

CANADIAN
PHARMACISTS
ASSOCIATION



ASSOCIATION
DES PHARMACIENS
DU CANADA

Conference 2012

June 1–4 • Trade Show June 2–3

The Westin Resort & Spa, Whistler, and the Whistler Conference Centre, Whistler BC

Preliminary Program

WELCOME



WHISTLER

Come celebrate CPhA's 100th Conference

Register now &
save! Early bird
rates until
May 4

Keynote Speaker

John Furlong

Chief Executive Officer
Vancouver 2010 Winter Games

One-stop shopping
for your CEU requirements

14+ CEUs

ABOUT THIS EVENT



The Canadian Pharmacists Association's (CPhA) National Conference – Canada's premier gathering of pharmacists and related health care professionals – is an excellent opportunity to connect and interact with more than 450 delegates from across Canada who are involved in all aspects of pharmacy practice.

Why participate?

- Learn about the most up-to-date therapeutic information to support your pharmacy practice
- Gain greater insight into the people, places and issues shaping pharmacy practice of the future
- Discover new products and services from exhibitors during the trade show
- Network with other pharmacists and health care professionals

Who attends?

- Community pharmacists, most of whom are pharmacy owners
- Corporate and consulting pharmacists
- Hospital pharmacists
- Pharmacists in family practice settings, long-term care facilities, government and military institutions
- Academic and research pharmacists
- New practitioners, students and interns
- Health care administrators
- National and provincial association members
- Health care professionals in related fields

Keynote Speaker

Saturday, June 2

John Furlong, OC, OBC

Chief Executive Officer
Vancouver 2010 Winter
Games

www.JohnFurlong.ca



John Furlong created the vision and led the team that bid for, organized and staged the highly successful Vancouver 2010 Olympic and Paralympic Winter Games.

A visionary goal-setter, Furlong's stories of the challenges in bringing the Games to Vancouver and executing what are recognized by the International Olympic Committee as the most successful Winter Games ever, will motivate and inspire you. Furlong has been described as a passionate Canadian with an outstanding message that will encourage you to incorporate the lessons he learned through his experiences into your work environment.

Continuing education units (CEUs) for educational programs will be obtained from the Canadian Council on Continuing Education in Pharmacy (CCCEP). A CEU tracking form will be provided at the conference.



Conference Workbook Goes Green!

To reduce our environmental footprint, CPhA will now produce only electronic editions of the conference workbook. A link will be sent to you, and a version for download will be available on the web page before the conference.

www.pharmacists.ca/conference



INVITATION FROM THE PRESIDENT



Dear Colleagues,

On behalf of the Canadian Pharmacists Association, I invite you to learn, network and share at our 100th national conference in beautiful Whistler, BC. Some of the most dramatic changes in pharmacy over the past century are happening right now: expanded scope of practice, new technology, changing business models and health care system reform.

With so much going on in our profession I challenge you to **own your day!** Take charge of your career and empower yourself to make the most of the opportunities being presented by these exciting changes. Make the most of your membership in our pharmacy community.

Our 2012 conference is a perfect place to start or to continue on your journey.

Learn more about issues and events shaping pharmacy today, and engage in professional development to support your daily practice.

Network with new contacts and reconnect with old friends. Find out what's happening in the field at our trade show and mingle with others in health care during the social events held throughout the conference.

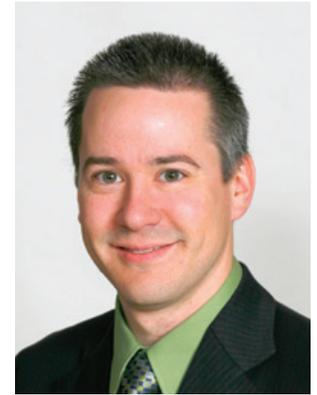
Share in what others have experienced, starting with our keynote speaker John Furlong, Chief Executive Officer of the Vancouver 2010 Olympic and Paralympic Games. His stories will motivate and inspire you. Then engage in a stimulating debate as part of our closing plenary.

While in Whistler, take advantage of the many and varied activities offered at this stunning mountain resort with our Companion Program for family and friends.

See you in Whistler!

A handwritten signature in black ink, appearing to read "Jody Shkrobot".

