



B.L.O.O.M.
FOUNDATION



2025
EDUCATIONAL HEROES
Gala

HONORING
LYDIA FRANCIS GAINES
BENEFITING THE LYDIA FRANCIS GAINES SCHOLARSHIP

SATURDAY, MARCH 22, 2025

SPONSORSHIP &
SOUVENIR PROGRAM
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2025
EDUCATIONAL HEROES
Gala

January 4, 2025

Bloom Foundation Introduction and Invitation

The Bloom Foundation, also known as **B.L.O.O.M.—Bringing Love, Opportunities, and Outreach to Many**—is a 501(c)(3) nonprofit organization dedicated to charitable and educational purposes. As the scholarship arm of Zeta Phi Beta Sorority, Incorporated Gamma Psi Zeta Chapter, our mission is to empower future generations by awarding scholarships to deserving high school students pursuing higher education and to foster public interest in enhancing educational opportunities in the Greater Temple area.

In line with our commitment to educational and community advancement, we are thrilled to announce the **2025 Education Heroes Gala**. Our theme is **Growing the Future, Celebrating the Seeds of Knowledge**. This special event honors the legacy of **Lydia Francis Gaines**, an instrumental figure in the success of Gamma Psi Zeta Chapter. Lydia's extensive contributions to the **Temple Independent School District**, as well as her dedication to the community, church, and family, have left a lasting impact on countless lives. To celebrate Lydia's remarkable legacy, we are proud to introduce the **Lydia Francis Gaines Scholarship**, a testament to her unwavering commitment to education and service.

Event Details

Date: Saturday, March 22, 2025

Time: 6:00 PM

Location: Cultural Activities Center, 3011 North 3rd Street, Temple, Texas 76501

Our keynote speaker is **Sharon Deloach**, one of Lydia's sorority sisters and a dedicated community advocate.

In addition, we will honor **JoMeka Gray** with the **Lydia Gaines Temple Educational Hero Award** for her outstanding contributions as an Everyday Education Hero.

We are excited to celebrate these inspiring Temple educators and invite you to join us in this meaningful event. Attached, you will find information on advertising and sponsorship opportunities.

Together, let us continue to bring love, opportunities, and outreach to many!

Sincerely,

LaVanda Bailey
LaVanda Bailey, Chair



B.L.O.O.M.

FOUNDATION

1610 S 31st Street,
Suite 120—319
Temple, Texas 76504



LaVanda Bailey
BLOOM Foundation Chair



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CELEBRATING THE SEEDS
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SAT | 22 | 6PM
MARCH

CULTURAL ACTIVITIES CENTER
3011 NORTH 3RD STREET TEMPLE
TEXAS 76501

SPEAKER:
DR. SHARON D. DELOACH

\$50.00

ATTIRE: FORMAL
CASH BAR

QUESTIONS:
BLOOMFOUNDATIONINC@GMAIL.COM



[HTTPS://BIT.LY/2025EDUCATIONHEROES](https://bit.ly/2025educationheroes)





About our Speaker

Dr. Sharon D. Jones Deloach, Ed.D

Keynote Speaker, Educational Visionary, and Advocate for Equity

Dr. Sharon D. Jones Deloach brings over 30 years of unparalleled experience in designing and implementing organizational systems within educational and industry leadership. Her passion lies in empowering educators, industry leaders, and organizations to better understand and support dynamic workforces. By applying research-based, culturally relevant pedagogical strategies, she has transformed countless schools, civic, and business across the nation and abroad.

Dr. Deloach's illustrious career spans numerous leadership roles, including campus and district administration in both large and small districts, professional leadership instruction at the university level, and serving on the national stage with the U.S. Department of Education's State Scholars Initiative. Her expertise in turning around schools and driving organizational excellence has earned her recognition as an industry accountability leader.

Dr. Deloach earned a Master of Education, and Doctorate of Education from the University of Mary Hardin-Baylor. An alumna of Texas A&M University-Corpus Christi, Dr. Deloach holds a Bachelor of Science degree and Nonprofit Certification from Baylor University. Her global perspective was enriched through international studies in Europe, where she collaborated with institutions such as the University of Maastricht, Zuyd University, and Fontys University of Applied Sciences.

Dr. Deloach has conducted specialized training sessions, empowerment seminars, and professional development workshops nationwide and internationally. Her work focuses on fostering high expectations for academic, professional, and personal achievement, nurturing thriving organizational cultures, and equipping leaders to create influential accountability systems.

Dr. Deloach is the author of *An Answer to Disenfranchised Students* and the founder of Instructional Leadership Consulting (www.InstructionalLeadership.net). She has also spearheaded several educational nonprofit organizations, demonstrating her unwavering commitment to creating systemic change.

Her honors and certifications include EC-12 superintendent, principal, and teacher certifications, as well as nonprofit and executive leadership coaching credentials. Dr. Deloach's expertise spans roles such as Education Director, Analyst, Consultant, Principal, At-Risk Facilitator, Counselor, and Teacher. These diverse experiences have shaped her belief that education is the greatest equalizer, capable of transforming lives and communities.

She has inspired thousands of educators, parents, and professionals across more than two dozen states with her innovative approaches to culturally relevant instruction and leadership development training. A trailblazer in service and leadership, Dr. Deloach is a proud member of Zeta Phi Beta Sorority, Incorporated, Executive President of Region 12 Texas Council of Women School Executives, and a Founding Board Member of the Making Awesome Things Happen (M.A.T.H.) Educational Nonprofit Organization. She has received numerous accolades for her contributions to education and leadership development. Grounded in her faith and inspired by Christ's teachings, Dr. Deloach cherishes time with her family, including her husband Sidney, six children, and thirteen grandchildren. When she's not transforming lives through her work, she enjoys Caribbean cruises, cooking, and gardening.

