pet from Sir's Rescue Rangers to help us earn a grant this holiday season from the Petco Foundation by sharing their story," said Jessamy Sevilla. "You can help our holiday wishes come true by simply sharing how your pet brightens your life each and every day."

Starting Monday, Aug. 12., adopters can submit a story. Stories should highlight how pets brighten their adopter's lives, in big and small ways, and should celebrate the love of their pet. Submissions must include photos to illustrate the story and can include video as well. Adopters should contact Sir's Rescue Rangers for the organization's point of contact, email and phone number to include in their submission. Adopters are also encouraged to visit the [Petco Foundation Holiday Wishes webpage](#) for more information, to read stories from previous winners, and to complete their submission.

The deadline to submit a story is Monday, September 23, 2019, at noon CST. Winners will be announced during the holiday season. For a full list of prizes and for submission FAQs, visit petcofoundation.org/holidaywishes.

Since 2013, nearly \$4 million in Holiday Wishes grants have been awarded to help make the holidays brighter for pets in need during the holiday season and year-round. For more information, visit petcofoundation.org/holidaywishes and join the conversation on social media using **#HolidayWishes** and **#BrighterTogether**.

About Sir's Rescue Rangers

Sir's Rescue Rangers is a non-profit animal rescue located in Las Vegas, NV, that rescues and rehomes animals of all shapes, sizes and breeds. We focus on finding the right home, not just any home with a goal of creating a life-long relationship. Our animals come to us from all types of situations — from roaming the streets, owner surrender, or from kill lists. We focus not only on medical care, but also behavior training to ensure success in the animal's new home. Sir's was proudly awarded Best of Las Vegas in two categories in 2018: Best Animal Non-Profit and Best Non-Profit. Who is Sir? Sir —220lbs of pure love Sir was a 220lb Old English Mastiff who started out as a show dog, but his true calling was being a service dog for his mom and providing emotional support to brain damaged children, the VA, hospitals and schools. Sir always made room in his heart and home for those in need – people and animals alike – and for this, we are Sir's legacy.

About the Petco Foundation

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$250 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 6 million pets find their new loving families, and we're just getting started. Visit petcofoundation.org to learn more about how you can get involved. The Petco Foundation partners with BOBS from Skechers' charitable collection of BOBS for Dogs and BOBS for Cats shoes, apparel and accessories. Over the past four years, Skechers has donated more than \$4.23 million to help over 750,000 shelter pets nationwide, including saving more than 396,000 rescued pets – and BOBS continues to make a difference for animals across the country. Learn more about BOBS from Skechers at www.BOBSfromSkechers.com.