Jody Shkrobot
CPhA President 2011–2012



Jody Shkrobot,
President,
Canadian Pharmacists Association

FIND OUT MORE
www.pharmacists.ca/conference



CPhA Preliminary Program

A photograph of a snowboarder in a red jacket and black pants, captured mid-air in a jump. The background is a clear blue sky.

inspire
innovate
invigorate

PRE-CONFERENCE WORKSHOPS

Diabetes Workshop

The How-To of Managing Diabetes... A Prescription for Pharmacists

Thursday, May 31: 1730–2100

and Friday, June 1: 0830–1600

9 CEUs (You must attend *both* days to obtain CEUs)

PRE-REGISTRATION REQUIRED



Expand your role in helping patients better manage their diabetes! CPhA's interactive diabetes management workshop will train you to better understand, communicate with and improve the health of individuals with diabetes. Developed by pharmacists, certified diabetes educators and other health care professionals, this 9-CEU workshop covers the following topics:

- Pathophysiology
- The teaching-learning process
- Nutrition therapy
- Physical activity
- Antihyperglycemic agents
- Insulin therapy
- Chronic complications

Participants receive assessment forms, screening tools, information handouts and access to the Diabetes Strategy for Pharmacists support forum (www.diabetespharmacistsforum.ca).

Workshop registration fees are separate from CPhA conference registration fees.

CPhA members or non-members also registered for the conference: \$125

CPhA members, workshop only: \$200

Non-members, workshop only: \$400

Fees are subject to HST and include Thursday evening break, Friday breakfast, lunch and breaks.

Pre-registration required. No walk-ins.

This workshop is a component of the Diabetes Strategy for Pharmacists and was developed with funding from the Public Health Agency of Canada under the Canadian Diabetes Strategy.

Smoking Cessation Workshop

Quit Using and Inhaling Tobacco

Friday, June 1: 0830–1600

6 CEUs

PRE-REGISTRATION REQUIRED.



Expand your role in patient care! CPhA's interactive QUIT workshop will teach you how to offer smoking cessation services in your pharmacy. Enhanced and reaccredited in 2009, this 6-CEU workshop covers the following topics:

- Cessation principles
- Addiction and its implications
- Pharmacotherapy and behavioural change strategies
- Counseling process
- Creating a smoking cessation program in your pharmacy

Participants receive assessment forms, diaries, follow-up questionnaires, access to the QUIT support forum (www.quitforum.ca) and the opportunity to have their pharmacy highlighted in the QUIT Locator Tool.

Workshop registration fees are separate from CPhA conference registration fees.

CPhA members or non-members also registered for the conference: \$75

CPhA members, workshop only: \$125

Non-members, workshop only: \$250

Fees are subject to HST and include breakfast, lunch and breaks.

Pre-registration required. No walk-ins.

QUIT is a component of the Smoking Cessation Strategy for Pharmacists and was developed with funding from Health Canada under the Federal Tobacco Control Strategy.

Due to concurrent scheduling you may attend only one of these pre-conference workshops.



NOT A CPhA MEMBER?

Join now and get member prices
for workshops, conference and more!

www.pharmacists.ca/members 1-800-917-9489 ext. 501



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DU CANADA

PROGRAM AT A GLANCE

Information accurate at time of printing and is subject to change. Visit www.pharmacists.ca/conference for the most up-to-date information on sessions and speakers.

Thursday, May 31

1730–2100	Diabetes Workshop: The How-to of Managing Diabetes... A Prescription for Pharmacists, part 1 — <i>Speakers:</i> Rob Roscoe, Annette Robinson. (9 CEUs — Participants must attend both days to receive CEUs.)
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Friday, June 1

0830–1600	Diabetes Workshop: The How-to of Managing Diabetes... A Prescription for Pharmacists, part 2 — <i>Speakers:</i> Rob Roscoe, Annette Robinson. (9 CEUs — Participants must attend both days to receive CEUs.)
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0830–1600	QUIT Smoking Cessation Workshop — <i>Speaker:</i> John Shaske. (6 CEUs)
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1200–1800	REGISTRATION
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1630–1730	First Timers' Reception
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1700–1830	Welcome Reception
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Saturday, June 2

0700–1700	REGISTRATION
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0700–0830	CPhA Past President's Breakfast (by invitation only)
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0700–0830	CE Satellite Breakfast, hosted by Kellogg Canada Inc.: Cholesterol-Lowering Properties of Soluble Fibres: Application of Psyllium and Oat Fibres — <i>Speaker:</i> Dr. Todd Rideout.
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0840–0850	Opening Remarks — <i>Speaker:</i> Jody Shkrobot.
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0855–0940	Keynote Presentation — <i>Speaker:</i> John Furlong.
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0940–1020	REFRESHMENT BREAK
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1020–1130	CPhA Annual General Meeting
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1145–1300	Luncheon Presentation: What's New in CPhA Products
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CONCURRENT SESSIONS