Sponsorship and Advertisement

Sponsorship

Gold \$5,000.00 – Full page ad in our souvenir book, your company banner to hang at the celebration; we will supply the banner, a table of eight at the celebration, your company name on all of our advertisements about the event, video slide of your business's *name at the celebration, one-minute video recognition at celebration your company* supply video and your business branding at your table.

Silver \$3,500.00 – Full page ad in our souvenir book, table for eight at the celebration, and your company name on any advertisement about the event, website, and social media.

Copper \$2,500.00 – Full page ad in our souvenir book, table for four at the celebration, and your company name on any advertisement about the event, website, and social media.

Advertisement

- Full Page (\$200) → **(You will also receive 1 free complimentary ticket)**
- Half Page (\$100)
- Quarter Page (\$75)
- Eighth Page (\$50)

Ads are in Color

(Please make check or money order payable to Bloom Foundation 1610 S 31st Street, Ste 102-319, Temple, Texas 76504

Please submit your ad information with this form. The deadline is the close of business on March 1, 2025. Please contact bloomfoundationinc@gmail.com for more information.



Sponsorship and Advertisement Form

Name: _____

Organization/Business: _____

Address: _____

Telephone: _____

Email: _____

Sponsorship

Gold \$5,000.00 – Full page ad in our souvenir book, your company banner to hang at the celebration; we will supply the banner, a table of eight at the celebration, your company name on all of our advertisements about the event, video slide of your business's name at the celebration, one-minute video recognition at celebration your company supply video and your business branding at your table.

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Advertisement

- Full Page (\$200) → **(You will also receive 1 free complimentary ticket)**
- Half Page (\$100)
- Quarter Page (\$75)
- Eighth Page – Business Card (\$50)

Ads are in Color

Amount of Payment Enclosed: _____

Check Cash Sponsor and Ad Web Payment <https://mp.gg/g09zhxzcui>

(Fees apply with web payments)

Please submit your ad information with this form. If payment is made electronically, please scan and send this form to bloomfoundationinc@gmail.com or mail to Bloom Foundation 1610 S 31st Street, Ste 102-319, Temple, Texas 76504

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GROWING THE FUTURE, CELEBRATING THE SEEDS OF KNOWLEDGE



Honoring the Legacy of Lydia Francis Gaines

Lydia Francis Gaines attended a Temple public schools, graduating from Temple High School in 1975. Lydia continued her education at the University of Mary-Hardin Baylor where she obtained a Bachelor's degree in May of 1979 in Elementary Education and a Masters of Education in May of 1984. In May of 1993, Lydia obtained her second Master's Degree in Educational Administration.

Lydia began her education legacy as an Elementary school teacher in August of 1979 at Meredith Dunbar. She moved into administration, serving as Assistant Principal, and quickly moved into the role of Principal at Hector P. Garcia Elementary School in 1998. In 2005 Lydia began working at the Temple Independent School District offices in Human Resources and would later retire as the Director of Recruiting in 2012. Lydia continued working with Temple ISD in various capacities such as substitute teaching through 2024.

Lydia made a lasting impact in the Temple School District and was greatly respected by students, peers, and TISD administration. Lydia was well known in the Temple community for serving and leading through many organizations such as the LINKS Incorporated and Leadership Temple. She taught Sunday School for many years and sang in the choir as a member of Saint James United Methodist Church. Lydia was a pillar in her family, community, church, and to her extended family. She embodied joy and vitality. Anyone who met Lydia remembers her smile and kindness.

She was a member of Zeta Phi Beta Sorority, Incorporated Gamma Psi Zeta chapter in Temple, Texas. She embodied the principles of Zeta's Founders Zeta which are Scholarship, Service, Sisterhood and Finer Womanhood. But excelled in the area of Scholarship. She personifies the meaning of BLOOM Foundation which is Bringing Love opportunities and outreach to many.



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The Lydia Gaines Temple Educational Hero Award

The Lydia Gaines Temple Education Hero Award is a prestigious honor created to celebrate and recognize individuals who embody the values and legacy of Lydia Francis Gaines. This award pays tribute to Lydia's extraordinary contributions to education, her unwavering commitment to the Temple community, and her tireless dedication to fostering excellence in learning and service.

Lydia Gaines was a pillar of the Temple Independent School District and the broader community. As an educator, administrator, and mentor, she shaped countless lives through her passion for teaching, leadership, and advocacy. Her journey, from elementary school teacher to Director of Recruiting, demonstrated her relentless pursuit of educational excellence and her ability to inspire both students and colleagues.

The Lydia Gaines Temple Education Hero Award celebrates individuals who exemplify her qualities: a deep dedication to education, a servant's heart, a commitment to fostering opportunities for others, and an enduring impact on their community. This award honors those who, like Lydia, go above and beyond in their mission to enrich lives and empower the next generation.

By awarding the Lydia Gaines Temple Education Hero Award, we carry forward her remarkable legacy and is a tribute to our mission of **Bringing Love, Opportunities, and Outreach to Many.**

JoMeka Gray, a kindergarten teacher at Kennedy-Powell Elementary, has earned the prestigious honor of Education Service Area Region 12's 2025 Elementary Teacher of the Year and a regional nominee for Texas Elementary Teacher of the Year!

[Read More Here](#)

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Awardee JoMeka Gray