1300–1430	Pharmacy Practice Research: Oral Abstract Presentations
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1300–1430	New Insulin Injection Guidelines — <i>Speaker:</i> Rob Roscoe.
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1300–1430	Optimizing the Use of Regulated Technicians — <i>Speaker:</i> Marshall Moleschi.
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1430–1445	REFRESHMENT BREAK
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CONCURRENT SESSIONS

1445–1530	Role of GLP-1 Agonist & DPP4 in the Treatment of Type II Diabetes — <i>Speakers:</i> Kerry Mansell, David Blackburn.
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1445–1615	Pharmacy Practice Research: Oral Abstract Presentations
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1445–1615	CPhA Advocacy Session — Update on Public Policies Affecting Pharmacy in Canada — <i>Speaker:</i> Jeff Morrison.
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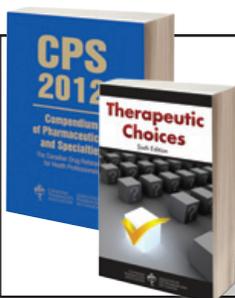
1530–1615	NSAIDS & Cardiovascular Risk — <i>Speaker:</i> Dr. Carlo Marra.
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1645–1815	CPhA Awards Ceremony
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1830–2030	CPhA Awards Reception and Trade Show Opening
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2100	University of Toronto Alumni Event (by invitation only)
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2100	Saskatchewan Night (by invitation only)
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Members-only conference special!

Purchase your essential drug and therapeutic references at our conference and save! CPhA members save an additional 10% off the regular member price on all print and e-publications ordered or purchased during the conference. See you in Whistler!



PROGRAM AT A GLANCE

Sunday, June 3

0700–1700	REGISTRATION
0700–0815	Bowl of Hygeia Winners' Breakfast (by invitation only)
0700–0830	CE Satellite Breakfast, hosted by Pfizer Canada Inc.: From A to Z: The Management of Anaphylaxis — <i>Speaker:</i> TBA
0830–0945	Critically Appraising Media Health Messages — <i>Speaker:</i> Alan Cassels.
WHISTLER CONFERENCE CENTRE	
1000–1400	Trade show open
1000–1200	Pharmacy Practice Innovation Showcase
1200–1330	Luncheon in the trade show
1230–1330	New Practitioner Session: Leading with Confidence – How to be an Effective Pharmacy Manager — <i>Speakers:</i> TBA
1400–1600	Hypertension Workshop: Incorporating CHEP Guidelines into Practice and Treatment — <i>Speaker:</i> Ross Tsuyuki.
1400–1700	FREE AFTERNOON TO EXPLORE WHISTLER
1800–2200	Fun Night at The Peak

Monday, June 4

0700–1500	REGISTRATION
0700–0830	CE Satellite Breakfast hosted by TEVA: Understanding Generics: How does Bioequivalence Translate to Clinical Efficacy? — <i>Speaker:</i> Dr. Jake J. Thiessen.
0700–0830	CE Satellite Breakfast hosted by Lifescan
CONCURRENT SESSIONS	
0830–0915	Depression Treatment — <i>Speaker:</i> Dr. David Gardner.
0830–1000	Risky Meds — <i>Speaker:</i> Barbara Farrell.
0830–1000	Pharmacy Practice Research: Oral Abstract Presentations
0915–1000	ADHD Treatment — <i>Speaker:</i> Adil Verani.
1000–1015	REFRESHMENT BREAK
1015–1145	New Rheumatoid Arthritis Guidelines — <i>Speaker:</i> Dr. Stephanie Ensworth.
1015–1145	ADAPT Panel — <i>Speakers:</i> Natalie Kennie, Tara Maltman-Just, Mary Nelson.
1200–1315	Perspectives in International Pharmacy — <i>Speaker:</i> Karen Crisp.
1330–1500	2012 Issues Debate: Addressing Change in Community Pharmacy Practice — <i>Speakers:</i> Ross Tsuyuki, David Blackburn.
1500–1515	CPhA 2013 Sneak Peek and Conference Close
1730–1830	President's Gala Reception
1830–2230	President's Gala Dinner



2012 President's Gala

Monday, June 4 – Join us as we thank outgoing President, Jody Shkrobot, and inaugurate incoming President, Paula MacNeil. Enjoy a fabulous reception and dinner as we wrap up our 100th conference. This is your opportunity to gussy up – formal, semi-formal, cocktail or business attire – and celebrate another successful conference! Featuring entertainment by Todd Butler, who will make you laugh out loud with his musical parody and political satire.

TRAVEL AND ACCOMMODATION



PHOTO CREDIT: MIKE CRANE

Accommodation

The Westin Resort & Spa, Whistler

The Westin Resort & Spa, Whistler, is the official hotel for the 2012 CPhA National Conference. Reserve by **April 30** to take advantage of special conference rates: \$189 plus tax.

Known as the host resort for the 2010 Winter Olympic and Paralympic Games, The Westin Resort & Spa, Whistler is a terrific destination year-round. Enjoy your stay just steps from mountain gondolas, the pedestrian-friendly village and stellar golf courses in this stunning resort.

Visit www.pharmacists.ca/conference for a direct link to The Westin Resort & Spa, Whistler's reservation system, or contact Group Reservations Coordinator Mandy Farr at mandf@westinwhistler.com.

You must mention you are with the Canadian Pharmacists Association to receive the preferred rate.

Ground Transportation

Whistler Connection will be providing coach transfers between Vancouver International Airport and Whistler. If needed, a downtown Vancouver pick-up/drop-off at the Hyatt Regency Hotel's Melville Street bus stop can be arranged.

Visit www.pharmacists.ca/conference for a direct link to Whistler Connection. Reserve by **May 25** for special conference rates!

Rates – One Way: Adult: \$52
Children 6-12: \$39
Children under 6: free

Child seats and seat belts are not available on the coaches. Fees are subject to 12% HST. All bookings must be completed online by **May 25** to receive the special CPhA conference rate. After May 25, reservations will be accepted based on availability.

Select a coach departure time that is **5 hours** ahead of your flight departure time to ensure you are at the airport with sufficient time to check-in and clear security.

Pharmacist of the Year: Dr. David Gardner

Congratulations to Dr. David Gardner, 2012 Pharmacist of the Year.

This award recognizes a pharmacist who demonstrates leadership and exemplifies the evolution of the pharmacy profession toward an expanded role in health care.

Dr. Gardner is a professor of psychiatry at Dalhousie University in Halifax, NS, with appointments in both the department of psychiatry, faculty of medicine, and the college of pharmacy, faculty of health professions.

Find out what makes Dr. Gardner so outstanding and celebrate our other award winners. Join us Saturday, June 2, as we recognize the best in pharmacy at the CPhA Awards Ceremony and Reception.



Pharmacy Practice Innovation Showcase

New this year – an opportunity to hear from ordinary pharmacists providing extraordinary service. The showcase allows health care providers to display and explain creative approaches to facilitate advances in pharmacy and foster positive patient outcomes. Learn, network and share in this innovative session.

COMPANION PROGRAM



Companion Program Day: Saturday, June 2

There are so many activities and adventures in Whistler, we're letting your companions choose what they'd like the most! This year's program offers à la carte options, with something for everyone.

Basic Companion Program Package Fees:

Adult: \$295

Children (12 and under): \$147.50

Fees are subject to 12% HST.

Pricing includes:

- Breakfast
- Orientation to Whistler
- Lunch

Plus tickets to all the social events:

- Welcome Reception on Friday, June 1
- Awards Ceremony & Reception on Saturday, June 2
- Fun Night at the Peak on Sunday, June 3
- President's Reception & Gala on Monday, June 4

Additional Activities:

Add a little more adventure to your basic Companion Program package! Whether it's river rafting in the morning or ziptrekking in the afternoon, your friends and family will find a memorable experience at our conference.

See www.pharmacists.ca/conference for a terrific menu of options at a range of prices.

Social Events

All networking social events are included in full conference registration fees.

Friday, June 1: Welcome Reception

The kick-off to our 100th conference! Reconnect and network with colleagues and friends at the opening event of the show (business attire).

Saturday, June 2: Awards Ceremony & Trade Show Reception

CPhA is proud to celebrate pharmacy's amazing community, recognizing pharmacists who are providing outstanding service to the profession or exemplary care to their patients. The Awards Ceremony honours the 2012 stars of our profession and encourages them to continue to excel. The ceremony takes place at The Westin Resort & Spa, Whistler, and the reception opens the trade show at the Whistler Conference Centre (business attire).

Sunday, June 3: Fun Night at the Peak

We're heading up Whistler mountain to The Roundhouse for an evening of networking, socializing and entertainment. Don't miss the fabulous views offered on the gondola ride! We recommend appropriate footwear (closed toe, low heels), and a sweater or jacket (casual attire).

Monday, June 4: President's Reception & Gala

Join us as we thank outgoing President, Jody Shkrobot, and inaugurate incoming President, Paula MacNeil. Enjoy a fabulous reception and dinner as we wrap up our 100th conference. This is your opportunity to gussy up – formal, semi-formal, cocktail or business attire – and celebrate another successful conference!



PHOTO CREDIT: STEVE ROGERS



PHOTO CREDIT: GARY FIEGEHEN

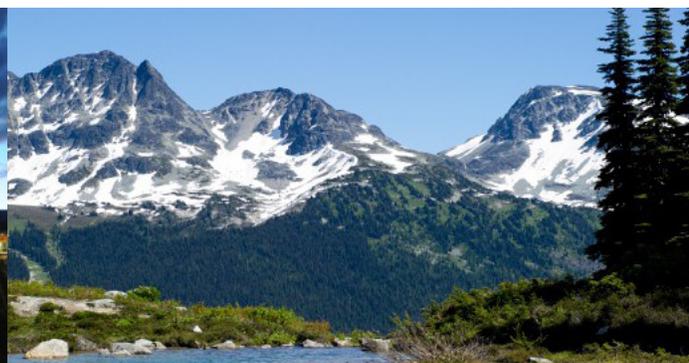


PHOTO CREDIT: MIKE CRANE

2012 CPhA CONFERENCE REGISTRATION FORM

To Register

Online: www.pharmacists.ca/conference
Email: conference@pharmacists.ca
Fax: 613-523-0443



Register now & save! Early bird rates until **May 4**

2012 CPhA National Conference and Trade Show The Westin Resort & Spa, Whistler and the Whistler Conference Centre, Whistler BC • June 1-4

I am a CPhA member CPhA member number, if applicable: _____

First name: _____ Last name: _____

Job title/position: _____ Company: _____

Address: _____
 Please indicate HOME BUSINESS. This address will be used for conference communication.

City: _____ Prov.: _____ Postal code: _____

Telephone: _____ Fax: _____

Email: _____

Registration Fees

Full Registration

- All continuing education (CE) sessions and conference proceedings (except pre-conference workshops)
- All networking and social event tickets
- All meals served during the conference
- Entry to the trade show

Conference Full Registration	Early Bird (on or before May 4)	Standard (after May 4)
<input type="checkbox"/> CPhA member	\$595	\$695
<input type="checkbox"/> Non-member	\$850	\$950
<input type="checkbox"/> CPhA student member	\$225	\$250
<input type="checkbox"/> Student non-member	\$325	\$350

Networking and social event tickets are included with full registration.

Please indicate which events you will be attending:

- **Welcome Reception**—Friday, June 1
 I will attend I will not attend
- **Awards Ceremony and Trade Show Reception**—Saturday, June 2
 I will attend I will not attend
- **Fun Night at the Peak**—Sunday, June 3
 I will attend I will not attend
- **President's Reception and Gala**—Monday, June 4
 I will attend I will not attend

One-Day CE Registration*

- All continuing education (CE) sessions on the chosen day and the conference proceedings (except pre-conference workshops)
- Breakfast and lunch
- Entry to the trade show (Saturday evening or Sunday)

One Day Program	Sat., June 2	Sun., June 3	Mon., June 4
<input type="checkbox"/> CPhA member	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250
<input type="checkbox"/> Non-member	<input type="checkbox"/> \$375	<input type="checkbox"/> \$375	<input type="checkbox"/> \$375

*Price is per day. You can choose more than one day.

Pre-Conference Workshops

Pre-registration is required. **Workshop registration fees are separate from conference registration fees.** You can register for one or the other, as they run concurrently on Friday, June 1.

Diabetes Workshop (9 CEUs)

Thursday, May 31 • 1730–2100, continues on **Friday, June 1 • 0830–1600** (You must attend *both* days to receive CEUs)

CPhA member or non-member also attending conference	<input type="checkbox"/> \$125
CPhA member attending workshop only	<input type="checkbox"/> \$200
Non-member attending workshop only	<input type="checkbox"/> \$400

QUIT Smoking Cessation Workshop (6 CEUs)

Friday, June 1 • 0830–1600

CPhA member or non-member also attending conference	<input type="checkbox"/> \$75
CPhA member attending workshop only	<input type="checkbox"/> \$125
Non-member attending workshop only	<input type="checkbox"/> \$250

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Preliminary Program



WELCOME



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Come celebrate CPhA's 100th Conference

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Canadian Pharmacists Association

conference@pharmacists.ca | www.pharmacists.ca/conference

1785 Alta Vista Drive, Ottawa ON K1G 3Y6 | Tel: 1-613-523-7877 ext. 201 Fax: 1-613-523-0445